

2018 SMALL BUSINESS PROFILE

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

OREGON



368,308 Small Businesses
99.4% of Oregon Businesses

823,658 Small Business Employees
55.0% of Oregon Employees

EMPLOYMENT
35,384
net new jobs

DIVERSITY
41,440
minority-owned
businesses

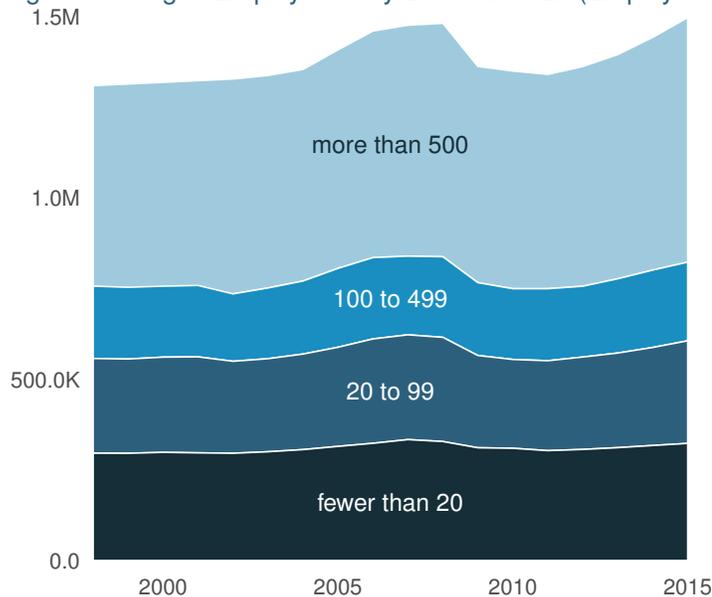
TRADE
5,251
small business
exporters

OVERALL OREGON ECONOMY

- In the third quarter of 2017, Oregon grew at an annual rate of **3.8%**, which was faster than the overall US growth rate of **3.4%**. Oregon's 2016 growth rate of **3.8%** was down from the 2015 rate of **4.8%**. (Source: [BEA](#))
- In January 2018, the unemployment rate was **4.1%**, down from **4.2%** in January 2017. This was equal to the January 2018 national unemployment rate of **4.1%**. (Source: [CPS](#))

EMPLOYMENT

Figure 1: Oregon Employment by Business Size (Employees)



- Oregon small businesses employed **823,658** people, or **55.0%** of the private workforce, in 2015. (Source: [SUSB](#))
- Firms with fewer than 100 employees have the largest share of small business employment. Figure 1 provides further details on firms with employees. (Source: [SUSB](#))
- Private-sector employment increased **2.5%** during the 12-month period ending in January 2018. This was below the increase of **3.6%** during the prior 12-month period. (Source: [CPS](#))
- The number of proprietors increased in 2016 by **2.4%** relative to the previous year. (Source: [BEA](#))
- Small businesses created **35,384** net jobs in 2015. Firms employing fewer than 20 employees experienced the largest gains, adding **22,015** net jobs. The smallest gains were in firms employing 100 to 499 employees, which added **6,426** net jobs. (Source: [SUSB](#))

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined for this profile as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2015 Statistics of US Businesses (SUSB), 2012 Survey of Business Owners (SBO), and 2015 International Trade Administration (ITA) data, respectively.

INCOME AND FINANCE

- The number of banks decreased by 2 between June 2016 and June 2017 to 23 banks. (Source: FDIC)
- In 2016, 83,300 loans under \$100,000 (valued at \$1.1 billion) were issued by Oregon lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income for individuals self-employed at their own incorporated businesses was \$45,522 in 2016. For individuals self-employed at their own unincorporated firms, this figure was \$21,131. (Source: ACS)

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

EMPLOYER BUSINESS OWNER DEMOGRAPHICS

Figure 2: Oregon Employees per Business by Owner's Demographic, 2015

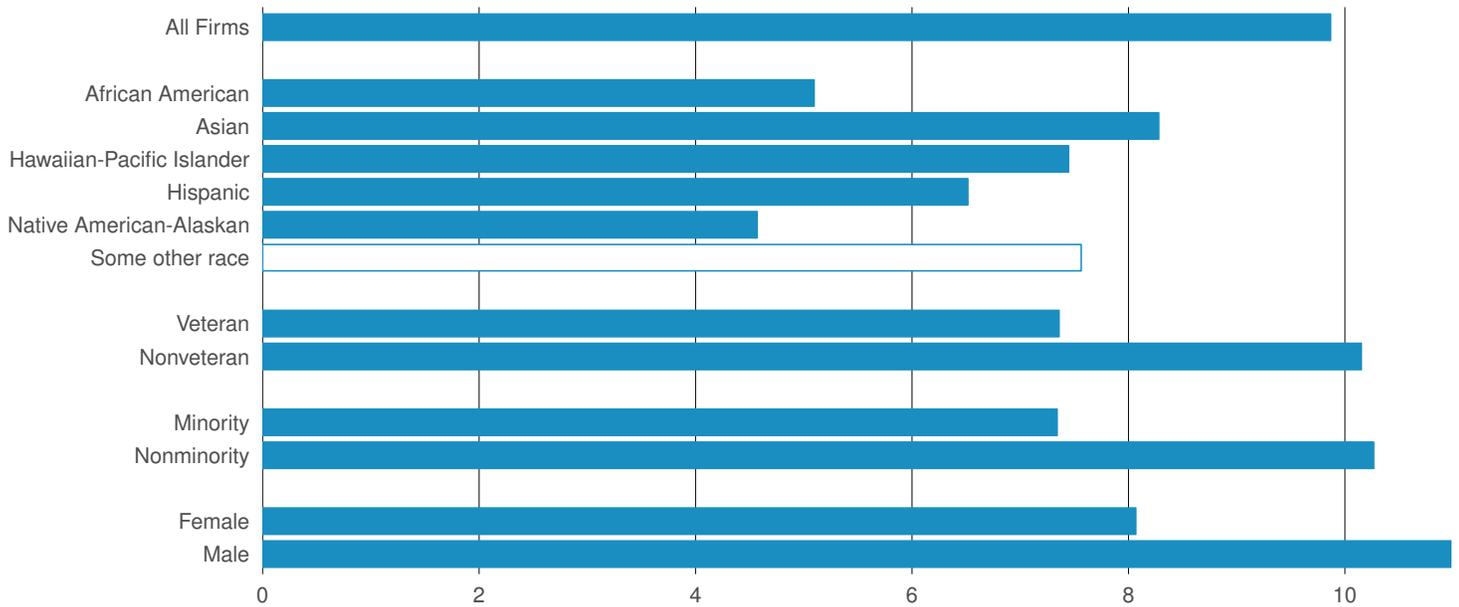
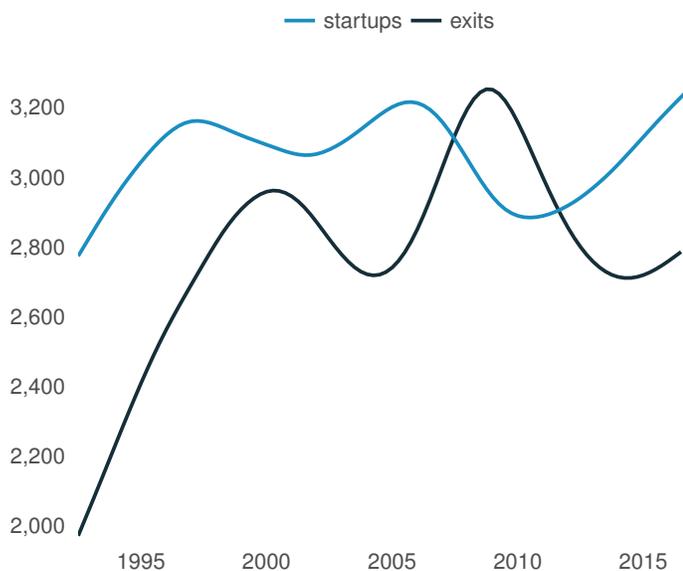


Figure 2 shows the average number of employees per employer business by owner's demographic group according to the Annual Survey of Entrepreneurs (ASE). Unshaded bars display US values; data were withheld because they do not meet Census Bureau publication standards or could disclose information regarding individual businesses.

TURNOVER AMONG ESTABLISHMENTS WITH EMPLOYEES

Figure 3: Oregon Quarterly Startups and Exits



- In the third quarter of 2016, 3,339 establishments started up, generating 11,480 new jobs in Oregon. Startups are counted when business establishments hire at least one employee for the first time. (Source: BDM)
- In the same period, 2,996 establishments exited resulting in 10,046 jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: BDM)
- Figure 3 displays quarterly startups and exits from 1992 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: BDM)

The BLS data covers only business establishments with employees. BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings. Quarterly startup and exit values may not align with Figure 3 due to smoothing.

INTERNATIONAL TRADE

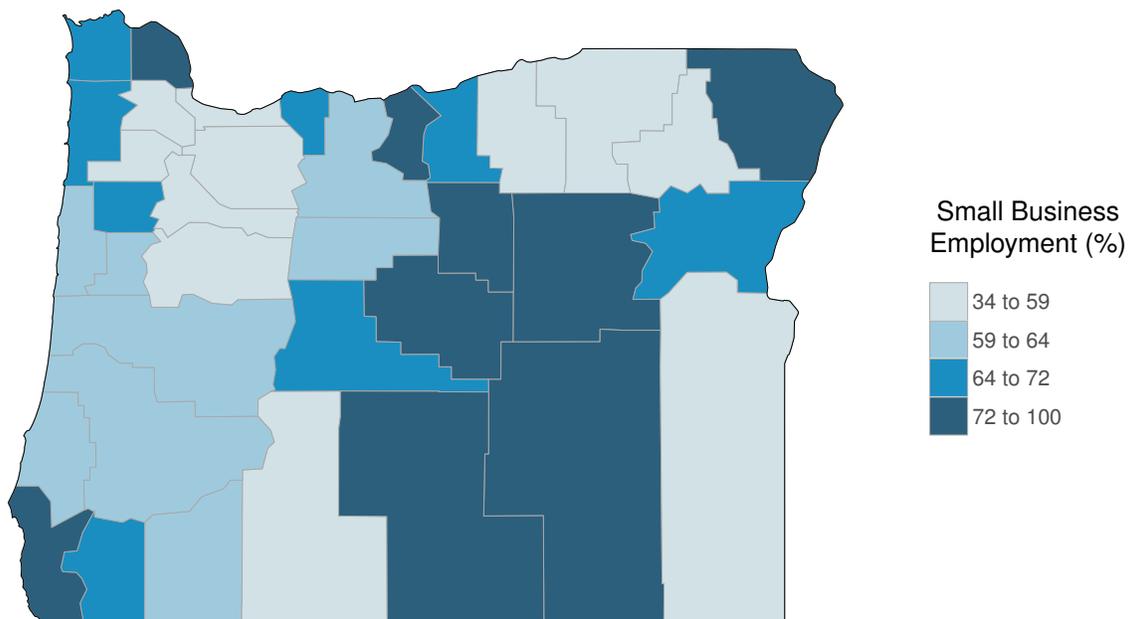
- A total of 5,953 companies exported goods from Oregon in 2015. Of these, 5,251, or 88.2%, were small firms; they generated 27.0% of Oregon's \$18.9 billion in total exports. (Source: ITA)

SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: Oregon Employment by Industry, 2015

Industry	Small Business Employment	Total Private Employment	Small Business Employment Share
Accommodation and Food Services	123,163	170,380	72.3
Health Care and Social Assistance	113,420	234,608	48.3
Manufacturing	83,668	159,648	52.4
Retail Trade	82,907	202,996	40.8
Construction	69,272	79,992	86.6
Professional, Scientific, and Technical Services	59,613	90,894	65.6
Other Services (except Public Administration)	58,271	66,204	88.0
Administrative, Support, and Waste Management	46,663	98,828	47.2
Wholesale Trade	44,221	82,223	53.8
Transportation and Warehousing	22,757	56,730	40.1
Educational Services	21,922	38,167	57.4
Real Estate and Rental and Leasing	21,467	27,910	76.9
Finance and Insurance	20,675	59,584	34.7
Arts, Entertainment, and Recreation	19,930	26,256	75.9
Information	14,664	36,436	40.2
Agriculture, Forestry, and Fishing and Hunting	11,582	12,143	95.4
Management of Companies and Enterprises	7,021	45,943	15.3
Utilities	1,152	7,987	14.4
Mining, Quarrying, and Oil and Gas Extraction	852	1,360	62.6
Industries not classified	438	438	100.0
Total	823,658	1,498,727	55.0

Figure 4: Oregon Small Business Employment by County, 2015



SMALL BUSINESSES BY INDUSTRY

Table 2: Oregon Small Businesses by Industry and Firm Size, 2015

Industry	1-499 Employees	1-20 Employees	Nonemployer Firms	Total Small Firms
Construction	11,611	10,904	20,896	32,507
Professional, Scientific, and Technical Services	11,152	10,426	47,603	58,755
Health Care and Social Assistance	9,919	8,786	24,766	34,685
Retail Trade	9,093	8,082	24,583	33,676
Other Services (except Public Administration)	9,071	8,488	34,115	43,186
Accommodation and Food Services	8,708	6,998	4,429	13,137
Real Estate and Rental and Leasing	4,880	4,638	33,200	38,080
Manufacturing	4,857	3,783	7,563	12,420
Administrative, Support, and Waste Management	4,842	4,310	17,057	21,899
Wholesale Trade	4,000	3,161	5,045	9,045
Finance and Insurance	3,061	2,801	6,412	9,473
Transportation and Warehousing	2,477	2,126	12,159	14,636
Arts, Entertainment, and Recreation	1,700	1,457	20,860	22,560
Educational Services	1,404	1,114	8,732	10,136
Agriculture, Forestry, and Fishing and Hunting	1,292	1,126	6,089	7,381
Information	1,205	1,009	4,995	6,200
Utilities	109	84	187	296
Mining, Quarrying, and Oil and Gas Extraction	108	92	148	256
Total	89,469	79,747	278,839	368,308

Figure 4 and Tables 1 and 2 display data from the 2015 SUSB. Table 2 includes additional data from the 2015 Nonemployer Statistics (NES).

REFERENCES

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xQT4w>.

ASE	Annual Survey of Entrepreneurs, US Census Bureau
BEA	Bureau of Economic Analysis, US Department of Commerce
BDM	Business Employment Dynamics, BLS
BLS	Bureau of Labor Statistics, US Department of Labor
CPS	Current Population Survey, BLS
FDIC	Call Reports, Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration, US Department of Commerce
NES	Nonemployer Statistics, US Census Bureau
SBO	Survey of Business Owners, US Census Bureau
SUSB	Statistics of US Businesses, US Census Bureau