

**Data Quality Record for FY 2016 Performance Results
FY 2018 Congressional Budget Justification**

Section 1: Measure Metadata

1. Name of Indicator	Presentations by Advocacy Economists
2. Name of Office/Program	Office of Advocacy
3. Indicator Overview or Summary (measure description & relevance)	Measure is an indicator of productivity in outreach efforts by Advocacy's professional economists. Advocacy's statutory charter (see 15 U.S.C. 634a et seq.) requires the dissemination of information useful to its stakeholders, and the office strives to promote awareness of its work. Although this is an output measure, outreach efforts broaden knowledge of Advocacy's work, alert stakeholders to regulatory or policy issues that could affect them, and solicit input from these stakeholders for consideration by Advocacy. Advocacy economists are encouraged to share Advocacy's work and their own research with other professionals, policymakers and opinion leaders, with the outcome that such two-way communication between Advocacy and its stakeholders can improve decision-making by both.
4. Strategic Goal/Objective	2.3
5. GPRA Type	Performance Indicator
6. Internal Use?	No

Section 2: Data Definitions and Source Reporting

7. Logic Model Type	Output
8. Term Definitions	A qualifying presentation by an Advocacy economist for the purposes of this indicator is one to an academic, media, or policy audience at an organized event such as an academic conference, trade association meeting, policy symposium, government-sponsored event, etc.
9. Direction of Measure	Increase
10. Unit of Measurement	The unit of measure is a qualifying presentation.
11. Origination Fiscal Year	2013
12. Data Collection Process	The number of presentations by Advocacy economists is captured in an internal database.
13. Data Source	Advocacy's Office of Economic Research
14. Data Quality Procedures	A simple meeting count requires no special data quality procedures.
15. Calculation Methodology	Each qualifying presentation is counted towards goal.

Section 3: Reporting, Oversight, and Certification

16. Lag Time	Although data on all presentations are available immediately in real time, formal reports to management are done quarterly.
17. Frequency of Data Collection	The data are captured immediately upon completion of a qualifying presentation by an Advocacy economist. They also appear in a quarterly report to Advocacy management.
18. Data Limitations	No limitations to accuracy, measurement or completeness.
19. Indicator Quality	High
20. Third-Party Auditors	