

SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

IDAHO



150,025
96.6% Small Businesses of Idaho Businesses

284,882
55.9% Small Business Employees of Idaho Employees



EMPLOYMENT
10,193
net new jobs¹



DIVERSITY
55.4%
increase in minority ownership²



TRADE
83.9%
of Idaho exporters³

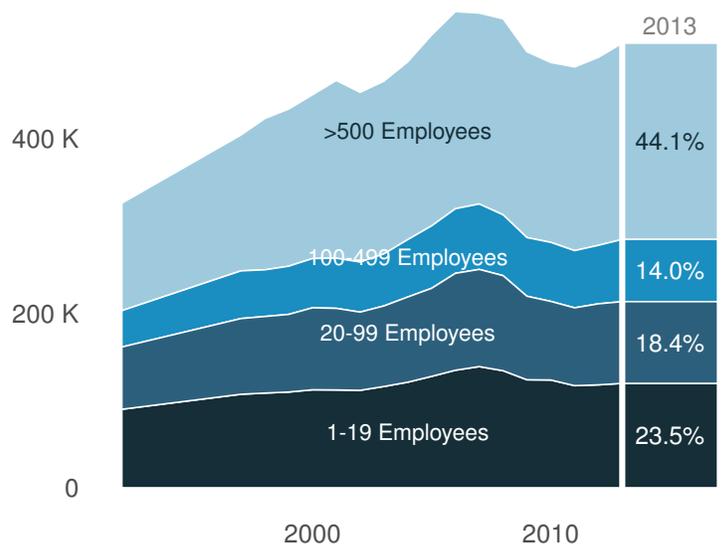
OVERALL IDAHO ECONOMY

- In the third quarter of 2015, Idaho grew at an annual rate of 3.9% which was faster than the overall US growth rate of 1.9%. By comparison, Idaho's 2014 growth of 4.3% was down from the 2013 level of 4.5%. (Source: BEA)
- The employment situation in Idaho improved. At the close of 2015, unemployment was 3.9%, down from 4.3% at the close of 2014. This was below the national unemployment rate of 5.0%. (Source: CPS)

EMPLOYMENT

- Idaho small businesses employed 284,882 people, or 55.9% of the private workforce, in 2013. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- Private-sector employment increased 5.2% in 2015. This was above the previous year's increase of 2.0%. (Source: CES)
- The number of proprietors increased in 2014 by 1.2% relative to the previous year. (Source: BEA)
- Small businesses created 10,193 net jobs in 2013. Among the seven BDS size-classes, firms employing 100 to 249 employees experienced the largest gains, adding 2,679 net jobs. The smallest gains were in firms employing 5 to 9 employees which added 640 net jobs. (Source: BDS)

Figure 1: Idaho Employment by Firm Size



The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. **Small businesses are defined as firms employing fewer than 500 employees.** Hyperlinks to data sources and report generation information are provided in Table 3.

^{1,3} Net small business jobs change and exporter share are based on newly released 2013 BDS and 2012 ITA data.

² Diversity statistic tracks changes between 2007 and 2012 based on the Survey of Business Owners (SBO) 2015 release.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2014 and June 2015 declined. (Source: FDIC)
- In 2014, 30,854 loans under \$100,000 (and valued at \$452.6 million) were issued by Idaho lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income⁴ for individuals who were self-employed at their own incorporated businesses was \$41,977 in 2014. For individuals self-employed at their own unincorporated firms, this figure was \$21,737. (Source: ACS)

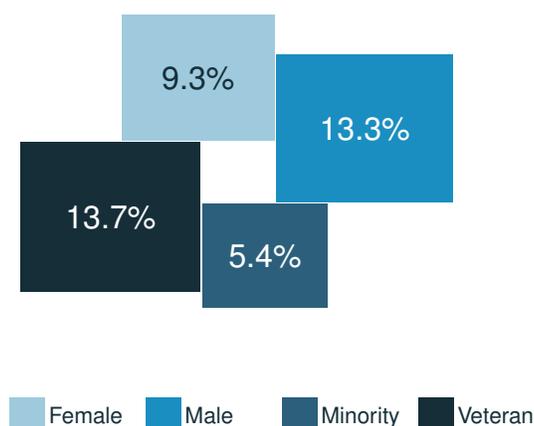
⁴ Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: Idaho Changes in Business Ownership by Demographic Group

African American-owned	●	59.5%
Asian-owned	●	85.5%
Hawaiian/Pacific Islander-owned		-
Hispanic-owned	●	61.7%
Native American/Alaskan-owned	•	8.7%
Minority-owned	●	55.4%
Nonminority-owned	•	-3.8%

Figure 3: Idaho Self-Employment within Demographic Group

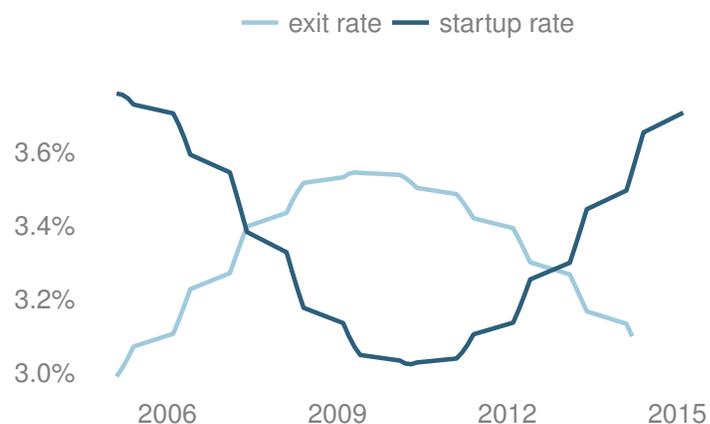


- Figure 2 displays the change in overall firm ownership for each demographic group from 2007 to 2012 based on the Survey of Business Owners (SBO) for Idaho, released in December 2015.
- Figure 3 displays the percent of each demographic group identified as self-employed according to the 2014 American Community Survey (ACS) 5-year estimates.

BUSINESS TURNOVER

- In the second quarter of 2014, 1,284 establishments started up⁵ in Idaho and 1,300 exited.⁶ Startups generated 4,419 new jobs while exits caused 4,641 job losses. (Source: BDM)
- Figure 4 displays startup and exit rates from 2005 to 2015. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: BDM)

Figure 4: Idaho Private Startup and Exit Rates



⁵ **STARTUPS** are counted when business establishments hire at least one employee for the first time. The BLS terms these **births**, as distinct from the BLS **openings** category which includes seasonal re-openings.

⁶ **EXITS** occur when establishments go from having at least one employee to having none, and then remain closed for at least a year. The BLS terms these events **deaths**, as distinct from the **closings** category which includes seasonal shutterings.

- A total of 1,762 companies exported goods from Idaho in 2013. Among these, 1,478, or 83.9%, were small firms; they generated 33.8% of Idaho's total known export value. (Source: ITA)

SMALL BUSINESSES BY INDUSTRY

Table 1: Idaho Small Firms by Industry, 2013
(sorted by small employer firms)

				
Industry	1 – 499 Employees	1 – 19 Employees	Nonemployer Firms	Total Small Firms
Construction	5,787	5,500	13,159	18,946
Health Care and Social Assistance	4,173	3,655	8,912	13,085
Professional, Scientific, and Technical Services	3,839	3,609	14,530	18,369
Retail Trade	3,663	3,241	12,167	15,830
Other Services (except Public Administration)	3,030	2,867	16,953	19,983
Accommodation and Food Services	2,754	2,236	1,478	4,232
Administrative, Support, and Waste Management	1,966	1,799	7,524	9,490
Real Estate and Rental and Leasing	1,827	1,756	15,046	16,873
Manufacturing	1,576	1,262	2,666	4,242
Transportation and Warehousing	1,550	1,409	4,614	6,164
Wholesale Trade	1,376	1,026	1,944	3,320
Finance and Insurance	1,370	1,261	3,567	4,937
Arts, Entertainment, and Recreation	706	625	5,222	5,928
Agriculture, Forestry, Fishing and Hunting	437	408	2,651	3,088
Educational Services	414	333	2,818	3,232
Information	374	301	1,468	1,842
Mining, Quarrying, and Oil and Gas Extraction	107	85	188	295
Utilities	106	93	136	242
Total	35,055	31,466	115,043	150,098

Totals for Tables 1 and 2 differ from SUSB's statewide tallies due to firms with establishments in more than one industry and the omission of industry classifications not reported by NES. (Source: NES and SUSB)

s Indicates samples deemed too small to represent the population according to SUSB.

Table 2: Idaho Employment by Industry and Firm Size, 2013
(sorted by small firm employment)

Industry	Small Business Employment	Total Private Employment	Small Business Employment Share
Health Care and Social Assistance	48,031	84,446	56.9%
Accommodation and Food Services	37,954	55,230	68.7%
Retail Trade	32,617	74,858	43.6%
Construction	28,878	30,110	95.9%
Manufacturing	24,431	56,982	42.9%
Professional, Scientific, and Technical Services	18,131	32,485	55.8%
Other Services (except Public Administration)	16,444	18,557	88.6%
Wholesale Trade	15,638	26,651	58.7%
Administrative, Support, and Waste Management	14,409	33,933	42.5%
Transportation and Warehousing	10,717	16,858	63.6%
Finance and Insurance	8,694	21,335	40.7%
Arts, Entertainment, and Recreation	6,733	9,228	73.0%
Real Estate and Rental and Leasing	5,591	6,587	84.9%
Educational Services	5,085	12,439	40.9%
Information	4,210	11,996	35.1%
Agriculture, Forestry, Fishing and Hunting	3,384	3,502	96.6%
Mining, Quarrying, and Oil and Gas Extraction	1,540	2,739	56.2%
Utilities	717	s	-
Total	283,204	497,936	56.9%

Figure 5: Idaho County-Level Job Changes, 2015 (CEW)

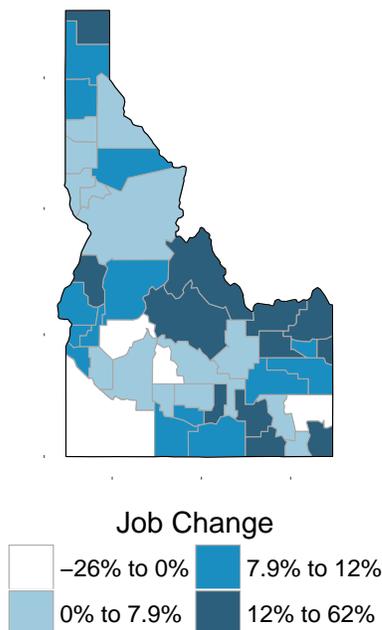


Table 3: Abbreviations and Resources

ACS	American Community Survey, US Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, US Census Bureau
BLS	Bureau of Labor Statistics, US Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, US Census Bureau
SBO	Survey of Business Owners, US Census Bureau
SUSB	Statistics of US Businesses, US Census Bureau

All profiles, source data, methodology notes, and county-level employment statistics are available at <http://go.usa.gov/cfKMd>

