

Kansas

244,273 Small Businesses

56,105 Small Businesses with Employees

188,168 Small Businesses without Employees (Nonemployers)

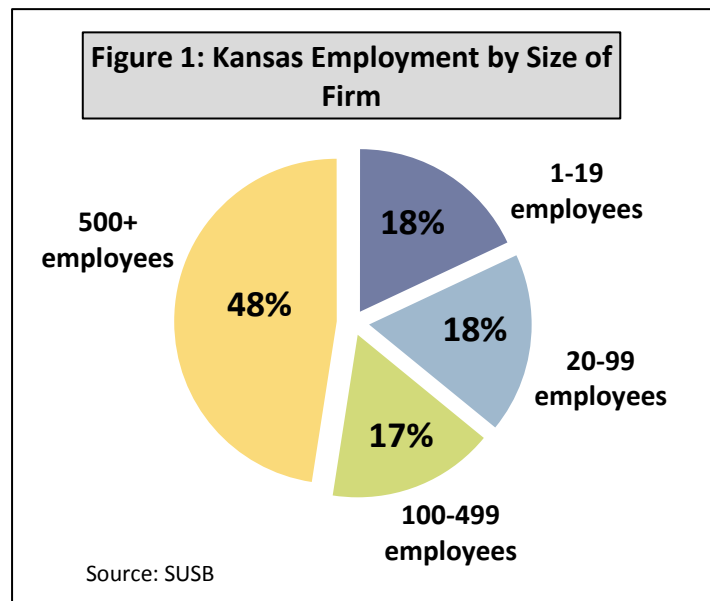
595,048 Workers Employed by Small Businesses

State Economy Overall

- Kansas's economy grew at a slower rate than the United States in 2013. Kansas's real gross state product increased by **1.9 percent** compared to **2.2 percent** for U.S. gross domestic product. (Source: BEA)
- The employment picture in Kansas has improved. The unemployment rate in Kansas declined from **5.2 percent** in October 2013 to **4.4 percent** in October 2014. This is below the national average of **5.8 percent** for the same time period. (Source: BLS)

Employment

- Kansas's small businesses employed over half or **595,048** of the state's private workforce in 2012. (Source: SUSB)
- Almost all firms with employees are small. They make up **96.5 percent** of all employers in the state. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. **Figure 1** offers further detail.
- In Kansas, small businesses created **14,705** net new jobs in 2012. The biggest gain was in the smallest firm size category of 1-4 employees. (Source: BDS)
- The number of people who were primarily self-employed in 2013 increased by **2.8 percent** relative to the previous year.
- The state's private-sector employment growth increased by **1.9 percent** over the 12-month period ending in October 2014; this was below the national average growth rate of **2.6 percent**. (Source: BEA, BLS)



The *Small Business State and Territory Profiles* report on the economic status of small business from 2007 to 2014. They include information on the number of firms, employment, demographics and other topics using the most recently available government data. They are a reference tool for researchers, policymakers, and small entities who are interested in how small firms are performing regionally or nationally. *Note that this report defines small businesses as firms with fewer than 500 employees.*

Income and Finance

- The number of banks reported in the Call Reports between June 2013 and June 2014 declined. (Source: FDIC)
- In 2012, **43,068** loans under \$100,000 (and valued at **\$474.3 million**) were issued by Community Reinvestment Act lending institutions in Kansas. (Source: FFIEC)
- The median income for individuals who are self-employed at their own incorporated businesses for the past 12 months was **\$49,552** in 2013. For individuals self-employed at their own unincorporated firms, this figure was **\$24,697**. (Source: ACS)

Note: Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

Business Owner Demographics

- **Table 1** shows the top industry for nine business owner demographics. For example, **50.0 percent** of female-owned businesses were in the health care and social assistance industry, and female-owned firms made up **16.9 percent** of this industry.

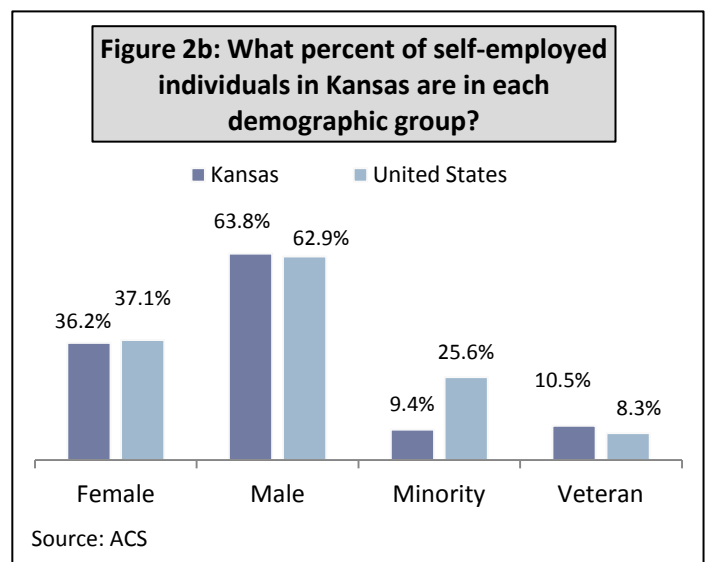
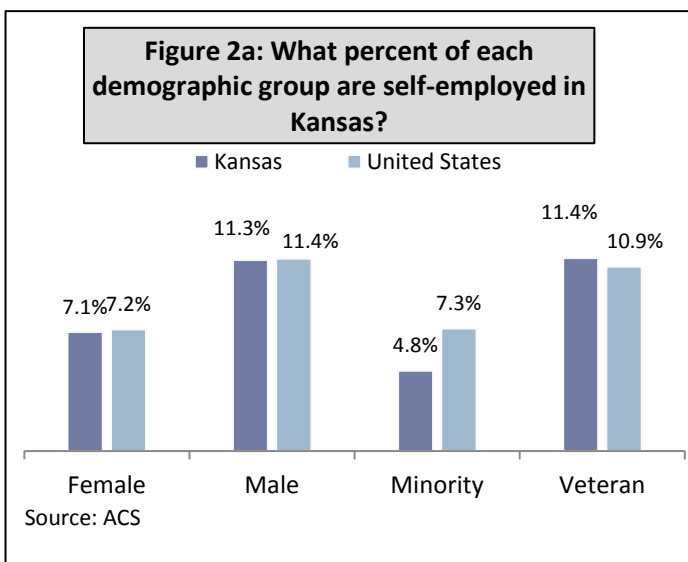
Table 1: Top Industry by Demographic Group in Kansas, 2007

Demographic Group of Business Owners	Most Common Industry	% of Industry in Demographic Group	% of Demographic Group in Industry
Female	Health care & social assistance	50.0	16.9
Male	Construction	64.3	17.6
American Indian and Alaska Native	*	*	*
Asian	Other services	3.7	21.4
Black or African American	Health care & social assistance	4.9	19.0
Native Hawaiian and Other Pacific Islander	*	*	*
White	Construction	94.8	12.7
Hispanic	Admin., support, etc. services	4.5	13.5
Veteran	Construction	12.9	16.2

*Indicates that the sample size was too small to be representative of the population. For more detailed information on businesses in your state, see www.sba.gov/advocacy/847/841921.

Source: U.S. Department of Commerce, Census Bureau, 2007 Survey of Business Owners via American FactFinder.

- Figures **2a** and **2b** show the demographic makeup of the self-employed in four demographic groups. For example, **Figure 2a** shows that **7.1 percent** of females were self-employed, and **Figure 2b** shows that **36.2 percent** of all self-employed people were female.



Business Turnover

- In 2010, **4,700** establishments opened in Kansas, and **67.1 percent** survived through 2012. In 2013, **5,109** establishments opened, and **78.2 percent** survived through 2014. (Source: BLS, BED)
- In the 1st quarter of 2014, **3,123** establishments opened and **3,153** closed in the state of Kansas. (Source: BED)
- Business bankruptcies declined from 2010 to 2014, signaling a stronger state economy. (Source: U.S. Courts)

International Trade

- A total of **3,387** companies exported goods from the state in 2012. Of these, **2,830** or **83.6 percent** were small firms; they generated about a quarter (**24.5 percent**) of the state's total known export value. (Source: ITA)

Small Businesses and Employment by Industry

- **Table 2** ranks the state's industries by the number of small employer firms. For comparison, the three most common industries for small employer firms across the United States are professional, scientific, and technical services; other services (except public administration); and retail trade.

Table 2: Number of Kansas Small Firms by Industry, 2012
(ranked by number of small employer firms)

Industry	Employer Firms With 1-499 Employees	Employer Firms With 1-19 Employees	Nonemployer Firms	Total Small Firms
Other services (except public admin.)	7,371	6,889	27,770	35,141
Retail trade	6,816	6,039	19,940	26,756
Construction	6,599	6,079	20,097	26,696
Professional, scientific, & tech. svcs.	6,386	5,910	22,784	29,170
Health care & social assistance	5,687	4,642	15,973	21,660
Accommodation & food services	4,130	3,078	2,536	6,666
Finance & insurance	3,358	3,007	7,713	11,071
Wholesale trade	3,018	2,273	3,100	6,118
Admin., supp., waste mgt., remed. svcs.	2,935	2,567	14,444	17,379
Manufacturing	2,387	1,712	2,891	5,278
Real estate & rental & leasing	2,292	2,158	18,851	21,143
Transportation & warehousing	1,943	1,711	6,964	8,907
Arts, entertainment, & recreation	931	793	9,021	9,952
Mining, quarrying, and oil & gas extrac.	930	826	6,248	7,178
Educational services	638	501	4,353	4,991
Information	610	469	2,228	2,838
Management of comp. & enterprises	266	52	*	266
Forestry, etc. & agriculture support	203	196	3,109	3,312
Unclassified	64	64	*	64
Utilities	51	25	146	197
Total	56,105	48,931	188,168	244,273

Source: SUSB and Nonemployer Statistics. *Data for nonemployers not collected in these two categories.

See www.sba.gov/advocacy/additional-data-state-profiles for more detailed data.

- **Table 3** shows small firm employment by industry. The three Kansas industries with the most small business employment were: health care and social assistance; Accommodation and food services; and retail trade (**Table 3**).

Table 3: Employment in Kansas by Industry and Firm Size, 2012 (ranked by small firm employment)			
Industry	Employment		Small Firm % of Industry Employment
	Small Firms	Total Firms	
Health care & social assistance	106,780	193,335	55.2
Accommodation & food services	65,767	106,861	61.5
Retail trade	59,381	146,633	40.5
Manufacturing	58,252	154,088	37.8
Construction	47,462	56,106	84.6
Other services (except public admin.)	46,847	50,132	93.4
Professional, scientific, & tech. svcs.	40,841	59,352	68.8
Wholesale trade	36,837	61,561	59.8
Admin., supp., waste mgt., remed. svcs.	30,849	71,614	43.1
Finance & insurance	27,320	58,934	46.4
Transportation & warehousing	15,806	48,818	32.4
Educational services	12,983	20,115	64.5
Arts, entertainment, & recreation	11,541	14,252	81.0
Real estate & rental & leasing	10,380	15,104	68.7
Information	8,856	38,340	23.1
Mining, quarrying, and oil & gas extraction	7,768	10,270	75.6
Management of comp. & enterprises	4,731	20,443	23.1
Utilities	1,839	7,440	24.7
Forestry, etc. & agriculture support	752	762	98.7
Unclassified	56	56	100.0
Total	595,048	1,134,216	52.5

Source: SUSB.

For more detailed information on businesses in your state, see www.sba.gov/advocacy/847/841921.

Abbreviations and Resources

ACS	American Community Survey, U.S. Census Bureau, www.census.gov/acs .
BEA	Bureau of Economic Analysis, U.S. Department of Commerce, www.bea.gov .
BED	Business Employment Dynamics, U.S. Department of Labor, Bureau of Labor Statistics, www.bls.gov/bdm .
BDS	Business Dynamics Statistics, U.S. Census Bureau, www.census.gov/ces/dataproducts/bds .
BLS	Bureau of Labor Statistics, U.S. Department of Labor, www.bls.gov .
CEA	Council of Economic Advisers, www.whitehouse.gov/administration/eop/cea .
FDIC	Federal Deposit Insurance Corporation, www.fdic.gov .
FFIEC	Federal Financial Institutions Examination Council, www.ffiec.gov .
ITA	International Trade Administration, U.S. Department of Commerce, www.trade.gov .
Nonemployer Statistics	Nonemployer Statistics, U.S. Census Bureau, www.census.gov/econ/nonemployer .
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau, www.census.gov/econ/susb .
U.S. Courts	Administrative Office of the U.S. Courts, www.uscourts.gov .