

3 REASONS TO LOVE YOUR REGION

REGION 1

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont



ENTREPRENEURIAL SPIRIT

New Hampshire was home to the first ski club in the United States. As of 2011, Region 1 had the highest number of small business skiing facilities per square mile in the country.



INNOVATION CORRIDOR

Region 1 is a high tech haven for small firms. In 2011, it ranked number one in small software publishing firms per capita, double the national average. It ranked second in small aerospace manufacturing as well as architecture and engineering firms per capita, with almost 100 small aerospace firms and over 5,000 small architecture and engineering firms.



FUN FACT!

Yankee Candle got its start in 1969 in Hadley, Massachusetts, when 16-year-old Michael Kittredge made a scented candle out of melted crayons as a gift for his mother. Today, it is one of the best-known candle manufacturers in the country.

Sources: (1) VisitNH.gov, U.S. Census Bureau, Statistics of U.S. Business (SUSB)
(2) www.retireat21.com/blog/10-companies-started-garages

On the web at www.sba.gov/advocacy/3-reasons-love-your-region. Produced in the SBA Office of Advocacy, June 2015.