

3 REASONS TO LOVE YOUR REGION

REGION 4

Alabama, Florida, Georgia, Kentucky, Mississippi,
North Carolina, South Carolina, Tennessee



ECONOMIC GROWTH

Region 4 was responsible for 20% of net new jobs in 2012. Very small firms supplied 40% of those jobs.



FUN FACT!

Region 4 is a great place to grow a family-owned small business. Duke's Mayonnaise, now a popular condiment across the South, started as a family-owned small business in South Carolina.



INNOVATION CORRIDOR

Region 4 is the hottest job market for STEM graduates. Huntsville, Alabama, ranked number one based on three prime factors: its high salaries, high concentration of STEM jobs, and housing affordability.

Sources: (1) U.S. Census Bureau, Business Dynamics Statistics 2012 (2) www.dukesmayo.com (3) Center for Digital Education.

On the web at www.sba.gov/advocacy/3-reasons-love-your-region. Produced in the SBA Office of Advocacy, June 2015.