

# 3 REASONS TO LOVE YOUR REGION

# REGION 7

Iowa, Kansas, Missouri, Nebraska



## ECONOMIC GROWTH

Iowa is the place for small business jobs, with an unemployment rate that was 2.5% lower than the national average in 2012 and 2013. Iowa small businesses created 5,275 net new jobs in 2011.



## DIVERSITY HUB

Region 7 encourages veteran entrepreneurship. One-fifth of Nebraska veterans and 16% of Kansas veterans are self-employed. Both percentages are above the U.S. share for this demographic (13.9%).



## FUN FACT!

Region 7 small businesses have staying (and growing) power. The first Pizza Hut opened in Wichita, Kansas, in 1958. This family-owned small business was started by two brothers, Frank and Dan Carney.

Sources: (1) U.S. Census Bureau, Business Dynamic Statistics; Bureau of Labor Statistics  
(2) SBA Office of Advocacy, Small Business Profiles.

On the web at [www.sba.gov/advocacy/3-reasons-love-your-region](http://www.sba.gov/advocacy/3-reasons-love-your-region). Produced in the SBA Office of Advocacy, June 2015.