

## Connecticut

Small businesses significantly impact Connecticut's economy. They represent 97.1 percent of all employers and employ 49.7 percent of the private-sector labor force. Small businesses are crucial to the fiscal condition of the state and numbered 326,439 in 2010.

This profile uses the latest available data to illustrate the status of Connecticut's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Connecticut's economy was strong in 2011, with real gross state product increasing 3.9 percent and private-sector employment increasing 1.5 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Small businesses employed 713,635 workers in 2010 (Table 1) with most of the employment coming from firms with 20-499 employees.
- The employment situation from 2007-2010 was weak, and small businesses in Connecticut had a net job loss (Table 2). The unemployment rate in 2010-2011 decreased by 0.5 percent.
- Most of Connecticut's small businesses are very small as 77.9 percent of all businesses have no employees, and most employers have fewer than 20 employees.
- In 2011, the number of opening establishments was lower than closing establishments, and the net employment change from this turnover was positive (Table 3).
- Self-employment in Connecticut declined over the last decade. Minority self-employment fared the best compared with other demographic groups.

### For Further Information

- Data on all states and territories are available at [www.sba.gov/advocacy/848](http://www.sba.gov/advocacy/848).
- For other small business data and analysis, visit [www.sba.gov/advocacy/847](http://www.sba.gov/advocacy/847), call (202) 205-6533, or email [advocacy@sba.gov](mailto:advocacy@sba.gov).
- Visit [www.sba.gov/updates](http://www.sba.gov/updates) to subscribe to Advocacy's Listservs.

### Connecticut Small Business Facts

	2010*	2009	2000
<b>Number of Businesses</b>			
Small employers (<500 employees)	70,646	71,446	76,363
Large employers (500+ employees)	2,101	2,069	2,091
Nonemployers	255,793	255,064	217,323
<b>Level in 2007* (000)</b>			
	<b>Firms</b>		<b>Employment Receipts(\$M)</b>
<b>Business Owner Demographics</b>			
Male-owned	190	521	140,609
Woman-owned	93	90	11,656
Equally male/female-owned	36	63	8,681
African American-owned	15	6	636
Asian-owned	11	19	2,848
Hispanic-owned	14	12	2,101
Native American/Alaskan-owned	2	0	71
Hawaiian/Pacific Islander-owned	-	-	-
Veteran-owned	42	95	22,313
Publicly held, unclassified	13	853	345,966
	<b>Level in 2011*</b>	<b>% Change from</b>	
		<b>2010</b>	<b>2000</b>
<b>Workforce (Thousands)</b>			
Private-sector employment	1,385	1.5	-4.6
Government employment	239	-2.2	-1.2
Self-employed (incorp. & uninc.)	174	-2.9	-5.9
Female self-employment	51	-17.0	-11.2
Male self-employment	123	4.4	-3.5
Minority self-employment	27	0.7	964.3
Veteran self-employment	12	-21.5	-46.2
Unemployment Rate (Percent)	8.8	-0.5†	6.5‡
<b>Business Turnover</b>			
Quarterly establishment openings	10,999	-16.2	-21.7
Quarterly establishment closings	11,196	-9.6	-26.1
Business bankruptcies	388	-15.5	179.1
	<b>2011*</b>	<b>2010</b>	<b>2000</b>
<b>Income and Finance</b>			
Proprietors' income (\$billion)	19.0	18.0	14.3
Number of bank branches	1,301	1,296	1,183
No. of bus. loans under \$100,000‡	31,069	50,985	49,998
Total value of business loans under \$100,000 (\$million)‡	612	590	517

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.

\* Latest available data. †Percentage point change. ‡Data are for CRA loans.

**Table 1: Firms and Employment in Connecticut by Industry and Firm Size, 2010  
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		All Firms Total	1-19 Employees	1-499 Employees	All Firms Total	1-19 Employees	1-499 Employees
Total	255.8	72.7	62.2	70.6	1,437.0	261.8	713.6
Forestry, etc. and agriculture support	1.3	0.1	0.1	0.1	0.3	0.2	0.3
Mining	0.1	0.1	0.0	0.0	1.0	0.2	0.6
Utilities	0.2	0.1	0.0	0.0	D	D	1.7
Construction	31.9	8.1	7.6	8.1	50.3	24.4	45.9
Manufacturing	3.6	4.3	3.0	4.1	152.6	17.0	76.7
Wholesale trade	4.4	3.9	2.9	3.5	68.3	12.4	38.5
Retail trade	18.2	8.9	7.7	8.6	178.1	32.8	69.7
Transportation and warehousing	6.5	1.3	1.0	1.2	38.3	4.4	13.8
Information	3.9	1.0	0.7	0.9	35.9	3.0	12.0
Finance and insurance	11.0	3.6	3.0	3.4	121.3	10.8	32.9
Real estate and rental and leasing	34.0	2.5	2.2	2.4	19.6	6.8	13.2
Professional, scientific, and technical svcs.	45.0	8.9	7.9	8.6	98.8	27.6	53.6
Management of companies and enterprises	0.0	0.5	0.1	0.3	38.5	0.3	5.3
Admin., support, waste mgt., remed. svcs.	18.7	4.8	4.1	4.6	81.1	13.9	39.8
Educational services	8.7	1.2	0.9	1.2	66.5	4.5	23.7
Health care and social assistance	21.9	7.6	6.2	7.4	262.3	34.1	133.2
Arts, entertainment, and recreation	14.9	1.5	1.2	1.5	24.2	5.2	20.2
Accommodation and food services	3.3	6.6	5.4	6.5	128.7	29.3	78.5
Other services (except public admin.)	28.1	8.7	8.1	8.6	60.7	34.4	53.9
Unclassified	0.0	0.1	0.1	0.1	0.2	0.2	0.2

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See [www.sba.gov/advocacy/849/12162](http://www.sba.gov/advocacy/849/12162) for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

**Table 2: Net Job Change by Firm Size, 2007–2010 (Nonfarm)**

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2010	-20,433	6,770	-911	-2,972	-7,879	-7,324	-12,316	-8,117
2009	-79,339	1,654	-5,315	-8,109	-19,108	-12,901	-43,779	-35,560
2008	26,266	7,588	-869	-168	6,123	1,184	13,858	12,408
2007	5,723	8,095	12	-2,711	3,040	2,885	11,321	-5,598

Note: Data source differs from previous publications.

Source: U.S. Dept. of Commerce, Bureau of the Census, Business Dynamic Statistics. (For more detailed data see [www.sba.gov/advocacy/849/12162](http://www.sba.gov/advocacy/849/12162).)

**Table 3: Establishment and Employment Turnover by Quarter, 2011 (Nonfarm, Thousands)**

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	2.5	3.1	2.6	2.7	7.5	10.5	9.9	9.6
Expansions	18.1	18.9	18.7	18.4	61.4	66.5	63.1	63.1
Contractions	18.7	17.9	18.5	18.6	60.7	59.1	62.0	62.6
Closings	3.5	2.4	2.6	2.7	9.0	7.2	6.8	8.2

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see [www.bls.gov/bdm/](http://www.bls.gov/bdm/).)

Note: These figures contain all firm sizes; Census data from 2010 show that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.