

Oregon

Small businesses significantly impact Oregon's economy. They represent 97.6 percent of all employers and employ 55.5 percent of the private-sector labor force. Small businesses are crucial to the fiscal condition of the state and numbered 344,722 in 2010.

This profile uses the latest available data to illustrate the status of Oregon's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Oregon's economy was strong in 2011, with real gross state product increasing 5.1 percent and private-sector employment increasing 1.6 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Small businesses employed 750,293 workers in 2010 (Table 1) with most of the employment coming from firms with 20-499 employees.
- The employment situation from 2007-2010 was weak, and small businesses in Oregon had a net job loss (Table 2). The unemployment rate in 2010-2011 decreased by 1.2 percent.
- Most of Oregon's small businesses are very small as 74.6 percent of all businesses have no employees, and most employers have fewer than 20 employees.
- In 2011, the number of opening establishments was lower than closing establishments, and the net employment change from this turnover was positive (Table 3).
- Self-employment in Oregon improved over the last decade. Male self-employment fared the best compared with other demographic groups.

For Further Information

- Data on all states and territories are available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit www.sba.gov/updates to subscribe to Advocacy's Listservs.

Oregon Small Business Facts			
	2010*	2009	2000
Number of Businesses			
Small employers (<500 employees)	85,917	86,681	83,080
Large employers (500+ employees)	2,079	2,072	2,036
Nonemployers	258,805	257,828	212,165
Level in 2007* (000)			
	Firms		Employment Receipts(\$M)
Business Owner Demographics			
Male-owned	153	500	94,750
Woman-owned	104	96	11,683
Equally male/female-owned	79	152	19,338
African American-owned	4	3	488
Asian-owned	13	27	2,788
Hispanic-owned	11	14	1,370
Native American/Alaskan-owned	4	2	360
Hawaiian/Pacific Islander-owned	-	-	-
Veteran-owned	54	126	22,101
Publicly held, unclassified	13	686	188,883
	Level in 2011*	% Change from	
		2010	2000
Workforce (Thousands)			
Private-sector employment	1,323	1.6	-1.2
Government employment	295	-1.5	6.0
Self-employed (incorp. & uninc.)	254	-2.4	12.0
Female self-employment	98	-11.1	2.1
Male self-employment	155	4.1	19.3
Minority self-employment	25	14.5	-10.2
Veteran self-employment	28	1.1	0.6
Unemployment Rate (Percent)	9.5	-1.2†	4.4‡
Business Turnover			
Quarterly establishment openings	21,487	-0.5	-4.1
Quarterly establishment closings	21,889	-3.7	-0.7
Business bankruptcies	549	-4.5	-62.2
	2011*	2010	2000
Income and Finance			
Proprietors' income (\$billion)	11.1	10.4	9.0
Number of bank branches	1,132	1,124	985
No. of bus. loans under \$100,000‡	55,450	61,559	51,366
Total value of business loans under \$100,000 (\$million)‡	876	898	585

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.

* Latest available data. †Percentage point change. ‡Data are for CRA loans.

**Table 1: Firms and Employment in Oregon by Industry and Firm Size, 2010
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		All Firms Total	1-19 Employees	1-499 Employees	All Firms Total	1-19 Employees	1-499 Employees
Total	258.8	88.0	77.4	85.9	1,351.2	309.8	750.3
Forestry, etc. and agriculture support	5.8	1.2	1.1	1.2	11.7	3.9	10.6
Mining	0.2	0.1	0.1	0.1	1.5	0.4	0.8
Utilities	0.2	0.1	0.1	0.1	7.4	0.2	1.2
Construction	23.4	11.7	11.0	11.6	66.9	34.8	60.8
Manufacturing	6.8	4.9	3.7	4.7	143.6	18.9	75.6
Wholesale trade	4.7	4.6	3.4	4.2	80.1	14.0	41.9
Retail trade	22.4	9.3	8.0	9.0	182.6	37.8	80.0
Transportation and warehousing	8.8	2.5	2.0	2.3	49.9	7.2	19.8
Information	4.4	1.3	1.0	1.1	34.5	4.0	12.8
Finance and insurance	6.7	3.3	2.8	3.1	59.1	8.2	21.3
Real estate and rental and leasing	30.7	4.5	4.2	4.5	27.5	10.9	20.2
Professional, scientific, and technical svcs.	42.1	11.1	10.1	10.8	95.4	31.4	56.7
Management of companies and enterprises	0.0	0.5	0.1	0.3	37.2	0.2	5.4
Admin., support, waste mgt., remed. svcs.	16.2	4.7	4.0	4.5	76.4	14.8	41.8
Educational services	6.7	1.3	1.0	1.2	40.3	4.5	18.9
Health care and social assistance	26.3	9.5	8.4	9.4	207.9	37.2	105.4
Arts, entertainment, and recreation	17.2	1.5	1.3	1.5	24.1	5.2	17.9
Accommodation and food services	3.5	8.2	6.8	8.1	143.8	43.6	105.2
Other services (except public admin.)	32.8	8.6	8.0	8.5	61.1	32.4	53.8
Unclassified	0.0	0.3	0.3	0.3	0.3	0.3	0.3

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2007–2010 (Nonfarm)

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2010	-7,896	9,553	-1,329	-1,668	-3,717	-3,694	-855	-7,041
2009	-114,306	1,623	-10,367	-11,390	-27,900	-19,229	-67,263	-47,043
2008	11,851	11,239	-543	-1,106	-2,407	-2,388	4,795	7,056
2007	24,176	16,080	4,123	3,079	-324	-106	22,852	1,324

Note: Data source differs from previous publications.

Source: U.S. Dept. of Commerce, Bureau of the Census, Business Dynamic Statistics. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2011 (Nonfarm, Thousands)

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	5.6	5.3	5.3	5.3	15.3	14.7	16.8	15.6
Expansions	22.3	23.1	23.2	22.8	75.1	72.7	83.2	77.0
Contractions	22.2	21.5	21.7	22.3	71.3	70.5	65.2	75.7
Closings	5.5	5.2	5.4	5.8	14.2	13.6	13.3	16.6

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/.)

Note: These figures contain all firm sizes; Census data from 2010 show that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.