

~ August Highlights ~

DYK

According to the 2021 Small Business Profile from the Office of Advocacy report, NH currently has 137,811 #smallbiz. Women-owned businesses account for 40%, Veteran-owned account for 8.7%, and Minority-owned make up 5%. [For more information](#)

In NH, 55 Shuttered Venue Operators Grants (SVOG) were awarded \$27.7 million as of 8/30. SVOG began sending invitations on Aug. 27th for supplemental awards. [For weekly SVOG funding data reports](#)

National Small Business Week (NSBW) Sept. 13th - 15th! #DYK the SBA has celebrated NSBW for more than 50 years? Each year during NSBW, SBA recognizes the critical contributions of America's entrepreneurs and small business owners. The virtual summit will honor the nation's 32.5 million small businesses for their perseverance, ingenuity, triumphs, and creativity.

Throwback Brewery is highlighted during the National Small Business Week Virtual Summit September 13-15. [About - Throwback Brewery](#)

Other Services, Accommodation/Food service, Construction, Retail trade and Administrative and Support are the top 5 industries approved for SBA lending. The avg 7(a) loan size was \$779k.

EIDL loans and increases as well as Targeted EIDL Advance & Supplemental EIDL Advance are still available. [To learn more](#)

RESOURCE PARTNER CORNER

2021 Rising Star Award Nominee
Heidi Gardner Peyton
Peyton Place Restaurant & Products
Orford, NH



Heidi is current CWE client and the owner of Peyton Place Restaurant. Heidi offers a takeout menu, food products, and off-site catering. Peyton Place Restaurant is 28 years old, and is now pivoting to offer a prepared foods line and new products. By 2025, she hopes to be a full time production facility with a small retail space to offer products and prepared foods.

Read more about Peyton and all of the [CWE Rising Stars HERE](#)



**Employer Spotlight
Throwback Brewery - North Hampton**

In 2011, Annette and Nicole opened a brewery in a small NH town. They had a vision of creating a place where they could brew great beer and bring people together. In 2015, with the help of Enterprise Bank, Granite State Development Corp. and SBA backed loans, they purchased, renovated, and repurposed a barn located on a 12-acre farm. Later, a full-scale kitchen was established for customers to enjoy their new farm-to-table restaurant.

The pandemic affected the business dramatically. When Covid first hit, they transitioned to 100% takeout pivoting from the normal 5% while implementing an online ordering system. Nicole Carrier explained, "The programs and grants offered by the SBA to small businesses during the pandemic served as a lifeline for our restaurant, farm, and brewery. We are incredibly thankful for the support, which allowed us to keep our top-notch team employed and engaged, while affording us the flexibility to find creative ways to make it through the tough times."

"I'm thrilled that a New Hampshire business will be featured during SBA's National Small Business Week this year," said Amy Bassett, SBA New Hampshire District Director. "Annette and Nicole of Throwback Brewery are two entrepreneurs that have demonstrated their perseverance, resiliency and creativity as they've weathered the storm of the COVID-19 pandemic. They made full use of SBA's recovery programs including the Paycheck Protection Program and the Restaurant Revitalization Program. With hard work and determination, Annette and Nicole are in a great position to build back better."

[Read the entire Success Story Here](#)

**SBA Loans
August 2021**

65 Total Loans for \$19.3 MM
49- 7A Loans \$13.7 MM
16- 504 Loans \$ 5.6 MM
16-3rd Party \$ 6.9MM

YTD

October 2020 - August 2021

495 Total Loans for \$171.7MM
347- 7A Loans \$111.8MM
134- 504 Loans \$ 59.4MM
134- 3rd Party \$ 77.8MM
14- Microloans \$ 566M

**Government Contracting is BIG Business
Contracts Awarded in NH**

October 2020 - August 2021

Small Business	\$ 354.0MM
Veteran	\$ 56.7MM
Service Disabled Vets	\$ 37.6MM
Woman- Owned	\$ 47.1MM
Small Disadvantaged	\$ 34.5MM
8 (a)	\$ 16.7MM
HUBZone	\$ 9.0MM

(DOD Reporting is delayed by 90 days)

ICYMI

- August 10th- SBA hosted a Young Entrepreneurs roundtable event at the NH School of Mechanical Trades in Hampton. Included was a visit to 3 small businesses along with 2 RRF recipients, Old Salt Restaurant & Lamie's Inn and the Galley Hatch restaurant.
- August 12th- DDD Rachael and LRS Tuesday traveled to Meredith for "Bank on SBA" at the Northway Bank with area Economic Development Organizations and a visit to Twin Barns Brewing Co. and SVOG recipient 'The Winnepesaukee Playhouse.
- August 13th- DD Amy Bassett joined Congresswoman Annie Kuster for a roundtable event. The discussion focused on federal economic recovery efforts in NH. Participants included were Chamber of Commerce leadership from Nashua, Salem, Concord, and the U.S. Chamber of Commerce, with other chamber members in attendance. Congresswoman Kuster answered questions and provided legislative updates.



- August 20th- DD Amy Bassett and EDS Warren Haggerty held a roundtable discussion with small businesses and service providers at the Hannah Grimes Center in Keene. The discussion centered around business assistance available through SBA and its partners. Following the roundtable, SBA visited two small businesses, Keene Cinemas 6, a SVOG recipient (photo below).



They also held a resource partner discussion at the Keene Public Library for city officials and organizations that support small businesses.

- August 24th- DDD Rachael Roderick, participated in a FEMA-led NH Arts focused webinar along with DOL, USDA, EDA, and others. The SBA programs and resources were discussed in detail and the NH statistics of the PPP, EIDL, and SVOG for FY 20/21.

[Follow-up on 9/21 - link to Register](#)
