

7(j) Management & Technical Assistance Training



U.S. Small Business Administration

Ruffin Consulting FCRP

Federal Contracting Readiness Program (FCRP)

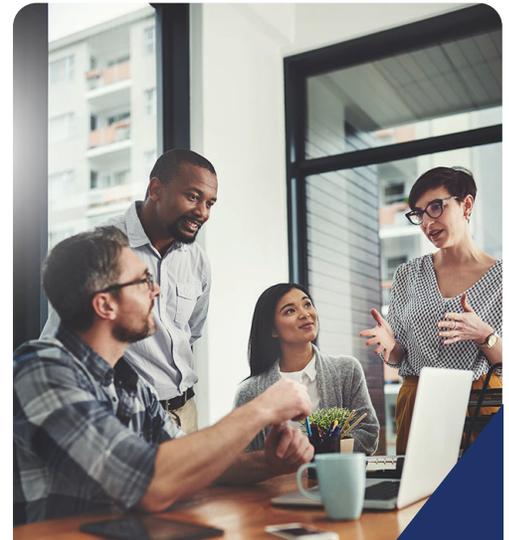
The FCRP is a comprehensive (8) week training program. 7(j) eligible firms interested in obtaining 8(a) certification should attend to initiate the "FCRP" process. This webinar will focus on Marketing to the Fed. Gov't and Market Research Analysis. Current 8(a) firms participation is encouraged as well.

Training is FREE to 7(j) eligible small businesses

Who can participate?

Small business owners who:

- are certified 8(a) participants
- have a HUBZone certified small business
- have an economically disadvantaged women-owned small business
- have a small business located in areas of high unemployment or low income
- have a small business owned by low income individuals



Thursday

July 23, 2020

1:00pm - 3:00pm CST

Venue

Web-Based (Webinar)

YOU WILL LEARN:

- FCRP Overview - Track 1 / Track 2 / Track 3
- Learn how to start the market research process, gather marketing (customer) intel, execute a capture strategy, effectively navigate, and network in the Fed. Gov't arena.

REGISTRATION REQUIRED:

Please use the following link

<http://www.123formbuilder.com/form-5493682/form>

For more Information about the 7(j) Program,
please contact your SBA District Office.
www.sba.gov/tools/local-assistance

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This project is funded by a Cooperative Agreement from the U.S. Small Business Administration (SBA). SBA's funding should not be construed as an endorsement of any products, opinions, or services. All SBA-funded projects are extended to the public on a nondiscriminatory basis.

Training provided by:



Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please contact:

Aaron Toran at 615.528.1110 or atoran@ruffinpc.com