SBA Strategic Alliance with Historically Black Universities and Colleges Initiative

In conjunction with SBA’s Office of Strategic Alliance, SBA Regional Administrator Cassius Butts and Mississippi District Director Janita Stewart have signed Strategic Alliance Memorandums (SAMs) with Historically Black College and Universities (HBCUs) in Mississippi in support of minority-owned businesses and youth entrepreneurship.

Participating Post-Secondary Institutions:

Alcorn State University

Coahoma Community College

Mississippi Valley State University

Rust College

Tougaloo College

Janita Stewart, SBA Mississippi District Director

“I am proud that the SBA and these HBCUs have entered into partnerships to promote small, minority-owned businesses,” Regional Administrator Butts stated. “I’ve always believed that HBCUs’ and their faculty serve as the foundation for strong and thriving communities. These partnerships will foster entrepreneurship amongst the young population, especially in minority communities.”

The SAM allows SBA and the HBCU to share resources in order to promote entrepreneurial efforts to students and alumni as well as to assist the community outreach efforts of this college. They will also help make information on SBA programs and services more readily available.

In addition, through the Mississippi Small Business Development Centers, SBA has a long-term and on-going relationship with Jackson State University, a HBCU, which receives funding from SBA to provide counseling, training, management and technical assistance to small businesses and entrepreneurs throughout their designated territory free and confidentially.