

Innovative Performance Construction Company, LLC

Innovative Performance Construction Company, LLC (IPC) is a general construction company formed with the expectation of growth and development. Innovative Performance Construction, LLC was established in 2011 as a Woman-Owned General Construction Company in Jefferson County, MS by Vera Hall. Innovative Performance Construction Company is a certified 8(a) Small Disadvantaged, Hub-Zone, Woman-Owned, Economically Disadvantaged Woman Owned and Minority Owned Small Business with a second office in Hinds County, Mississippi. Principal and Managing Member Vera Hall currently holds the Mississippi State Board of Contractors License with the classification in Building Construction and Construction Management. Innovative Performance Construction, LLC utilizes the SBA Surety Bond Guarantee Program and SBA's Office of Business Development through the 7(j) Management and Technical Assistance Program. Ms. Hall has also completed the SBA Emerging Leader Training.

Vera's interest in construction was ignited while working on minor construction projects in her Vocational Education class while in college. She also worked with her brother painting clients' homes for extra money. Ms. Hall utilized the Small Business Development Center (SBDC) to assist in starting her new small business. She received business counseling from James Bennett, Business Counselor at the Hinds Community College SBDC. Vera also attended business classes provided by the SBDC. Innovative Performance Construction Company, LLC has grown from having no construction projects, to being awarded one contract per year and currently having multiple contracts.

Innovative Performance Construction Company, LLC has played it "safe" in the construction industry by not bidding on excessive large projects without the financial capital and team that could execute the project effectively and efficiently. As a result, Innovative Performance has an "A" rating in safety and completing projects effectively, timely and within budget. IPC has faced disadvantages because it is a small minority woman-owned business.

Business loans and start-up capital were difficult to acquire because of the limited years the company had been in business or the lack of volume produced. Innovative Performance operates lines of credit and revenue from past profitable contracts.

Innovative Performance was awarded the 2019 PTAC Small Business Growth Award; ABC Gold Safety Award; and the ABC Bronze Merit Award.

Innovative Performance sponsors an annual backpack drive to underserved students in the Hinds County area. Innovative Performance has provided renovation services to churches and families. Innovative Performance is a catalyst for change in the community, particularly those areas that are underutilized.