



# ChallengeHER

Opportunities for Women in Federal Contracting

**SUCCESSFULLY NAVIGATE THE FEDERAL CONTRACTING INDUSTRY  
AND WIN FEDERAL CONTRACTS BY KNOWING THE RULES AND  
UNDERSTANDING THE STRATEGIES**

**ChallengeHER** works specifically with the Women-Owned Small Business (WOSB) federal contracting program as a tool to help to assist women business owners leverage federal awards, learn the federal procurement process, and to connect them with the right people.

## Information is Power!

With this knowledge, you are much better positioned to grow your business and increase your revenue.

### WHERE:

Webster University Gateway  
Arcade Building  
812 Olive Street  
St. Louis, MO 63101

### REGISTRATION:

[CLICK HERE](#)

URL:  
<https://www.eventbrite.com/e/challengeher-st-louis-tickets-24868654816>

No-Cost Event, Limited Seating  
Registration required

Classes on the following topics:

- Marketing Your Business to Help Create WOSB Set-Asides
- Conversation with Panel of Federal Buyers
- Research and Marketing – “Doing Your Homework!”
- Who’s Who in Procurement Buying
- Making Your Business DCAA Compliant
- Teaming and Joint Ventures

### WHEN:

Monday, June 27, 2016

Registration 8:00 - 9:00

Sessions: 9:00 - 12:30

Matchmaking: 11:00 – 1:30



Matchmaking with Resource Partners, Agencies, and Primes.

For questions, please email: [ChallengeHER@wipp.org](mailto:ChallengeHER@wipp.org)

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Helping Businesses  
Grow & Succeed