

2016 SBA Small Business Journalist

Journalists representing television, radio, electronic or print media that make concerted efforts to increase public understanding of the importance of small business contributions to the economy.

1. Concerted and demonstrated efforts to increase public understanding of the importance of small business contributions to the economy, especially in Mississippi.
2. Contribution of content and feature stories, editorials, columns and commentary that highlight and analyze small business issues in the Mississippi area.
3. Voluntary community service aimed at enhancing small business opportunity and growth.
4. Other achievements that exemplify the nominee's efforts to improve the understanding and importance of small businesses to the U.S. economy with a particular focus on those in Mississippi.
5. The nomination package must include a minimum of three of the nominee's originally authored and published articles or URL links to such content.

What information must the nomination package contain?

Nominations must contain the information required below. Incomplete nomination packages will not be considered. All evaluation/selection criteria must be specifically addressed.

1. A completed background form (SBA Form 3300, Award Nominee Background Form) which is available through SBA district offices and the online nominations portal. For "team" nominations, a background form is required for each team member;
2. A completed nomination form (SBA Form 3301, Small Business Person of the Year) which is available through SBA district offices and the online nominations portal;
3. An original 8" x 10" or 5" x 7" photo of the nominee or a digital photo – at least 300 dpi is required; photocopies are not acceptable. For "team" nominations, a photo of each nominee or group photo is acceptable;
4. Additional supporting documentation deemed significant by the nominator, including news clips, letters of recommendation, nomination letter (if not self-nominated) and other evidence of the appropriateness of the nomination (supporting documentation must not exceed 10 pages). Videos will not be considered.
5. Nominee's full name, title, business addresses, telephone, fax numbers, e-mail address and the award for which the nomination is being made.
6. The nominator's name, title, place of business, business address, telephone number and e-mail.
7. A one-paragraph description of the nominee's business and/or professional occupation.
8. A brief biography of the nominee, not exceeding one page.
9. A business profile, not exceeding one page.
10. Four to five additional photos from the nominee's company/organization, employees at work.