



U.S. Small Business Administration

MARCH

Events Calendar

ORANGE COUNTY / INLAND EMPIRE DISTRICT OFFICE

Serving Orange, Riverside, and San Bernardino Counties

5 Hutton Centre Drive, Santa Ana, CA 92707 714.550.7420

SBA District Website: www.sba.gov/ca/santa

This calendar features four sections: General Events, Government Contracting, International Trade and Other Federal & Local Government, Trade, and Small Business Organization Events

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
Monday, March 2, 2020 11:00 am to 12:00 Noon Pre-registration Recommended	Webinar: How to Create Inbound Website Traffic \$10 charge for this event, Register at: http://bit.ly/CreateInboundTraffic Inland Empire SCORE, https://inlandempire.score.org , 951.652.4390 Virtual Online Presentation

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
<p>Monday, March 2, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED</p>	<p>Building Resilience: 3-Steps to Defeating Negative Self Talk \$20 charge for this event, Register at: https://bit.ly/38UpPK9 Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324</p>
<p>Tuesdays, March 3, 10, 17, 24 and 31, 2020 8:00 am to 2:00 pm Pre-registration REQUIRED</p>	<p>First Pitch: Get expert feedback on your company’s investor presentation and improve your chances of funding success. No charge for this event, Register at: https://bit.ly/2OScv00 SBDC UCI Beal Applied Innovation, www.sbdctech.com/uciappliedinnovation/ 949.824.2683 The Cove at UCI Beall Applied Innovation, 5270 California Avenue, Irvine 92617</p>
<p>Tuesday, March 3, 2020 9:00 am to 12:00 Noon Pre-registration Recommended</p>	<p>Avoiding Employment Related Litigation No charge for this event, Register at: https://conta.cc/2USSFqh Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Staples, 241 East 17th Street, Costa Mesa 92627</p>
<p>Tuesday, March 3, 2020 6:00 pm to 7:30 pm Pre-registration REQUIRED</p>	<p>Marketing 101 \$20 charge with online registration only, Register at: https://conta.cc/395AORe Coachella Valley Women’s Business Center, www.cvwbc.org, 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211</p>

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
<p>Tuesday, March 3, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED</p>	<p>Crafting a Pitch-Perfect Introduction \$20 charge for this event, Register at: https://bit.ly/3a2MiVy Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324</p>
<p>Wednesday, March 4, 2020 12:00 Noon to 1:00 pm Pre-Registration REQUIRED</p>	<p>Webinar: Do’s and Don’ts of Delegation \$5 charge for this event, Register at: https://bit.ly/2i0E7Nj Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 Virtual Online Presentation</p>
<p>Thursday, March 4, 2020 12:00 Noon to 1:30 pm Pre-registration REQUIRED</p>	<p>Business Tax Workshop No charge for this event, Register at: https://bit.ly/36Fj9hY Orange County Small Business Development Center, https://orangecountysbdc.org 714.564.5200 Digital Media Center – Room 204, 1300 South Bristol Street, Santa Ana 92704</p>
<p>Wednesday, March 4, 2020 6:00 pm to 8:00 pm Pre-registration REQUIRED</p>	<p>Designing Your Professional Image in the Marketplace \$20 charge with online registration only, Register at: https://conta.cc/3caWwVB Coachella Valley Women’s Business Center, www.cvwbc.org, 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211</p>
<p>Wednesday, March 4, 2020 6:00 pm to 8:00 pm Pre-registration Recommended</p>	<p>Digital Marketing Tips to Help Take Your Business to the Next Level No charge for this event, Register at: https://conta.cc/3bxxslb Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Staples, 241 East 17th Street, Costa Mesa 92627</p>

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
<p>Thursday, March 5, 2020 12:00 Noon to 1:30 pm Pre-registration REQUIRED</p>	<p>How to Write a Business Plan No charge for this event, Register at: https://bit.ly/2H5hQ0s Orange County Small Business Development Center, https://orangecountysbdc.org 714.564.5200 Digital Media Center – Room 103, 1300 South Bristol Street, Santa Ana 92704</p>
<p>Thursday, March 5, 2020 6:00 pm to 7:30 pm Pre-registration REQUIRED</p>	<p>How to Start a Business No charge for this event, Register at: https://bit.ly/2T4M5fn Orange County Small Business Development Center, https://orangecountysbdc.org 714.564.5200 Digital Media Center – Room 203, 1300 South Bristol Street, Santa Ana 92704</p>
<p>Thursday, March 5, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED</p>	<p>Marketing 101: Strategies for Small Business No charge for this event, Register at: https://bit.ly/2w0ZvQ6 Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 Community Action Partnership of Riverside County, 2038 Iowa Avenue, Suite B-102, Riverside 92507</p>
<p>Thursday, March 5, 2010 6:00 pm to 8:00 pm Pre-registration Recommended</p>	<p>Selling in the Digital Age: How Trust-Based Relationships Drive Customer Loyalty No charge for this event, Register at: https://conta.cc/37rX5ah Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Brea Chamber of Commerce Conference Center – 2nd Floor, 1 Civic Center Circle, Brea 92821</p>

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<p>Thursday, March 5, 2020 6:00 pm to 8:30 pm Pre-registration Recommended</p>	<p>Leasing Office or Retail Space? Don't Get Taken No charge for this event, Register at: https://conta.cc/38o05pg Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Spotlight Space at Staples - Lake Forest, 23710 El Toro Road, Lake Forest 92630</p>
<p>Friday, March 6, 2019 7:30 am to 10:30 am Pre-registration REQUIRED</p>	<p>Women in Business Breakfast Series: Dr. Shawn Andrews will share the “Power of Perception...”, presented by Orange County SCORE \$35 pre-register online by 03/04; \$40 after and at the door Register at: https://conta.cc/3bBdbRV Orange County SCORE, www.orangecounty.score.org, 714-550-7369 Center Club, 650 Town Center Drive, Costa Mesa 92626</p>
<p>Friday, March 6, 2020 10:00 am to 12:00 Noon Pre-Registration REQUIRED</p>	<p>Speak with Confidence: Grow Your Credibility, Impact, and Authority \$20 charge for this event, Register at: https://bit.ly/2w7UB3v Inland Empire Women's Business Center, www.iewbc.org, 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324</p>
<p>Saturday, March 7, 2020 10:00 am to 12:00 Noon Pre-Registration REQUIRED</p>	<p>Social Media Strategies for Entrepreneurs No charge for this event, Register at: https://bit.ly/2l7kAv3 Inland Empire Women's Business Center, www.iewbc.org, 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324</p>

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<p>Monday, March 9, 2020 6:00 pm to 8:00 pm Pre-registration REQUIRED</p>	<p>Financial Literacy for Women Entrepreneurs \$20 charge with online registration only, Register at: https://conta.cc/3a50VaM Coachella Valley Women’s Business Center, www.cvwbc.org, 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211</p>
<p>Monday, March 9, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED</p>	<p>The ABC’s of Starting Your Own Business \$20 charge for non-Corona residents, No charge for Corona residents Register at: https://bit.ly/3cbW89E Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 Circle City Center, 365 North Main Street, Corona 92882</p>
<p>Tuesday, March 10, 2020 5:30 pm to 8:00 pm Pre-registration Recommended</p>	<p>Develop a Winning Business Plan No charge for this event, Register at: https://conta.cc/31RareF Orange County SCORE, www.orangecounty.score.org, 714.550.7369 La Habra Community Center - El Camino Room, 101 West La Habra Blvd., La Habra 90631</p>
<p>Tuesday, March 10, 2020 6:00pm to 8:00 pm Pre-Registration REQUIRED</p>	<p>Empowering “Mompreneurs” \$20 charge for this event, Register at: https://bit.ly/2VpURph Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324</p>

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<p>Tuesday, March 10, 2020 6:00pm to 8:00 pm Pre-Registration REQUIRED</p>	<p>The New Realities of Hiring in 2020: W-2 Employees vs. 1099 Contractors No charge with online registration only, Register at: https://conta.cc/2SW3run Coachella Valley Women’s Business Center, www.cvwbc.org, 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211</p>
<p>Tuesday, March 10, 2020 6:00 pm to 8:30 pm Pre-registration Recommended</p>	<p>Restaurant Start-Up Essentials No charge for this event, Register at: https://conta.cc/2w5FtUm Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Staples, 2375 East Imperial Hwy., Brea, 92821</p>
<p>Tuesday, March 10, 2020 6:00 pm to 8:45 pm Pre-registration Recommended</p>	<p>Business Retirement Plan Establishment Guidelines for Small Business Owners No charge for this event, Register at: https://conta.cc/2URdD8D Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Rancho Santa Margarita Bell Tower Community Center, 22232 El Paseo, Rancho Santa Margarita 92688</p>
<p>Tuesday, March 10, 2020 6:00 pm to 8:45 pm Pre-registration Recommended</p>	<p>Make a DIY Video for Your Business No charge for this event, Register at: https://conta.cc/2OQdYF0 Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Southeast Los Angeles County – Workforce Development Board, 10900 East 183rd Street, Suite 350, Cerritos 90703</p>

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<p>Tuesday, March 10, 2020 6:00 pm to 8:45 pm Pre-registration Recommended</p>	<p>Simplify Your Business Plan; Use the Business Model Canvas No charge for this event, Register at: https://conta.cc/2UPIliM Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Newport Beach Public Library, 1000 Avocado Avenue, Newport Beach 92660</p>
<p>Wednesday, March 11, 2020 10:00 am to 12:00 Noon Pre-registration Recommended</p>	<p>Social Success Strategies Part 1: Personal Branding & Messaging \$20 charge for this event, Register at: http://bit.ly/SocialSuccessStrategies Inland Empire SCORE, https://inlandempire.score.org, 951.652.4390 Murrieta Innovation Center, 26442 Beckman Court, Murrieta 92562</p>
<p>Wednesday, March 11, 2020 12:00 Noon to 1:00 pm Pre-Registration REQUIRED</p>	<p>Webinar: Mistakes You'll Never Make Again - Business Plan Writing Tips \$5 charge for this event, Register at: https://bit.ly/37Ybhrx Inland Empire Women's Business Center, www.iewbc.org, 909.890.1242 Virtual Online Presentation</p>
<p>Wednesday, March 11, 2020 12:00 Noon to 1:30 pm Pre-Registration REQUIRED</p>	<p>IP Strategy for Startups: Hear about the essentials of IP protection, factors to consider in developing effective IP strategy and how to maximize the value of IP capital in your business. SBDC UCI Beal Applied Innovation, www.sbdctech.com/uciappliedinnovation/ 949.824.2683 The Cove at UCI Beall Applied Innovation, 5270 California Avenue, Irvine 92617</p>

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<p>Wednesday, March 11, 2020 6:00 pm to 8:00 pm Pre-registration REQUIRED</p>	<p>Choosing Excellence: How to Maximize Your 24-Hour Day \$20 charge with online registration only, Register at: https://conta.cc/3a7QvaG Coachella Valley Women’s Business Center, www.cvwbc.org, 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211</p>
<p>Wednesday, March 11, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED</p>	<p>Vendor Pop-Up: Creating a Unique Experience for Your Customers \$20 charge for this event, Register at: https://bit.ly/32sO144 Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324</p>
<p>Thursday, March 12, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED</p>	<p>How to Create a Genuine Connection with Your Clients \$20 charge for this event, Register at: https://bit.ly/32pDbM5 Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324</p>
<p>Thursday, March 12, 2020 6:00 pm to 8:00 pm Pre-registration REQUIRED</p>	<p>How to Start a Small Business in Riverside County \$15 charge with online registration only, Register at: https://conta.cc/2ViZBwZ Coachella Valley Women’s Business Center, www.cvwbc.org, 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211</p>
<p>Thursday, March 12, 2020 6:00 pm to 8:45 pm Pre-registration Recommended</p>	<p>Creating a Dynamic Team Culture Will Deliver Awesome Customer Service No charge for this event, Register at: https://conta.cc/2vudqOk Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Laguna Woods City Hall, 24264 El Toro Road, Laguna Woods, CA 92637</p>

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<p>Thursday, March 12, 2020 6:00 pm to 8:45 pm Pre-registration Recommended</p>	<p>Raising Capital for Your Business No charge for this event, Register at: https://conta.cc/2SmN8qb Orange County SCORE, www.orangecounty.score.org, 714.550.7369 La Palma Community Center, 7821 Walker Street, La Palma 90623</p>
<p>Saturday, March 14, 2020 12:00 Noon to 2:00 pm Pre-Registration REQUIRED</p>	<p>10-Steps Towards Better Time Management No charge for this event, Register at: https://bit.ly/3a2t02p Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 Highgrove Public Library 530 Center Street, Riverside 92507</p>
<p>Monday, March 16, 2020 10:30 am to 1:30 pm Pre-registration Recommended</p>	<p>Managers Matter: A Relationship-Centered Approach to Driving Employee Engagement No charge for this event, Register at: https://conta.cc/37kLk57 Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Webster University, 32 Discovery #250, Irvine 92618</p>
<p>Monday, March 16, 2020 11:00 am to 12:00 Noon Pre-registration Recommended</p>	<p>Webinar: Building Your Brand Through Virtual Events \$10 Charge for this event, Register at: http://bit.ly/VirtualEventBranding Inland Empire SCORE, https://inlandempire.score.org, 951.652.4390 Virtual Online Presentation</p>
<p>Monday, March 16, 2020 6:00 pm to 7:30 pm Pre-registration REQUIRED</p>	<p>Introduction to Social Media for Your Business \$20 charge with online registration only, Register at: https://conta.cc/3c0Y7NI Coachella Valley Women’s Business Center, www.cvwbc.org, 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211</p>

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<p>Monday, March 16, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED</p>	<p>Introduction to QuickBooks Online \$20 charge for this event, https://bit.ly/3927pY6 Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324</p>
<p>Tuesday, March 17, 2020 6:00 pm to 8:30 pm Pre-registration Recommended</p>	<p>Do’s and Don’ts of SBA Financing – Tips to Know Before You Apply No charge for this event, Register at: https://conta.cc/2vtW9EP Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Staples, 2375 East Imperial Hwy., Brea 92821</p>
<p>Wednesday, March 18, 2020 11:30 am to 3:00 pm Pre-registration Recommended</p>	<p>The Whole Shebang – Communicate Your Message, Create a Powerful Website and Learn Good Selling Skills: Lunch and networking event \$35 pre-register online by 03/17; \$45 at the door Register at: https://conta.cc/37lkx93 Orange County SCORE, www.orangecounty.score.org, 714.550.7369 National University, 3390 Harbor Blvd, Costa Mesa 92626</p>
<p>Wednesday, March 18, 2020 12:00 Noon to 1:00 pm Pre-Registration REQUIRED</p>	<p>Webinar: Small Business Taxes - Forms and Qualifying Deductible Review \$5 for this event, Register at: https://bit.ly/2PrUOFQ Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 Virtual Online Presentation</p>

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<p>Wednesday, March 18, 2020 6:00 pm to 8:30 pm Pre-registration Recommended</p>	<p>Branding & Website Strategy for Your Organization No charge for this event. Register at: https://conta.cc/31T7udN Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Mission Viejo City Hall - Saddleback Room, 200 Civic Center, Mission Viejo 92691</p>
<p>Wednesday, March 18, 2020 6:00 pm to 8:30 pm Pre-registration Recommended</p>	<p>Measuring Your Website Success with Google Analytics No charge for this event, Register at: https://conta.cc/3bKE6uS Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Staples, 241 East 17th Street, Costa Mesa 92627</p>
<p>Thursday, March 19, 2020 10:00 am to 12:30 pm Pre-registration Recommended</p>	<p>The Secrets to Buying a Franchise No charge for this event Register at: https://conta.cc/2URs8cG Orange County SCORE, www.orangecounty.score.org, 714.550.7369 OC One Stop Center, 17891 Cartwright Road, Irvine 92614</p>
<p>Thursday, March 19, 2020 3:00 pm to 4:00 pm Pre-registration Recommended</p>	<p>6 Ways to Boost your Network for Ultimate Business Success No charge for this event, Register at: http://bit.ly/ProNetworkBoost Inland Empire SCORE, https://inlandempire.score.org, 951.652.4390 Arlington Library, 9556 Magnolia Avenue, Riverside, 92503</p>
<p>Thursday, March 19, 2020 3:00 pm to 4:00 pm Pre-registration Recommended</p>	<p>The QuickBooks Masterclass No charge for this event, Register at: http://bit.ly/QBMaster Inland Empire SCORE, https://inlandempire.score.org, 951.652.4390 Eastvale City Hall, 12363 Limonite Avenue, Suite 910, Eastvale 91752</p>

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Thursday, March 19, 2020 4:00 pm to 6:00 pm Pre-registration Recommended	Speed Networking Event No charge for this event , Register at: http://bit.ly/SpeedNetworking101 Inland Empire SCORE, https://inlandempire.score.org , 951.652.4390 Arlington Library, 9556 Magnolia Avenue, Riverside 92503
Thursday, March 19, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED	Brave Confidence: Foundational Information for Building the Business of Your Dreams \$20 charge for this event, Register at: https://bit.ly/2VsSP7I Inland Empire Women’s Business Center, www.iewbc.org , 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324
Thursday, March 19, 2020 6:00 pm to 8:00 pm Pre-registration REQUIRED	Creating a Sales Plan That Produces Long-Term Results \$20 charge with online registration only, Register at: https://conta.cc/3c4jsWC Coachella Valley Women’s Business Center, www.cvwbc.org , 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211
Friday, March 20, 2020 11:30 pm to 2:00 pm Pre-Registration REQUIRED	Power Lunch Spotlight Mixer and Networking Event: Featuring Janise Graham \$10 charge for this event, Register at: https://bit.ly/2HUJHB1 Inland Empire Women’s Business Center, www.iewbc.org , 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324
Friday, March 20, 2020 6:00 pm to 8:00 pm Pre-registration REQUIRED	The Key Business Competitive Advantage—Customer Service \$20 charge with online registration only, Register at: https://conta.cc/32sU3BK Coachella Valley Women’s Business Center, www.cvwbc.org , 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211

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Mondays, March 23 and 30, 2020 6:00 pm to 8:00 pm Pre-registration REQUIRED	Facebook for Your Business Series \$40 charge with online registration only, Register at: https://conta.cc/2wNQavh Coachella Valley Women’s Business Center, www.cvwbc.org , 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211
Monday, March 23, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED	The Bottom Line: Introduction to Business Financials No charge for this event , Register at: https://bit.ly/393li76 \$20 charge for non-Corona residents, No charge for Corona residents Inland Empire Women’s Business Center, www.iewbc.org , 909.890.1242 Circle City Center, 365 North Main Street, Corona 92882
Monday, March 24, 2020 6:00 pm to 8:00pm Pre-registration Recommended	Sell More: 6 Steps to Influence Your Customers to BUY \$20 charge for this event, Register at: http://bit.ly/InfluenceBuying Inland Empire SCORE, https://inlandempire.score.org , 951.652.4390 Empowering Success Inc., 7940 Cherry Avenue, Suite 201, Fontana 92336
Tuesday, March 24, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED	The ABC’s of Starting Your Own Business No charge for this event , Register at: https://bit.ly/2SX5uy8 Inland Empire Women’s Business Center, www.iewbc.org , 909.890.1242 Moreno Valley Employment Resource Center, 12625 Frederick Street, Suite K-3, Moreno Valley 92553

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<p>Tuesday, March 24, 2020 6:00 pm to 8:00 pm Pre-registration REQUIRED</p>	<p>YouTube for Your Business Service \$20 charge with online registration only, Register at: https://conta.cc/2vfml6n Coachella Valley Women’s Business Center, www.cvwbc.org, 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211</p>
<p>Tuesday, Mar 24, 2020 6:00 pm to 8:45 pm Pre-registration Recommended</p>	<p>Starting a Business? We Can Help You Make That Dream a Reality No charge for this event, Register at: https://conta.cc/3bAStBW Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Garden Grove Community Center - Room B, 11300 Stanford Avenue, Garden Grove 92840</p>
<p>Monday, March 25, 2020 10:00 am to 12:00 Noon Pre-registration Recommended</p>	<p>Creative Ways to Keep Your Team Happy on a Budget \$20 charge for this event, Register at: http://bit.ly/HappyOnABudget Inland Empire SCORE, https://inlandempire.score.org, 951.652.4390 Riverside Chamber of Commerce, 3985 University Avenue, Riverside 92501</p>
<p>Wednesday, March 25, 2020 12:00 Noon to 1:00 pm Pre-Registration REQUIRED</p>	<p>Webinar: Mastering Your Business Mindset \$5 for this event, Register at: https://bit.ly/37YdbIH Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 Virtual Online Presentation</p>

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<p>Wednesday, March 25, 2020 12:00 Noon to 1:30 pm Pre-Registration REQUIRED</p>	<p>How to Write a Business Plan No charge for this event, Register at: https://bit.ly/2vjAJKw Orange County Small Business Development Center, https://orangecountysbdc.org 714.564.5200 Digital Media Center – Room 103, 1300 South Bristol Street, Santa Ana 92704</p>
<p>Thursday, March 26, 2020 7:30 am to 1:30 pm Pre-Registration REQUIRED</p>	<p>ProfitCON 2020! Great opportunity for start-ups or growing your business: Networking, 12 Hands-on sessions. Presented by SBA’s resource partner Orange County Small Business Development Center, CA State Fullerton-Mihaylo Business College, and City of Garden Grove \$35 early bird charge, Register at: https://bit.ly/2SpndhH Great Wolf Lodge, 12681 Harbor Blvd, Garden Grove 92840</p>
<p>Thursday, March 26, 2020 1:30 pm to 4:30 pm Pre-registration Recommended</p>	<p>HR & The Law: Top Reasons Why CA Businesses Fail + Solutions No charge for this event Register at: https://conta.cc/31R1nGR Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Tustin Public Library, 345 East Main Street, Tustin 92780</p>
<p>Thursday, March 26, 2020 6:00 pm to 8:00 pm Pre-registration REQUIRED</p>	<p>Instagram for Business \$20 charge with online registration only, Register at: https://conta.cc/2HX71Op Coachella Valley Women’s Business Center, www.cvwbc.org, 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211</p>

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<p>Thursday, March 26, 2020 6:00 pm to 8:00 pm Pre-Registration REQUIRED</p>	<p>Marketing 101: Strategies for Small Business No charge for this event, Register at: https://bit.ly/2PmQwiO Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 Community Action Partnership Fontana, 7807 Juniper Avenue, Fontana 92336</p>
<p>Thursday, March 26, 2020 6:00 pm to 8:00 pm Pre-registration Recommended</p>	<p>Networking to Build Your Personal Brand No charge for this event, Register at: https://conta.cc/2OQlvDO Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Yorba Linda Public Library, 18181 Imperial Highway, Yorba Linda 92886</p>
<p>Tuesday, March 26, 2020 6:00 pm to 8:30 pm Pre-registration Recommended</p>	<p>Selling Techniques that Work No charge for this event, Register at: https://conta.cc/2SHoxv7 Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Staples, 2375 East Imperial Hwy., Brea 92821</p>
<p>Friday, March 27, 2020 10:00 am to 12:00 Noon Pre-Registration REQUIRED</p>	<p>Dream It, Design It, Do It: Tools for Creating A Vision Board \$20 charge for this event, Register at: https://bit.ly/39WA8xs Inland Empire Women’s Business Center, www.iewbc.org, 909.890.1242 IEWBC – Colton Office, 1003 East Cooley Drive, Suite 109, Colton 92324</p>
<p>Monday, March 27, 2020 1:00 pm to 3:00 pm Pre-registration Recommended</p>	<p>How Your Brand Presence is Massively Impacting Your Business \$20 Charge for this event, Register at: http://bit.ly/BrandPresenceImpact Inland Empire SCORE, https://inlandempire.score.org, 951.652.4390 Corona Chamber of Commerce, 904 East 6th Street, Corona 92879</p>

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
<p>Saturday, March 28, 2020 10:30 pm to 12:30 pm Pre-registration REQUIRED</p>	<p>How to Start a Small Business in Riverside County \$15 charge with online registration only, Register at: https://conta.cc/2PncOBd Coachella Valley Women’s Business Center, www.cvwbc.org, 760.345.9200 CVWBC, 77806 Flora Road, Suite A, Palm Desert 92211</p>
<p>Monday, March 30, 2020 6:00 pm to 8:30 pm Pre-registration Recommended</p>	<p>The Power of PPC Advertising: Google Ads, Bing Ads & Paid Search in Action No charge for this event, Register at: https://conta.cc/2uIDhC0 Orange County SCORE, www.orangecounty.score.org, 714.550.7369 Orange Public Library, 407 East Chapman Avenue, Orange 92866</p>
<p>Tuesday, March 31, 2020 1:00 pm to 3:30 pm Pre-registration Recommended</p>	<p>Instagram... Creating Awesome Images for Business! No charge for this event, Register at: https://conta.cc/39pomeK Orange County SCORE, www.orangecounty.score.org, 714.550.7369 OC Realtors - Laguna Hills, 25552 La Paz Road, Laguna Hill 92653</p>
GOVERNMENT CONTRACTING	
DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
<p>Wednesday, March 4, 2020 10:00 am to 12:00 Noon Pre-registration REQUIRED</p>	<p>SBA 8(a) Business Development Program - Benefits and Application – San Diego No charge for this event, Register at: https://bit.ly/2Pa9TvF San Diego Community College – Procurement Technical Assistance Center www.ptac-sandiego.org, 619.216.6671 Southwestern College – Center for Advancement, 880 National City Blvd. #7100, National City 91950</p>

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
<p>Wednesday, March 4, 2020 8:00 am to 10:00 am Pre-registration REQUIRED</p>	<p>8(a) Application Workshop 8(a) – A business development program created to help small disadvantaged businesses compete in the American economy and access the federal procurement market. No charge for this event, Register at: https://bit.ly/2sY0PC1 SBA Orange County / Inland Empire District Office-Training Room, 5 Hutton Centre Drive, Suite 900, Santa Ana 92707</p>
<p>Wednesday, March 4, 2020 10:15 am to 11:30 am Pre-registration REQUIRED</p>	<p>HUBZone, and WOSB Application Workshop HUBZone Program - The SBA’s HUBZone program helps small businesses in urban and rural communities gain preferential access to federal procurement opportunities. WOSB Program - The SBA’s WOSB program is designed to help more women owned small businesses win federal contracts by providing a level playing field for WOSBs to compete. No charge for this event, Register at: https://bit.ly/2nZSiMv SBA Orange County / Inland Empire District Office-Training Room, 5 Hutton Centre Drive, Suite 900, Santa Ana 92707</p>

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
<p>Thursday, March 5, 2020 9:00 am to 11:00 am Pre-registration REQUIRED</p>	<p>Vendor Information Day: These sessions are designed to provide prospective vendors information on how to do business with the County and to answer questions regarding the County of Orange purchasing processes. RSVP at: http://olb.ocgov.com/business/vid or 714.871.3100 For more information use this link: http://olb.ocgov.com County Procurement Office - Building A, 2nd Floor - Conference Room B, 1300 South Grand Avenue, Santa Ana 92705</p>
<p>Saturday, March 7, 2020 3:00 pm to 5:00 pm Pre-registration REQUIRED</p>	<p>Breaking the Glass Ceiling. Women in Tech – Panel Talk: A panel of women working in the tech industry will be discussing their experience. The purpose of this talk is to give you a better look at how some developers got their foot in the door, what to expect when looking for your first coding job, and you get to ask all your questions as well No charge for this event, Register at: Riverside Community College District – Procurement Technical Assistance Center http://rccdpac.com, 951.571.6472 SBDC – Riverside Outreach Center, 3801 Market Street, Riverside 90501</p>

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
<p>Tuesday, March 10, 2020 9:00 am to 10:30 am Pre-registration REQUIRED</p>	<p>Creating a Capabilities Statement for Marketing to the Government- San Diego No charge for this event, Register at: https://bit.ly/2Pa9TvF San Diego Community College – Procurement Technical Assistance Center www.ptac-sandiego.org, 619.216.6671 Southwestern College – Center for Advancement, 880 National City Blvd. #7100, National City 91950</p>
<p>Thursday, March 12, 2020 9:30 to 12:00 Noon Pre-registration REQUIRED</p>	<p>Government Market Research Workshop No charge for this event, Register at: https://bit.ly/2HpeHJ3 Riverside Community College District – Procurement Technical Assistance Center http://rccdpc.com, 951.571.6472 RCCD Office of Economic Development, 2355 Meyer Drive, Riverside 9251</p>
<p>Tuesday, March 17, 2020 9:00 am to 11:00 am Pre-registration REQUIRED</p>	<p>Government Contracting Certifications for Small Business – San Diego No charge for this event, Register at: https://bit.ly/325cV9w San Diego Community College – Procurement Technical Assistance Center www.ptac-sandiego.org, 619.216.6671 Southwestern College – Center for Advancement, 880 National City Blvd. #7100, National City 91950</p>

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
<p>Wednesday, March 18, 2020 10:00 am to 12:00 Noon Pre-registration REQUIRED</p>	<p>Are you Ready for Government Contracting? Santa Ana No charge for this event, Register at: https://bit.ly/2URisyU San Diego, Orange, Imperial – Procurement Technical Assistance Center www.ptac-sandiego.org, 619.216.6671 Digital Media Center – Room 103, 1300 South Bristol Street, Santa Ana 92704</p>
<p>Thursday, March 19, 2020 9:00 am to 11:00 am Pre-registration REQUIRED</p>	<p>Doing Business with Military Exchanges – San Diego No charge for this event, Register at: https://bit.ly/38AASrI San Diego Community College – Procurement Technical Assistance Center www.ptac-sandiego.org, 619.216.6671 Southwestern College – Center for Advancement, 800 National City Blvd. #7100, National City 91950</p>
<p>Tuesday, March 24, 2020 9:30 am to 11:30 am Pre-registration REQUIRED</p>	<p>Overview – Responding to Federal Government Procurement Opportunities No charge for this event, Register at: Riverside Community College District – Procurement Technical Assistance Center http://rccdpc.com, 951.571.6472 RCCD Office of Economic Development, 2355 Meyer Drive, Riverside 9251</p>

INTERNATIONAL TRADE

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
	No events this month

OTHER FEDERAL & LOCAL GOVERNMENT, TRADE, AND SMALL BUSINESS ORGANIZATION EVENTS

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
Friday, March 6, 2020 11:30 am to 2:15 pm Pre-registration REQUIRED	Women of Influence 2020: Presented by Greater Irvine Chamber of Commerce \$110 charge for non-members; \$90 for members Greater Irvine Chamber, https://www.greaterirvinechamber.com , 949.660.9112 Register at: https://bit.ly/2wd6028 Hotel Irvine, 17900 Jamboree Road, Irvine 92614
Thursday, March 12, 2020 9:30 am to 2:00 Pre-registration REQUIRED	SHE Influences Conference 2020 \$85 charge for this event, Register at: https://bit.ly/38uG5RZ For more information contact Natalie Nuesca with North Orange County Chamber of Commerce at: natalie@nocchamber.com , 714.871.3100 Brea Improv, 1800 South Brea Blvd., Brea 92831

DATE/TIME	EVENT/ORGANIZATION/WEBSITE/TELEPHONE/LOCATION
<p>Thursday, March 12, 2020 12:00 Noon to 1:30 pm Pre-registration REQUIRED</p>	<p>Medical Leaders Networking and Luncheon Event: Be prepared to give a three-minute presentation on your medical company, presented by City of Murrieta and Murrieta/Wildomar Chamber of Commerce No charge for this event, For more information contact Carlei Terrell at: CTerrell@MurrietaCA.gov City of Murrieta, www.MurrietaCA.gov, 952.461.6091 Rancho Springs Medical Center- Administration Conference Room, 25520 Medical Center Drive, Murrieta 92562</p>
<p>Monday, March 23 through Tuesday, March 24, 2020 8:00 am to 5:00 pm Pre-registration REQUIRED</p>	<p>Asia Pacific Device Summit: The event will provide you with an unrivalled opportunity to explore and evaluate how your organization can plan, implement and obtain successful product registration in the Asia Pacific region, brought to you by Brandwood CKC. Paul Smith with SBA Orange / Inland Empire will be speaking \$750 charge for this event, use SBA 100 to get \$100 discount Register at: https://bit.ly/2uOm3TH The Nixon Library, 18001 Yorba Linda Blvd., Yorba Linda 92886</p>
<p>Wednesday, March 25, 2020 9:00 am to 11:00 am Pre-registration Recommended</p>	<p>Basic Sales & Use Tax and Tax Return Preparation Class No charge for this event, Register at: https://bit.ly/2vycCYN Calif. Dept. of Tax and Fee Admin. http://www.cdtfa.ca.gov/seminar/#events CDTFA - California Tower, 2nd Floor Alvarado Room #207, 3737 Main Street, Riverside 92501</p>

The U.S. Small Business Administration plays a vital role in enabling America's entrepreneurs to start, grow and succeed. Through our wide array of services - loan guarantees, assistance for small businesses in federal contracting, and business counseling - the SBA has helped millions of individuals start and grow their small businesses. The Orange County / Inland Empire District Monthly Events Training Calendar is one of those services. This calendar provides information on co-sponsored business workshops, expos, and conferences provided by our Resource Partners, other government agencies, local government agencies, and business organizations in the counties of Orange, Riverside and San Bernardino. Events pertaining to the small business community from non-cosponsored events are listed in the section called Other Events. Visit the district's website at www.sba.gov/ca/santa or to see all that the SBA has to offer small businesses view the national website at www.sba.gov. A list of U.S. Small Business Administration resources is on the next page.

New address as of August: SBA’s Coachella Valley Satellite Office – 73733 Fred Waring Drive, Suite 211, Palm Desert 92260; **Natalie Orta, Sr. Area Manager** – natalie.orta@sba.gov, 760-408-0049.

SBA Partners and Small Business Resources:

SCORE “Counselors to America’s Small Business”- - Provide FREE one-on-one business mentoring, monthly low-cost pre-business seminars, various workshops, and problem-solving assistance for start-ups and those already in business.

O. C. MENTORING SITE	714-550-7369	3631 South Harbor Blvd, Suite 225, Santa Ana 92704 – https://orangecounty.score.org
O. C. ADMINISTRATION	714.560.7429	5 Hutton Centre Drive, Suite 900, Santa Ana 92707
COACHELLA VALLEY	760.773.6507	73733 Fred Waring Drive, Suite 211, Palm Desert 92260 – https://coachellavalley.score.org
RIVERSIDE COUNTY	951.652.4390	11801 Pierce Street, 2 nd Floor, Riverside 92505 – https://inlandempire.score.org
SAN BERNARDINO COUNTY		Call your local Chamber of Commerce or – https://inlandempire.score.org

Small Business Development Centers (SBDC) – Provide training, consulting and technical assistance in all aspects of small business management. For further information contact the SBDC in your area – OCIESBDC Lead Network Center: 657.278.1801, 1 Banting, Suite A, Irvine 92618

INLAND EMPIRE:

Ontario Outreach Center	909.983.5005	603 North Euclid, Ontario 91762 – https://inlandempiresbdc.org
Riverside Outreach Center	951.781.2345	3780 Market Street, Riverside 92501
COACHELLA VALLEY	760.862.2529	44-199 Monroe Street., Suite B, Indio 92201 – https://coachellavalleysbdc.org
LAUNCHPAD (OCTANE)	949.330.6656	65 Enterprise, Aliso Viejo 92656 – https://launchpad.net/
ORANGE COUNTY	714.564.5200	1300 South Bristol Street, Santa Ana 92704 – https://orangecountysbdc.org
OC CSUF/OC Hispanic Chamber	714.953.4289	1 Banting, Suite A, Irvine 92618
UCI BEAL APPLIED INNOVATION (TECHNOLOGY)	949.824.2683	5141 California Avenue, Suite 250, Irvine 92617 – https://sbdctech.com/uciappliedinnovation/
UCR EPIC (TECHNOLOGY)	951.955.8916.	ExCite, 3403 Tenth Street, Suite 400, Riverside 92500 – https://sbdctech.com/epic/

SBA Partners and Small Business Resources Continued:

Women’s Business Center (WBC) - Provide business counseling, workshops and mentoring events for start-up and existing women-owned business.

COACHELLA VALLEY	760.345.9200	77-806 Flora Road, Suite A, Palm Desert 92211
INLAND EMPIRE:		
WBC – COLTON OFFICE	909.890.1242	1003 East Cooley Drive, Suite 109, Colton 92324 – www.iewbc.org
WBC – RIVERSIDE OFFICE	909.890.1242	3780 Market Street, Riverside 92501 – www.iewbc.org

Southern California Veteran Business Outreach Center (VBOC) - Provides entrepreneurial development services: Training, counseling mentoring and referrals for eligible veterans owning or considering starting a small business.

SERVICES ALL SOUTHERN CAL.	760.795.8739	2075 Las Palmas Drive, Carlsbad 92011 – www.socalvboc.com
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Procurement Assistance Center (RCCD) – Provides a variety of government contracting services to business

RCCD COMMUNITY COLLEGE PTAC	951.571.6442	March Air Base – 23555 Myer Drive, Riverside 92518 – http://rccdpc.com
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San Diego PTAC Contracting Opportunity Center - Provides a variety of government contracting services to business – Services Orange, Imperial and San Diego Counties

SAN DIEGO - LOCATION	619.216.6671	880 National City Blvd., Suite 7100, San Diego 91950 – www.ptac.sandiego.org
ORANGE COUNTY – OCIE LEAD CENTER SBDC CSU FULLERTON IRVINE CAMPUS	619.216.6671	1 Banting, Irvine 92618

U.S. Commercial Service – Provides counseling, financing, and market information for new to export and ready to export companies through SCORE, SBA and the Department of Commerce. For further information call 949-660-1688 – www.trade.gov/cs

On-Line Resources:

SBA's Official Website: www.sba.gov - SBA programs and services with link to local and outside resources

Orange County / Inland Empire District Office's Website: www.sba.gov/ca/santa

National SCORE Website: www.score.org – Information on the SCORE organization and access to online counseling

National SCORE Hispanic Website: www.score.org/hispanic.html

Orange County / Inland Empire District Office's Resource Guide: https://www.sba.gov/sites/default/files/files/resourceguide_3103.pdf -
Your road map to success – includes a brief summary of SBA programs and local contact information for resources