

SBA SMALL MANUFACTURERS VIRTUAL NETWORKING EVENT
Massachusetts Manufacturing Month



THOMAS™

For Industry.

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Know & Go Where Industrial Clients Source



Google Search I'm Feeling Lucky

Network Insights Marketing

THOMAS For Industry.

Find Suppliers, Insights, Tools and More...

Search

500,000+ Verified Supplier Profiles

10 Million+ B2B Buyer Leads

Product / Service Categories

- Vacuum Metal
- Vacuum Metallizing (PVD Suppliers)
- Vacuum Metallizing (CVD Suppliers)
- Vacuum Metallizing Coatings (CVD Suppliers)
- Vacuum Metallizing Equipment (CVD Suppliers)

Company Names

- Vacuum Metallizing Co. Inc. (Roanoke, VA)
- Vacuum Metallizing Co. (Huntsville, AL)

Product Catalogs

Explore

00

with a proven network of 828 buyers and most active network of B2B buyers and industrial/commercial suppliers.

Visit Insights

Expertise

Land the customers you need by connecting with buyers and engineers throughout every stage of the industrial buying process.

Visit Marketing

Advertise on the Network

Marketing Services

Product Data Solutions

Who We Help

How Thomas Solutions Work

List Your Business

Latest Insights

THOMAS™ For Industry.

Find Suppliers, Insights, Tools and More...

Every second

a buyer downloads one of our CAD/BIM files

Every 2 seconds

a buyer evaluates a supplier

2.5 petabytes

(and growing) of buyer behavior data

 500,000+

Detailed Supplier Profiles

 300,000+

Articles & Whitepapers

 6 Million+

Industrial Products

 10 Million+

2D & 3D CAD Drawings

Our Audience: 1 Million Registered Users

48%

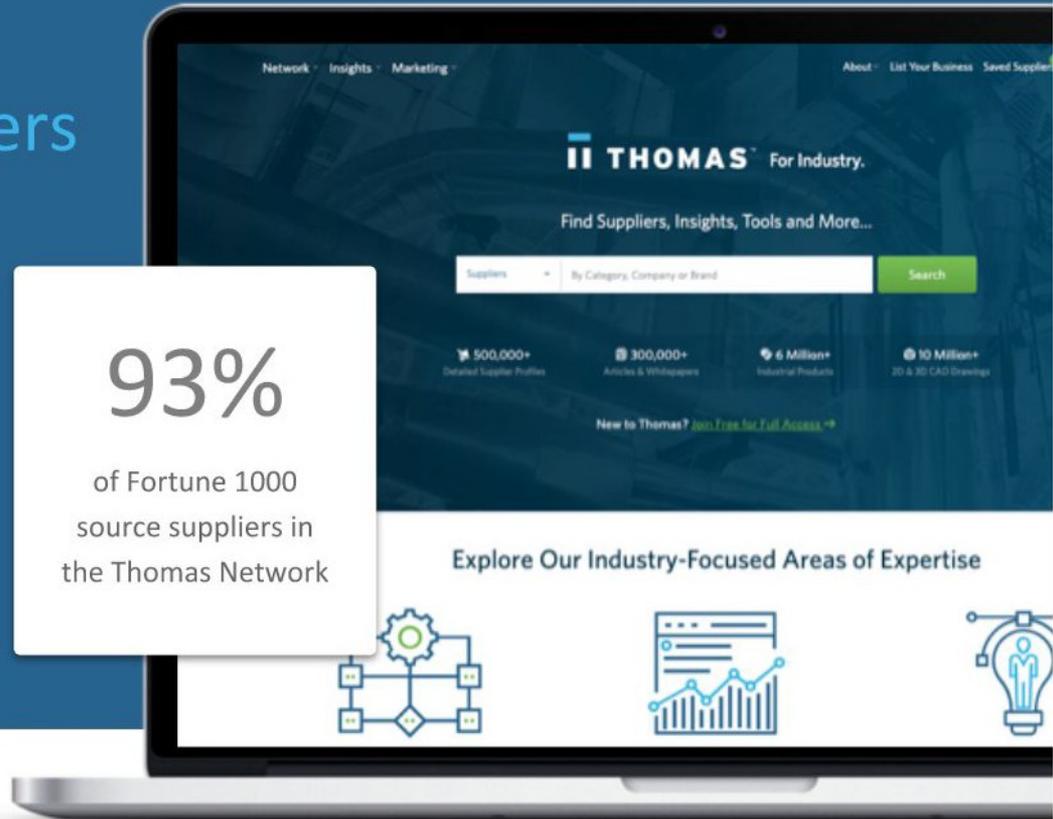
of users are
Millennials

75%

of our active
registered users
represent SMBs

93%

of Fortune 1000
source suppliers in
the Thomas Network



1.1 Million+

Active Registered Users
on Thomasnet.com®

1.4M+

Average Number of
Visits Per Month

65%

Of Our Active Registered Users
Represent SMBs

20,000+

New Registered Users
Added Every Month

93%

Fortune 1000 Source Suppliers
on Thomasnet.com®

Our active registered users identify themselves from within the following industries:

- Aerospace & Defense
- Agriculture & Forestry
- Automotive
- Business Services
- Chemicals
- Construction
- Distribution, Wholesale, Retail
- Education
- Electrical Equipment
- Electronics
- Engineering & Technical Services
- Food, Beverage, Tobacco
- Government & Military
- Machinery
- Manufacturing
- Medical & Healthcare
- Metals - Raw, Formed, Fabricated
- Mining, Oil & Gas, Quarrying
- Paper, Paper Products & Printing
- Plastics & Rubber
- Textiles, Apparel, Leather
- Transportation & Logistics
- Utilities & Telecommunications

2.4 Trillion
SERVING THE \$2.4 TRILLION INDUSTRIAL MARKET



These 30 top users alone average 322 supplier evaluations per day on Thomasnet.com®.

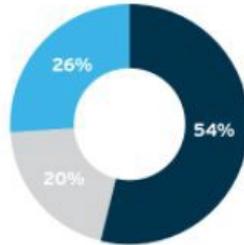
1.1 Million+

Active registered users on Thomasnet.com®



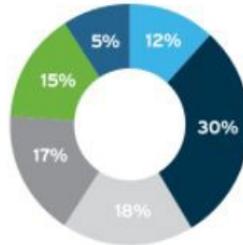
BY COMPANY SIZE (REVENUE)

■ <\$50M Small Business	54%
■ \$50M-\$1B Midsize Business	20%
■ >\$1B Large Business	26%



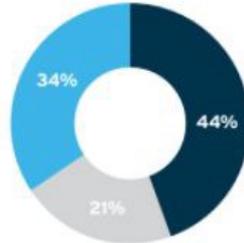
BY AGE RANGE

■ 18-24	12%
■ 25-34	30%
■ 35-44	18%
■ 45-54	17%
■ 55-64	15%
■ 65+	5%



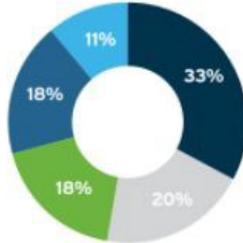
BY COMPANY SIZE (EMPLOYEES)

■ Under 100 Small Business	44%
■ 100-999 Midsize Business	21%
■ 1000+ Large Business	34%



BY JOB FUNCTION

■ Manufacturing (Business)	33%
■ General Management	20%
■ Supply Chain/Procurement/Logistics	18%
■ Engineering/Design	18%
■ Maintenance/Repair/Operations	11%



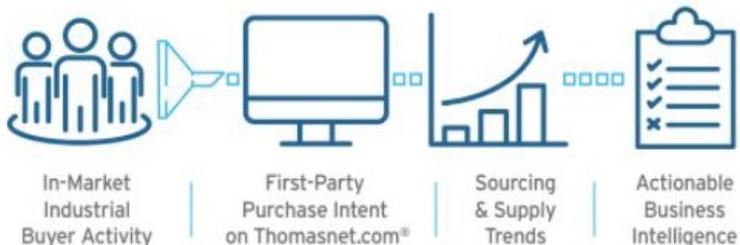
Today's Industrial Buying Process



Our research and experience show this is true for all buyers:

- Engineers, Procurement, MROs
- Small, Mid-Sized, or Large Companies
- Aerospace, Automotive, Medical, Oil & Gas, etc.

Thomas offers sourcing and purchase trend data in the manufacturing sector as a source of first party data for businesses to identify growth opportunities.



4 Trillion
Data points are captured each day on our platform

Thomas Manufacturing Index (TMX)

The Thomas Manufacturing Index, or "TMX", is a new index that measures industrial activity in the United States and Canada. Every day thousands of engineers, procurement professionals, and logistics companies use Thomasnet.com to source suppliers and partners, download product specifications, and submit requests for proposals. These tens of thousands of daily actions are fundamental to industrial production and represent a true measure of the health of the manufacturing sector.

TMX is built with first-party data representing a highly diverse set of companies including Fortune 1,000, Mid-Market, and SMBs. This depth and breadth of coverage makes TMX one of the most powerful financial and economic forward indicators to date.



Thomas Manufacturing Index (TMX)

RESOURCES



THANK YOU

Contact: **Mark Manuel** for Free Listings and to learn about Thomas Verified Listings & Other Services to Grow your Business.

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Text or Call 978-809-4500