



U.S. Small Business Administration



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SBA Virtual Events

Navigating the National Crisis Series
Live Webcast Session



Live Webcasts

Navigating the National COVID-19 Crisis

Live Web Events



Virtual Environment

Access SBA's new National Crisis training through an innovative new platform.



Live Webcast

Attend live webcast training sessions with industry experts you know and follow.



Networking Lounge

Attend live networking sessions and meet industry experts with SBA's new Virtual Learning Environment.

Overview of Live Courses

- Attend this SBA training to understand the strategies and tactics firms are using to continue winning contracts and growing their businesses through this crisis.
- Learn how successful small businesses have effectively maximized their sole-source awards, and provided service and support to the government.

Tailored Sessions for Small Business

Each firm will have an opportunity to attend live webcast sessions to hear from industry experts on how to survive each phase of the ever-evolving crisis.

- **Webinar Session 1 - Responding to the Immediate Crisis.**

Topics covered by industry experts include:

- Strategic Risk Management and Business Development in a Crisis
- Managing Contract Changes
- Remote Work Effectiveness

- **Webinar Session 2 - Staying Afloat Through a National Crisis:**

Topics covered by industry experts include:

- Cashflow Management in a Crisis
- HR and Leadership in a Crisis
- Business Development in a Down Market

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U.S. Small Business Administration

Weekly Live Webcast Sessions

Attend live training to participate in discussions on responding to the immediate crisis and staying afloat through the COVID-19 national crisis



Live Webcast Schedule – *National Crisis Sessions*

Attend Sessions in the Live Webinars Auditorium

July Sessions

Date and Time (ET)	Course
7/9/2020 12pm – 1:30pm (ET)	Webinar Session #1 - Responding to the Immediate Crisis
7/9/2020 3pm – 4:30pm (ET)	Webinar Session #2 - Staying Afloat Through a National Crisis
7/13/2020 11am – 12:30pm (ET)	Webinar Session #2 - Staying Afloat Through a National Crisis
7/16/2020 2pm – 3:30pm (ET)	Webinar Session #2 - Staying Afloat Through a National Crisis
7/22/2020 11am – 12:30pm (ET)	Webinar Session #1 - Responding to the Immediate Crisis
7/22/2020 3pm – 4:30pm (ET)	Webinar Session #2 - Staying Afloat Through a National Crisis

August Sessions

Date and Time (ET)	Course
8/5/2020 10am - 1130am (ET)	Webinar Session #1: Responding to the Immediate Crisis
8/5/2020 12pm - 130pm (ET)	Webinar Session #2: Staying Afloat Through a National Crisis
8/11/2020 2pm - 330pm (ET)	Webinar Session #1: Responding to the Immediate Crisis
8/12/2020 10am - 1130am (ET)	Webinar Session #2: Staying Afloat Through a National Crisis
8/18/2020 10am - 1130am (ET)	Webinar Session #2: Staying Afloat Through a National Crisis
8/19/2020 4pm - 530pm (ET)	Webinar Session #1: Responding to the Immediate Crisis

Register One Time for the Virtual Learning Environment (*Registration Not Required for Individual Sessions*): <https://sba.6connex.com/event/SBA&aVirtual/attendee/register>



7(j) Training

Navigating a National Crisis

Course Catalog for Upcoming Live Webinars

Webinar Session 1 - Responding to the Immediate Crisis (90 min.)

- Practical planning, decision making, and business development in a crisis for each phase of change you encounter, and as you look 3, 6, and 9 months ahead
- Managing and receiving payments for contract changes related to facility closures, government shutdowns, and other unexpected events
- Remote work effectiveness

Webinar Session 2 - Staying Afloat Through a National Crisis (90 min.)

- Cash flow management and innovative cost cutting
- Alternative staffing, payroll, and layoff strategies
- Business survival during through government shutdowns and budget cuts
- Proven business development and marketing strategies for a down market

Eligibility Requirements

Who can participate? Small business owners who:

- are certified 8(a) participants
- have a HUBZone certified small business
- have an economically disadvantaged women-owned small business
- have a small business located in a high unemployment or low-income area, or
- have a small business owned by a low-income individual, as defined in under [HHS Poverty Guidelines](#)

Training Provider

- Live webcast sessions are provided by [Gabriel Enterprises Consulting Group, LLC](#)
- POC Info: For additional information on upcoming webcast sessions contact: Jasmine Francois-Moore or Jason Whetsell at support@geconsultinggroup.com
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