



Pacific Ocean Marketplace An SBA Colorado Success Story

Pacific Ocean Marketplace is one of the largest Asian supermarket chains in the Rocky Mountain region.

The business was started by Trong Lam, who immigrated to the United States from Vietnam in 1980. After graduating from the University of Colorado in 1987, he opened his first small business in Denver's Vietnamese community on South Federal Blvd. In 1991 he opened his first Pacific Ocean Marketplace, and subsequently opened two additional locations in Broomfield (2005) and Aurora (2014).

The SBA's 504 loan program played a critical role in helping Trong Lam finance his three Asian Markets. His three markets currently employ over 150 people, and have become destination shopping stores throughout the Denver Metropolitan area.