



Small Business Training Opportunities in WV – Aug 2014

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The U.S. Small Business Administration provides small business counseling and training through a variety of programs and resource partners, located strategically around the country. If you have items or events to add to the next edition of the event calendar, please send them to: nikki.bowmar@sba.gov

Encore Entrepreneur

Currently there are over 76 million people over the age of 50 in the country, and many are interested in and poised to be entrepreneurs. Research shows that one in four Americans between the ages 44 and 70 are interested in starting their own business or nonprofit venture in the next five to ten years. Nearly half of these aspiring business people desire to be encore entrepreneurs by starting a business with a positive social impact.

Turning Silver into Gold – Charleston

August 22 & September 26 at 11:30 am

WV State University Economic Development Center

<http://www.eventbrite.com/e/encore-entrepreneur-business-after-50-tickets-9439324273>

Open Office Hours

To better serve you, we have scheduled Open Office Hours to help educate you and answer your questions on the most popular topics when opening or expanding a small business. Questions can be submitted during registration or can be asked during the event. Click on the topics below to register.

[Square Up Your Payments: Is it Time to Ditch Your Credit Card Processor?](#)

August 7, 2014; 2:00 – 2:30 p.m.

[LinkedIn for Small Business](#)

September 25, 2014; 11:30 a.m. – 12:00 p.m.

Exporting

International Legal Considerations: Protecting Your Intellectual Property When Doing Business Overseas

August 14, 2014 | 2:00 pm EST

Register: Leo Lopez at leo.lopez@sba.gov or 304-347-5220

Some companies mistakenly believe that registration in their home country protects their intellectual property (IP) overseas. Not true. So what can you do to protect your IP when you do business in other countries? Monika Hussell of Dinsmore & Shohl will walk you through best practices for making sure that you and your company are protected when you venture outside the U.S.

7j Training

The U.S. Small Business Administration is committed to expanding opportunities for small businesses to compete for and win federal contracts that could take their businesses to the next level and create jobs. During the month of March, SBA holds free web-enabled training led by instructors from Stover & Associates, Inc. Registration is limited, join online today at <http://sbaworkshops.stoverteam.com>.

Available online seminars include:

Small businesses who are eligible and interested in the topics above should attend these free seminars. To register go to:

<http://sbaworkshops.stoverteam.com>. For more information contact Phyllis Embree or Chris Strudthoff at

sbaworkshops@stoverteam.com or call 770-423-9888.

Introduction to Construction Project Management

August 4, 2014

1:00—5:00 pm EDT

Government Contract Negotiations

August 5, 2014

1:00—5:00 pm EDT

Developing Technical and Past Performance Volumes in Response to RFPs

August 11, 2014

1:00—4:00 pm EDT

Developing Pricing and the Cost Volume in Response to RFPs

August 12, 2014

Strategic Planning for Small Business

August 6, 2014

1:00—2:00 pm EDT

Understanding Request for Proposal

August 7, 2014

1:00—2:00 pm EDT

Integrating Exporting into Market Development

August 7, 2014

3:00—4:00 pm EDT

1:00—3:00 pm EDT

Managing and Administrating Government Contracts

August 14, 2014

1:00—4:00 pm EDT

Federal Contracting Basics

August 13, 2014

1:00—4:00 pm EDT

Small Business Development Center

The Business Fundamentals course is designed specifically for individuals who are considering starting a business or have had a business for one year or less. The workshops provide essential information on what entrepreneurs need to know to start a successful business. Preregistration is required as seating is limited and the cost is \$35. To register, go to the [SBDC Training Events](#) calendar on the WV Small Business Development website, www.wvsbdc.org. Or contact the Business Ask Me! line at 888-982-7232 or askme@wv.gov.

08/05/14	09:00 am to 12:00 pm	Wheeling
08/07/14	10:00 am to 01:00 pm	Ripley
08/08/14	10:00 am to 01:00 pm	South Charleston
08/11/14	02:00 pm to 05:00 pm	Princeton
08/12/14	10:00 am to 01:00 pm	Mt. Pleasant
08/12/14	09:00 am to 12:00 pm	Winfield
08/13/14	01:00 pm to 04:00 pm	Summersville
08/14/14	01:00 pm to 04:00 pm	Ronceverte
08/19/14	12:30 pm to 03:30 pm	Oak Hill
08/21/14	09:00 am to 12:00 pm	Charleston
08/26/14	09:30 am to 12:30 pm	Huntington
08/26/14	09:00 am to 12:00 pm	Morgantown
08/28/14	10:00 am to 01:00 pm	Welch
09/02/14	09:00 am to 12:00 pm	Wheeling
09/16/14	01:00 pm to 04:00 pm	Ronceverte
09/16/14	09:30 am to 11:30 am	Kearneysville
09/16/14	09:00 am to 12:00 pm	Winfield
09/17/14	01:00 pm to 04:00 pm	Summersville
09/23/14	09:30 am to 12:30 pm	Huntington
09/25/14	09:00 am to 12:00 pm	Morgantown
09/25/14	12:30 pm to 03:30 pm	Oak Hill
09/25/14	10:00 am to 01:00 pm	Welch

09/25/14	09:00 am to 12:00 pm	Charleston
10/07/14	09:00 am to 12:00 pm	Wheeling
10/07/14	09:00 am to 12:00 pm	Winfield
10/30/14	09:00 am to 12:00 pm	Charleston

West Virginia Small Business Development Centers (WVSBDCs): The Office of Small Business Development Centers (SBDC) provides management assistance to current and prospective small business owners. SBDCs offer one-stop assistance to individuals and small businesses by providing a wide variety of information and guidance in central and easily accessible branch locations. The program is a cooperative effort of the private sector, the educational community and federal, state and local governments and is an integral component of Entrepreneurial Development's network of training and counseling services. In West Virginia, go to www.wvsbdc.org for more information and office locations

The SBA listing of these events is not an endorsement of the views, opinions, products or services of any cosponsor, person or entity. The mission of the SBA is to aid, counsel, assist and promote the interests of small businesses by providing financial, procurement and business development assistance and advocating on their behalf within the government. All SBA programs are extended to the public on a non-discriminatory basis.