

## **Small Business Media Advocate of the Year (NFDO)**

The Small Business Media Advocate of the Year Award will recognize an outstanding journalist from television, radio, web, electronic or print media whose work supports the growth and expansion of small businesses in the SBA North Florida District Office territory. The nomination package must include a minimum of three of the nominee's originally authored and published articles or URL links to such content. The Nominations will be evaluated on the following criteria:

1. Concerted and demonstrated efforts to increase public understanding of the importance of small business contributions to the economy, especially in North Florida.
2. Contribution of content and feature stories, editorials, columns and commentary that highlight and analyze small business issues in the North Florida area.
3. Voluntary community service aimed at enhancing small business opportunity and growth.
4. Other achievements that exemplify the nominee's efforts to improve the understanding and importance of small businesses to the U.S. economy with a particular focus on those in North Florida.