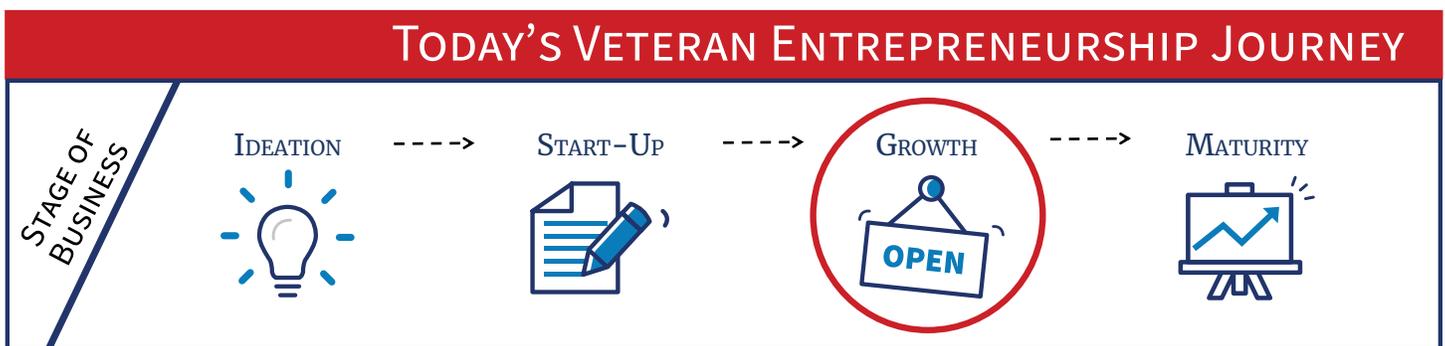


To fill the current service gap in the U.S. Small Business Administration’s (SBA) programming available to existing veteran small business owners, SBA will pilot a no-cost peer-to-peer training program that will equip them with the skills, resources, mentors, and professional resource network necessary to grow their small business.

By partnering with the Veteran Entrepreneurial Training & Resource Network (VETRN) and the Department of Veterans Affairs (VA), SBA will offer this unique growth program for existing veteran owned small businesses, adding the scale, resources, and expertise of SBA and VA clinical staff who will use data-driven evaluation to determine the effectiveness of an all-veteran cohort. The program will cover topics ranging from strategic planning and financial management to access to capital and government contracting.



Program Details

- ★ Starts in September 2019
- ★ Two cohorts, 12-20 participants each
- ★ 26-week program, with 13 classroom instruction sessions (3 hours each)
- ★ 13 peer-to-peer CEO mentoring sessions
- ★ 100 hours of combined peer-to-peer mentoring, work assignments, and classroom training
- ★ Each participant is assigned at least one mentor
- ★ Guest experts in every class including SBA district offices and SBA resource partners

Eligibility

- ★ Veteran or military spouse
- ★ Existing business with at least one year of operation and one employee not including the owner
- ★ Annual revenues of \$75,000 or greater
- ★ Applicants must demonstrate a passion, dedication, and commitment to grow their small business and be successful

Location

- ★ **Cohort 1:**
Service Credit Union Headquarters
3003 Lafayette Road in Portsmouth, NH
- ★ **Cohort 2:**
TBD

Apply

- ★ To apply for the September 2019 program:
 - Website: vetrn.org
 - Email: info@vetrn.org or lelandg@vetrn.org

Following the course, participants are encouraged to connect with their local SBA District Office to learn more about SBA’s resource partners. Visit sba.gov/local-assistance.