

On behalf of the U.S. Small Business Administration, AARP and SCORE, we hope you will run this PSA to increase awareness this upcoming free business start-up workshop. Thank you for your consideration.

We will prepare and distribute a press release closer to the date of the event. Meanwhile, please feel free to call if you have any questions.

April 8, 2013

Public Service Announcement

The U.S. Small Business Administration, in co-sponsorship with AARP and SCORE, Counselors to America's Small Businesses, will be hosting an "Encore Entrepreneur" Forum on April 29, 2013 from 9:00 a.m. to 11:00 a.m. at the Norway Town Office, 19 Danforth Street, Norway, Maine.

This workshop will introduce prospective small business owners to the resources that are available to help them get started and successfully launch their business.

- Marilyn Geroux, District Director for the U.S. Small Business Administration in Maine, will provide details regarding SBA programs;
- Rich Livingston, State President of AARP will discuss AARP resources;
- Steve Veazey will discuss services provided by the Oxford Hills Chapter of SCORE; and
- Tina Ruhland will speak on behalf of Norway Savings Bank

If you have thought about starting your own business, but didn't know where to start, this workshop will be a useful resource. The workshop is free to attend. Pre-registration is encouraged, but not required.

This workshop is entitled "Encore Entrepreneur" forum because it is designed for people starting a business as a second career, but is open to participants of all ages.

To register or for more information, please contact Sandra Fontaine at the U.S. Small Business Administration by phone at 207-622-8381 or e-mail Sandra.fontaine@sba.gov

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April is Encore Entrepreneur Mentor Month.



Find an Event Near You!

Co-sponsorship Authorization #: 12-7630-141. SBA's participation in this cosponsored activity is not an endorsement of the views, opinions, products or services of any cosponsor or other person or entity. All SBA programs and services are extended to the public on a nondiscriminatory basis.

Please join us for

Encore Entrepreneur Mentor Month

SBA and AARP entered into a strategic alliance in May 2012 to provide Americans over the age of 50 with the real-world, actionable information they need to start and grow small businesses. Through this alliance, SBA and AARP have committed to jointly counsel, train or mentor over 100,000 new and existing encore entrepreneurs and give them the tools they need to succeed and create jobs.

SBA and AARP will host Encore Entrepreneur Mentor Month during April to train and counsel 50+ entrepreneurs. Building on the success of a joint SBA and AARP Mentor Day in October 2012, the two organizations will match these "encore entrepreneurs" with successful business owners and community leaders for advice and assistance.

For many 50+ individuals, entrepreneurship training is the toolkit that empowers them to use their experience, knowledge, and skills to become job creators. In addition, entrepreneurship training focuses on helping experienced professionals leverage their career knowledge for a new business. Mentor Month is an opportunity for SBA and its partners to leverage AARP's network to introduce existing and future encore entrepreneurs to existing resources. It is also an opportunity for AARP to expose interested members to SBA's resources available to help them in starting and growing a business.



WHEN?

WHERE?

**For More
Information:**

Reasonable arrangements for persons with disabilities will be made, if requested at least in advance. Contact:

