

# April is Encore Entrepreneur Mentor Month.



**Find an Event Near You!**

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*Please join us for*

## Encore Entrepreneur Mentor Month

SBA and AARP entered into a strategic alliance in May 2012 to provide Americans over the age of 50 with the real-world, actionable information they need to start and grow small businesses. Through this alliance, SBA and AARP have committed to jointly counsel, train or mentor over 100,000 new and existing encore entrepreneurs and give them the tools they need to succeed and create jobs.

SBA and AARP will host Encore Entrepreneur Mentor Month during April to train and counsel 50+ entrepreneurs. Building on the success of a joint SBA and AARP Mentor Day in October 2012, the two organizations will match these "encore entrepreneurs" with successful business owners and community leaders for advice and assistance.

For many 50+ individuals, entrepreneurship training is the toolkit that empowers them to use their experience, knowledge, and skills to become job creators. In addition, entrepreneurship training focuses on helping experienced professionals leverage their career knowledge for a new business. Mentor Month is an opportunity for SBA and its partners to leverage AARP's network to introduce existing and future encore entrepreneurs to existing resources. It is also an opportunity for AARP to expose interested members to SBA's resources available to help them in starting and growing a business.



**WHEN?**

**WHERE?**

**For More  
Information:**

Reasonable arrangements for persons with disabilities will be made, if requested at least in advance. Contact:

