

# FACT SHEET



## ABOUT BOOTS TO BUSINESS REBOOT

Boots to Business Reboot is a two step entrepreneurial training program offered by the U.S. Small Business Administration. The course is open to Veterans of all eras, Servicemembers (including members of the National Guard and Reserves) and their spouses. The curriculum provides assistance to those interested in exploring business ownership or other self-employment opportunities by leading them through the key steps for evaluating business concepts and providing foundational knowledge required to develop a business plan. In addition, participants are introduced to SBA resources available to access start-up capital, technical assistance and contracting opportunities.

## A TWO STEP PROGRAM

### INTRODUCTION TO ENTREPRENEURSHIP COURSE

Step one is the Introduction to Entrepreneurship course for those interested in learning more about the opportunities and challenges of business ownership. This course is instructed by the SBA and its partners who are skilled business advisors. Participants learn business basics and techniques for evaluating the feasibility of their business concepts.

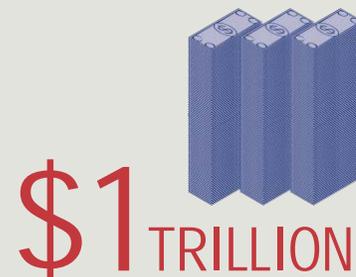
### FOUNDATIONS OF ENTREPRENEURSHIP EIGHT-WEEK COURSE

Step two is the eight-week online Foundations of Entrepreneurship course instructed by a consortium of professors and practitioners led by the Institute for Veterans and Military Families at Syracuse University. By dedicating a minimum of 10 hours per week to connected and independent study, participants work through the fundamentals of developing an actionable business plan.

## INNOVATIVE DELIVERY & PARTNERSHIP

To deliver Boots to Business Reboot and support Veterans and military spouses, SBA collaborates with its resource partners (Veterans Business Outreach Centers, Small Business Development Centers, Women's Business Centers and SCORE). SBA also partners with the Institute for Veterans and Military Families at Syracuse University on program curriculum development, course material and instruction. Beyond Boots to Business Reboot, SBA's network of partners offer continued training and technical assistance, with an emphasis on access to capital and federal contracting opportunities.

SBA and its partners ensure that every Veteran and military spouse has the resources they need in their local communities to start and operate small businesses, achieve post-service career success, and strengthen the Nation's economy.



Veteran-owned small businesses generate over \$1 trillion in sales.



**NEARLY 1 IN 10**

U.S. small businesses are veteran-owned which is approximately 2.4 million.



Veterans are 45 percent more likely to be self-employed than non-veterans.

Source data: U.S. Census Bureau Survey of Business Owners.

## SIGN UP

To find a Boots to Business Reboot class near you, contact the SBA district office in your local community.

The Boots to Business Reboot program is provided through the coordinated efforts of the SBA and the following valued partners:



LEARN MORE AT  
[WWW.SBA.GOV/BOOTSTOBUSINESSREBOOT](http://WWW.SBA.GOV/BOOTSTOBUSINESSREBOOT)

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