



SYRACUSE UNIVERSITY
INSTITUTE *for* VETERANS
and MILITARY FAMILIES
JPMorgan Chase & Co., Founding Partner



ANOTHER PROGRAM BROUGHT TO YOU BY THE INSTITUTE FOR VETERANS AND MILITARY FAMILIES

Program Overview

Boots to Business: Reboot is an entrepreneurial education program offered to veterans by the U.S. Small Business Administration (SBA) in partnership with the Institute for Veterans and Military Families at Syracuse University (IVMF). Modeled after the existing Operation Boots to Business: From Service to Startup program, this program will be offered in twelve U.S. cities in July and August. The curriculum provides valuable assistance to veterans exploring self-employment opportunities by leading them through the key steps for evaluating business concepts and the foundational knowledge required for developing a business plan. Participants are also introduced to SBA resources available to help access start-up capital and additional technical assistance.



BOOTS *to* BUSINESS REBOOT

MORE INFO:

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"in service to those who have served"



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WHY START A VETERAN-OWNED SMALL BUSINESS?

Veterans are natural entrepreneurs. They are disciplined, goal-oriented self-starters. Accustomed to accountability, they know the value of being decisive and flexible. There are approximately 22.5 million veterans who have served in our armed forces. With the jobless rate persistently high, and unemployment among veterans outpacing the national average, training in entrepreneurship makes sense. Leveraging the talents of veterans will promote self-employment and will help stimulate the economy.

HOW TO PARTICIPATE

Visit boots2business.org/reboot-apply.aspx to register!

ELIGIBILITY

The program is available to all honorably discharged veterans and their spouses.

COSTS & LOGISTICS

This program is available free of charge at participating locations to veterans and their spouses.

TWO-PART PROGRAM

INTRODUCTION TO ENTREPRENEURSHIP TWO-DAY COURSE:

This course is taken in select cities around the country. It is a two-day, instructor-led by subject matter experts from the SBA, SBA resource partners, entrepreneurship professionals, or an entrepreneurship professor from the Institute for Veterans and Military Families at Syracuse University (IVMF). Participants learn business fundamentals and work through an initial feasibility analysis of their business concepts.

FOUNDATIONS OF ENTREPRENEURSHIP COURSE:

Upon completion of Introduction to Entrepreneurship class, participants can elect to further their study through an instructor guided eight-week online course led by the IVMF at Syracuse University. Completion of this course requires approximately 10 hours of study each week to guide participants through the fundamentals of developing a business plan.

After completing Boots to Business: Reboot, participants will have the tools and knowledge they need to identify a business opportunity, draft a business plan, and launch their enterprise.



FIND A Course Near You!

LOCATION	DATES
Washington, DC	July 11-12
Dallas - Fort Worth, TX	July 24-25
Miami, FL	July 29-30
Chicago, IL	July 31-August 1
Philadelphia, PA	August 1-2
Boston, MA	August 5-6
Albuquerque, NM	August 6-7
Kansas City, MO	August 8-9
Detroit, MI	August 13-14
Los Angeles, CA	August 15-16
Seattle, WA	August 20-21
Charlotte, NC	August 25-26

ABOUT THE INSTITUTE FOR VETERANS AND MILITARY FAMILIES (IVMF)

As the first institute of its kind in the nation, the Institute for Veterans and Military Families at Syracuse University (IVMF) leverages the intellectual, programmatic and human capital resources of higher education in support of the post-service life course of the nation's veterans and military families. The IVMF focuses on developing impactful programming, cultivating actionable research, conducting policy analysis and providing technical assistance positioned to address the social, economic and public policy challenges facing the veterans' community. The IVMF team approaches this mission as a collaboration, forging enduring partnerships with government, private industry, institutions of higher education, philanthropic organizations and stakeholders committed to supporting transitioning service members, veterans and their families.



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