

Friday, January 16, 2015 9:00 am – 3:00 pm
Food Innovation Center– Portland, OR

Export Seminar for Wineries, Breweries, Cider Makers, Distilleries, & Value-Added Food Processors

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WHERE IS YOUR NEXT BUYER?

With 95% of the world population outside of the United States, exporting is a great way to increase your sales.

Are you prepared to meet Foreign Buyers on inbound or outbound trade missions and close sales?

Get help with foreign market selection and export promotion.

Develop a Service Provider network to ensure profitability and minimize risk.

Convert International Marketing Leads into Closed Sales



FEATURING

Market Development Overview and Strategies

Commissions, Associations, and Guilds' Export Initiatives
Oregon Wine Board

State Agriculture Program Initiatives
Oregon Department of Agriculture

Case Studies
Learn how other companies have succeeded overseas

Exporter, Agencies, and Service Provider Discussion
Learn how proactive relationships can increase export success

International Payment Methods
Cash in Advance
Letters of Credit
Documentary Collections
Open Account

Grant Programs
USDA Rural Development, SBA, and WUSATA

Loan Programs
USDA Rural Development, SBA, and Ex-Im Bank

Lender Presentation
Learn how Loan Program can help to grow your exporting capacity

Insurance Programs
Ex-Im Bank

Broker Presentation
Learn how Export Credit Insurance can help increase your sales

TO REGISTER

Registration is open to Wineries, Breweries, Cider Makers, Distilleries, & Value-Added Food Processors only. Cost is \$40.00 which includes Breakfast and Lunch. [Register Here](#)



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