



U.S. Small Business Administration

Media Advisory

Maine District Office

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Senior SBA Official to recognize successful SBA- funded woman-owned business in Gardiner

Event to highlight Women's History Month, and to provide information on resources available to assist small businesses start and grow

What: The U.S. Small Business Administration is pleased to announce that Jeanne Hulit, Acting SBA New England Regional Administrator, and SBA Associate Administrator for Capital Access in Washington, will visit and tour Isamax Snacks, the maker of "Wicked Whoopies," a successful woman-owned small business and SBA loan client, on Friday, March 29 at 1:00 PM. The visit will celebrate the company's success as a woman-owned small business and increase awareness of resources available to help small businesses start and grow.

WHO: Jeanne Hulit, SBA Acting Regional Administrator, Region I
Amy Bouchard, President of Isamax Snacks
Lorraine Boston, Senior Vice President, The Bank of Maine

WHEN: Friday, March 29 from 1:00 to 1:30 PM.

WHERE: Isamax Snacks production facility, 1 Commonwealth Street, Gardiner, Maine (Facility is just off Route 201 in Gardiner, at the end of Lyons Road, which is between the Gardiner Federal Credit Union and the Maine National Guard Facility)

NOTE: This event should provide outstanding visuals of a small business in action on a very busy day, and prominently display the production of "Wicked Whoopie" pies and the finished product in an attractive setting.

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