

Looking to Diversify Your Business and Enter New Markets?

LOOK SOUTH for your next customer

LOOK SOUTH is a coordinated Federal Government effort designed to help more American companies “**Look South**” to do business with and expand sales to dynamic markets including Mexico and our 10 other Free Trade Agreement (FTA) partners in Central and South America.

**Chile Colombia Costa Rica Dominican Republic El Salvador
Guatemala Honduras Mexico Nicaragua Panama Peru**



Why Look South?

- Tap into Strong Consumer Demand;
- Explore New Markets;
- Take Advantage of Federal Export Assistance and Financing.

“...Latin America represents an incredible opportunity for the United States, especially when it comes to my top priority as President: creating good, middle-class jobs...”

Right now, over 40 percent of our exports go to the Americas. And those exports are growing faster than our trade with the rest of the world.”

- President Barack Obama, May 4, 2013

www.export.gov/LookSouth

A U. S. Small Business Administration event featuring presentations by

- U. S. Small Business Administration
- Missouri International Trade & Investment Office
- Hispanic Chamber of Commerce
- International Trade Administration
- Small Business & Tech Development Ctr.
- World Trade Center St. Louis

This event is free. Bring business cards and be prepared to meet with federal, state and local government exporting/International trade experts to discuss selling internationally and export finance.

Date, Time & Location of LOOK SOUTH for your next customer:

Monday, September 15, 2014

6:00 p.m. – 8:00 p.m.

Hispanic Chamber of Commerce of Metropolitan St. Louis

3611 South Grand Boulevard, Suite 105

St. Louis, MO 63118

Telephone - 314-664-4432 or e-mail – staff@hccstl.com



Reservations not required, but recommended. Call 314-664-4432, e-mail staff@hccstl.com; or call 636-358-5941 or e-mail robert.newman@sba.gov

All SBA programs and cosponsored programs are extended to the public on a non-discriminatory basis. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance: Contact Bob Newman at robert.newman@sba.gov or 573-256-1794.