

## Maine

**142,812** Small Businesses

**32,312** Small Businesses with Employees

**110,500** Small Businesses without Employees (Nonemployers)

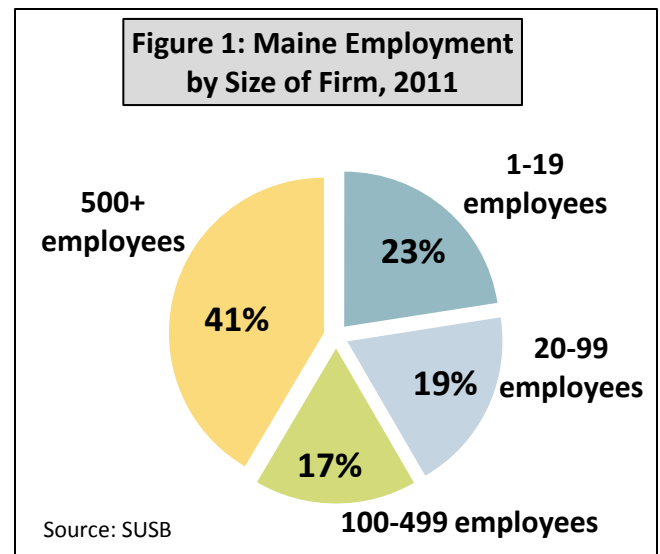
**280,646** Workers Employed by Small Businesses

### State Economy Overall

- Maine's economy grew at a slower rate than the United States in 2012. Maine's real gross state product increased by **0.5 percent** compared to **2.5 percent** for U.S. gross domestic product. (Source: BEA)
- The employment situation in Maine has improved. The unemployment rate in Maine declined from **7.3 percent** in December 2012 to **6.2 percent** in December 2013. This is below the national average of **6.7 percent**. (Source: BLS)

### Employment

- Maine's small businesses employed about two-thirds or **280,646** of the state's private workforce in 2011.
- Almost all firms with employees are small. They make up **97.0 percent** of all employers in the state. **Table 3** offers further industry detail on small firms.
- Firms with fewer than 100 employees have the largest share of small business employment. **Figure 1** offers further detail.
- The three industries with the most small business employment were: health care & social assistance, retail trade, and accommodation & food services (**Table 4**).
- In Maine, small businesses created **1,087** net new jobs in 2011. The biggest gain was in the smallest firm size category of 1-4 employees. (Source: BDS)
- The number of people who were primarily self-employed increased in 2012. For demographic detail on the state's self-employment, see **Figure 2**.
- The state's private-sector employment increased in 2013 by **0.9 percent**, which was below the national average growth rate of **2.1 percent**. (Source: BEA, BLS)



The *Small Business State and Territory Profiles* report on the economic status of small business from 2010 to 2013. They include information on the number of firms, employment, demographics and other topics using the most recently available government data. They are a reference tool for researchers, policymakers, and small entities who are interested in how small firms are performing regionally or nationally. *Note that this report defines small businesses as firms with fewer than 500 employees.*

## Income and Finance

- Most small businesses are sole proprietors. Annual income from sole proprietorships increased **7.7 percent** in the 3<sup>rd</sup> quarter of 2013 and totaled **\$4.2 billion**. (Source: BEA)
- The Federal Deposit Insurance Corporation tracks banks and bank branches and publishes annual data for each state. For more detailed information see [www2.fdic.gov/sod/sodSummary.asp?barItem=3](http://www2.fdic.gov/sod/sodSummary.asp?barItem=3).
- In 2012, **27,480** loans under \$100,000 (and valued at **\$373.9 million**) were issued by Community Reinvestment Act lending institutions in Maine. (Source: FFIEC)

## Business Owner Demographics

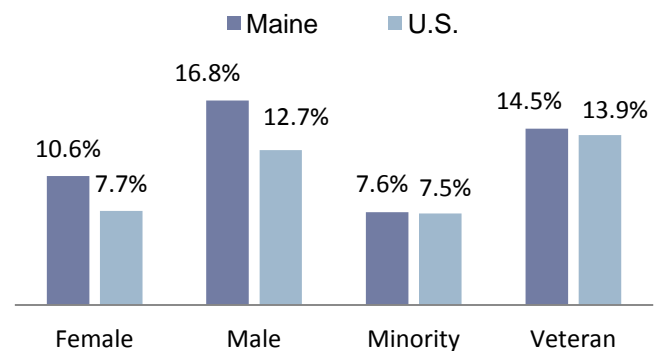
- In 2011, there were an estimated **37,000** woman-owned businesses and **3,000** minority-owned businesses. For additional business demographic information, see **Table 1** and **Figure 2**.

**Table 1. Demographics of All Maine Businesses, 2011**

	Number of All Businesses <sup>e</sup>	Share of All Businesses (%) <sup>*</sup>
Male Owned	75,000	52.3
Woman Owned	37,000	25.6
Equally Male and Female Owned	27,000	18.8
Minority Owned	3,000	2.3
Veteran Owned	15,000	10.6

e = Advocacy estimate. \*2007 SBO. Note: This estimate is based on the share of business owners in the 2007 SBO. This share is multiplied by the total number of businesses in 2011 (employer + nonemployer firms). These shares will not be updated to 2012 until fall 2015. Thus, the 2011 estimates assume the 2011 shares are the same as 2007. For more information, visit [www.sba.gov/sites/default/files/files/me10.pdf](http://www.sba.gov/sites/default/files/files/me10.pdf).

**Figure 2: Maine Self-Employment Demographics, 2012**



Source: CPS

Note: Share of self-employed workers within a demographic group.

## Business Turnover

- **Table 2** gives Maine's establishment survival rates over an eight-year period, 2002-2010.
- In the 2<sup>nd</sup> quarter of 2013, **2,375** establishments opened and **1,974** closed in the state of Maine. (Source: BED)
- Business bankruptcies declined in net from 2010 to 2013, signaling a stronger state economy. (Source: U.S. Courts)

**Table 2. Survival Rates of Establishments in Maine**

	Establishments Opened <sup>*</sup>	Share Surviving Until 2012 (%)
2002	3,115	34.4
2007	2,807	49.4
2010	2,364	67.6

Source: BLS, BED. \*Data year ending in March.

## International Trade

- A total of **2,183** companies exported goods from the state in 2012. Of these, **1,857** or **85.1 percent** were small firms; they generated over two-fifths (**43.1 percent**) of the state's total known export value. (Source: ITA)

**Table 3: Number of Maine Small Firms by Industry, 2011**  
(ranked by number of small employer firms)

Industry	Employer Firms With 1-499 Employees	Employer Firms With 1-19 Employees	Nonemployer Firms	Total Small Firms
Construction	4,830	4,632	17,907	22,737
Retail trade	4,348	3,922	9,258	13,606
Accommodation & food services	3,426	2,916	1,638	5,064
Other services (except public admin.)	3,378	3,220	13,899	17,277
Professional, scientific, & tech. svcs.	3,213	3,011	13,000	16,213
Health care & social assistance	3,037	2,560	8,140	11,177
Admin., supp., waste mgt., remed. svcs.	1,742	1,579	7,753	9,495
Manufacturing	1,472	1,159	2,449	3,921
Real estate & rental & leasing	1,346	1,284	10,449	11,795
Wholesale trade	1,207	982	1,613	2,820
Transportation & warehousing	1,035	929	3,018	4,053
Arts, entertainment, & recreation	836	762	6,243	7,079
Finance & insurance	799	666	1,910	2,709
Forestry, etc. & agriculture support	772	730	9,145	9,917
Educational services	447	364	2,634	3,081
Information	442	362	1,270	1,712
Management of comp. & enterprises	112	22	0	112
Unclassified	71	71	0	71
Utilities	39	26	88	127
Mining	24	21	86	110
<b>Total</b>	<b>32,312</b>	<b>29,181</b>	<b>110,500</b>	<b>142,812</b>

**Table 4: Employment in Maine by Industry and Firm Size, 2011**  
(ranked by small firm employment)

Industry	Employment		Small Firm Share of Industry Employment (%)
	Small Firms	Total Firms	
Health care & social assistance	52,997	105,689	50
Retail trade	37,241	79,525	47
Accommodation & food services	36,917	46,053	80
Manufacturing	24,634	51,068	48
Construction	20,911	22,826	92
Other services (except public admin.)	17,223	18,242	94
Professional, scientific, & tech. svcs.	16,647	22,730	73
Admin., supp., waste mgt., remed. svcs.	14,150	21,701	65
Wholesale trade	11,053	16,696	66
Finance & insurance	10,710	26,696	40
Transportation & warehousing	7,413	14,759	50
Educational services	7,030	15,295	46
Arts, entertainment, & recreation	6,352	7,473	85
Information	5,847	11,216	52
Real estate & rental & leasing	5,289	6,231	85
Forestry, etc. & agriculture support	3,357	3,415	98
Management of comp. & enterprises	1,875	7,702	24
Utilities	837	2,237	37
Mining	D	D	D
Unclassified	D	D	D
<b>Total</b>	<b>280,646</b>	<b>479,728</b>	<b>59</b>

Source, Tables 3 and 4: SUSB

See [www.sba.gov/advocacy/847/841921](http://www.sba.gov/advocacy/847/841921) for more detailed data.

Note: Small firms are defined as nonfarm firms having fewer than 500 employees.

(D) Data suppressed to protect the confidentiality of individual firms.

## Abbreviations and Resources

<b>BEA</b>	Bureau of Economic Analysis, U.S. Department of Commerce, <a href="http://www.bea.gov">www.bea.gov</a> .
<b>BED</b>	Business Employment Dynamics, U.S. Department of Labor, Bureau of Labor Statistics, <a href="http://www.bls.gov/bdm">www.bls.gov/bdm</a> .
<b>BDS</b>	Business Dynamics Statistics, U.S. Census Bureau, <a href="http://www.census.gov/ces/dataproducts/bds">www.census.gov/ces/dataproducts/bds</a> .
<b>BLS</b>	Bureau of Labor Statistics, U.S. Department of Labor, <a href="http://www.bls.gov">www.bls.gov</a> .
<b>CPS</b>	Current Population Survey, U.S. Census Bureau, and U.S. Department of Labor, Bureau of Labor Statistics, <a href="http://www.census.gov/cps">www.census.gov/cps</a> .
<b>FDIC</b>	Federal Deposit Insurance Corporation, <a href="http://www.fdic.gov">www.fdic.gov</a> .
<b>FFIEC</b>	Federal Financial Institutions Examination Council, <a href="http://www.ffiec.gov">www.ffiec.gov</a> .
<b>ITA</b>	International Trade Administration, U.S. Department of Commerce, <a href="http://www.trade.gov">www.trade.gov</a> .
<b>SBO</b>	Survey of Business Owners, U.S. Census Bureau, <a href="http://www.census.gov/econ/sbo">www.census.gov/econ/sbo</a> .
<b>SUSB</b>	Statistics of U.S. Businesses, U.S. Census Bureau, <a href="http://www.census.gov/econ/susb">www.census.gov/econ/susb</a> .
<b>U.S. Courts</b>	Administrative Office of the U.S. Courts, <a href="http://www.uscourts.gov">www.uscourts.gov</a> .