

Nebraska

166,078 Small Businesses

40,135 Small Businesses with Employees

125,943 Small Businesses without Employees (Nonemployers)

386,049 Workers Employed by Small Businesses

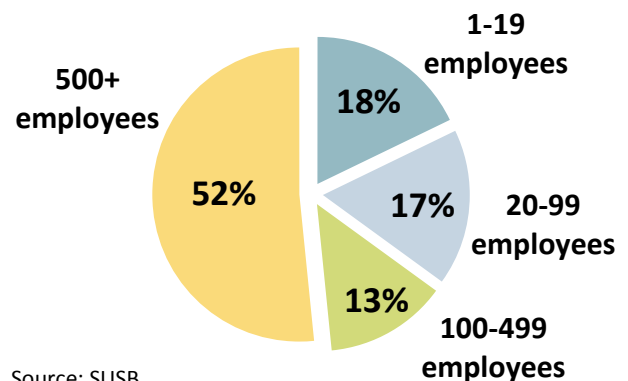
State Economy Overall

- Nebraska's economy grew at a slower rate than the United States in 2012. Nebraska's real gross state product increased by **1.5 percent** compared to **2.5 percent** for U.S. gross domestic product. (Source: BEA)
- The employment situation in Nebraska has improved. The unemployment rate in Nebraska modestly declined from **3.7 percent** in December 2012 to **3.6 percent** in December 2013. This is below the national average of **6.7 percent**. (Source: BLS)

Employment

- Nebraska's small businesses employed about half or **386,049** of the state's private workforce in 2011.
- Almost all firms with employees are small. They make up **96.6 percent** of all employers in the state. **Table 3** offers further industry detail on small firms.
- Firms with fewer than 100 employees have the largest share of small business employment. **Figure 1** offers further detail.
- The three industries with the most small business employment were: health care & social assistance, accommodation & food services, and retail trade (**Table 4**).
- In Nebraska, small businesses had a net loss of **899** jobs in 2011. The biggest loss was in the smallest firm size category of 1-4 employees. (Source: BDS)
- The number of people who were primarily self-employed increased in 2012. For demographic detail on the state's self-employment, see **Figure 2**.
- The state's private-sector employment increased in 2013 by **1.1 percent**, which was below the national average growth rate of **2.1 percent**. (Source: BEA, BLS)

Figure 1: Nebraska Employment by Size of Firm, 2011



The *Small Business State and Territory Profiles* report on the economic status of small business from 2010 to 2013. They include information on the number of firms, employment, demographics and other topics using the most recently available government data. They are a reference tool for researchers, policymakers, and small entities who are interested in how small firms are performing regionally or nationally. *Note that this report defines small businesses as firms with fewer than 500 employees.*

Income and Finance

- Most small businesses are sole proprietors. Annual income from sole proprietorships increased **7.1 percent** in the 3rd quarter of 2013 and totaled **\$8 billion**. (Source: BEA)
- The Federal Deposit Insurance Corporation tracks banks and bank branches and publishes annual data for each state. For more detailed information see www2.fdic.gov/sod/sodSummary.asp?barItem=3.
- In 2012, **39,717** loans under \$100,000 (and valued at **\$496.8 million**) were issued by Community Reinvestment Act lending institutions in Nebraska. (Source: FFIEC)

Business Owner Demographics

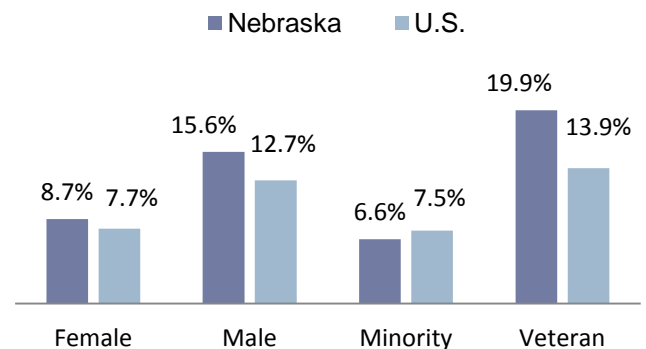
- In 2011, there were an estimated **43,000** woman-owned businesses and **9,000** minority-owned businesses. For additional business demographic information, see **Table 1** and **Figure 2**.

Table 1. Demographics of All Nebraska Businesses, 2011

	Number of All Businesses ^e	Share of All Businesses (%) [*]
Male Owned	75,000	44.7
Woman Owned	43,000	25.7
Equally Male and Female Owned	42,000	25.3
Minority Owned	9,000	5.5
Veteran Owned	17,000	10.0

e = Advocacy estimate. *2007 SBO. Note: This estimate is based on the share of business owners in the 2007 SBO. This share is multiplied by the total number of businesses in 2011 (employer + nonemployer firms). These shares will not be updated to 2012 until fall 2015. Thus, the 2011 estimates assume the 2011 shares are the same as 2007. For more information, visit www.sba.gov/sites/default/files/files/ne10.pdf.

Figure 2: Nebraska Self-Employment Demographics, 2012



Source: CPS

Note: Share of self-employed workers within a demographic group.

Business Turnover

- **Table 2** gives Nebraska's establishment survival rates over an eight-year period, 2002-2010.
- In the 2nd quarter of 2013, **3,256** establishments opened and **3,191** closed in the state of Nebraska. (Source: BED)
- Business bankruptcies declined in net from 2010 to 2013, signaling a stronger state economy. (Source: U.S. Courts)

Table 2. Survival Rates of Establishments in Nebraska

	Establishments Opened [*]	Share Surviving Until 2012 (%)
2002	3,544	40.1
2007	3,662	52.3
2010	3,001	70.4

Source: BLS, BED. *Data year ending in March.

International Trade

- A total of **1,945** companies exported goods from the state in 2012. Of these, **1,597** or **82.1 percent** were small firms; they generated about a quarter (**23.6 percent**) of the state's total known export value. (Source: ITA)

Table 3: Number of Nebraska Small Firms by Industry, 2011
(ranked by number of small employer firms)

Industry	Employer Firms With 1-499 Employees	Employer Firms With 1-19 Employees	Nonemployer Firms	Total Small Firms
Construction	5,668	5,303	15,053	20,721
Other services (except public admin.)	5,140	4,784	19,664	24,804
Retail trade	4,713	4,131	13,039	17,752
Health care & social assistance	4,035	3,395	13,383	17,418
Professional, scientific, & tech. svcs.	3,927	3,626	12,684	16,611
Accommodation & food services	3,187	2,492	1,749	4,936
Finance & insurance	2,361	2,147	5,487	7,848
Admin., supp., waste mgt., remed. svcs.	2,194	1,992	9,232	11,426
Wholesale trade	1,988	1,472	1,779	3,767
Transportation & warehousing	1,950	1,794	6,084	8,034
Real estate & rental & leasing	1,612	1,511	13,265	14,877
Manufacturing	1,514	1,127	1,487	3,001
Arts, entertainment, & recreation	785	674	5,756	6,541
Information	477	373	1,301	1,778
Educational services	433	323	2,752	3,185
Management of comp. & enterprises	170	40	0	170
Forestry, etc. & agriculture support	152	141	3,004	3,156
Mining	103	91	148	251
Unclassified	88	88	0	88
Utilities	18	12	76	94
Total	40,135	35,464	125,943	166,078

Table 4: Employment in Nebraska by Industry and Firm Size, 2011
(ranked by small firm employment)

Industry	Employment		Small Firm Share of Industry Employment (%)
	Small Firms	Total Firms	
Health care & social assistance	61,689	121,072	51
Accommodation & food services	46,500	67,810	69
Retail trade	44,370	106,642	42
Construction	34,173	37,196	92
Other services (except public admin.)	32,365	35,551	91
Manufacturing	31,849	91,190	35
Professional, scientific, & tech. svcs.	25,210	38,959	65
Wholesale trade	24,785	40,142	62
Admin., supp., waste mgt., remed. svcs.	17,809	85,822	21
Finance & insurance	17,804	58,455	30
Transportation & warehousing	13,673	37,833	36
Educational services	8,856	18,572	48
Arts, entertainment, & recreation	8,579	12,046	71
Real estate & rental & leasing	8,189	9,642	85
Information	5,854	18,609	31
Management of comp. & enterprises	2,767	15,073	18
Mining	682	963	71
Forestry, etc. & agriculture support	638	1,064	60
Utilities	163	D	D
Unclassified	D	D	D
Total	386,049	797,681	48

Source, Tables 3 and 4: SUSB

See www.sba.gov/advocacy/847/841921 for more detailed data.

Note: Small firms are defined as nonfarm firms having fewer than 500 employees.

(D) Data suppressed to protect the confidentiality of individual firms.

Abbreviations and Resources

BEA	Bureau of Economic Analysis, U.S. Department of Commerce, www.bea.gov .
BED	Business Employment Dynamics, U.S. Department of Labor, Bureau of Labor Statistics, www.bls.gov/bdm .
BDS	Business Dynamics Statistics, U.S. Census Bureau, www.census.gov/ces/dataproducts/bds .
BLS	Bureau of Labor Statistics, U.S. Department of Labor, www.bls.gov .
CPS	Current Population Survey, U.S. Census Bureau, and U.S. Department of Labor, Bureau of Labor Statistics, www.census.gov/cps .
FDIC	Federal Deposit Insurance Corporation, www.fdic.gov .
FFIEC	Federal Financial Institutions Examination Council, www.ffiec.gov .
ITA	International Trade Administration, U.S. Department of Commerce, www.trade.gov .
SBO	Survey of Business Owners, U.S. Census Bureau, www.census.gov/econ/sbo .
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau, www.census.gov/econ/susb .
U.S. Courts	Administrative Office of the U.S. Courts, www.uscourts.gov .