State	Special Target Markets	Description of Special Targer Market Initiative	Calerndar Year	Beginning Month	Output: Firms Participating	Outcome: Sales
Insert state abbreviation of Applicant on each line.	*Insert the target market to be served: 'eligible small business concerns,' owned and controled by economically and socially disadvantaged individuals (SDB); owned and controled by women (WOSB); owned and controled by veterans and/or service connected disabled veterans (VOSB/SDVOSB); rural small businesses (RSB); new to mareket export opportunities to the People's Republic of China (PRC); and regional, industry focused, innovation clusters (CLS).*	*Insert the nameand brief description of the initiative .*	*Insert the calendar year in which initiative will be begin, or 'Ongoing.'*	*Insert the month (number) in which initiativ will begin, or 'Ongoing.'*	*Insert the number of firms that will be assisted.*	*Insert the dollar value of total projected sales arising from this effort by September 30, 2014.*
MA	SDB	Outreach to small disadvanaged business community to identify those that are also 'eligible small businesses,' and conduct of reveres trade mission focusing on medical instruments	2012	8	6	$3,500,000