

Small Business Administration
Addendum to the 2012 Strategic Sustainability Performance Plan:
Responding to the President's Memorandum on Promotion of Biobased Markets

On February 21, 2012, President Obama signed a Memorandum, *Driving Innovation and Creating Jobs in Rural America through Biobased and Sustainable Product Procurement*. The memorandum requires all federal agencies to undertake a number of activities to increase their purchase of biobased products.

Accomplishments to date include:

- In FY12, SBA partnered with USDA in the development and presentation of a live, one hour on-line video seminar aimed at small business. The seminar was conducted in September 2012 recorded and is archived on the BioPreferred website.

Baseline for Biobased Contracting:

SBA conducted a preliminary review of contracts awarded in the last two quarters of FY12 to determine the presence of requirements and clauses for biobased products. The review determined that no acquisitions currently include the clause; however, the universe for applicable contracts is a very small percentage of all awarded procurements. SBA does not own any buildings, and our building leases and reimbursable work agreements with GSA are the primary vehicles, instead of contracts, for which biobased products would be used in SBA facilities,.

FY 2013 Target/Compliance Goal:

- SBA will conduct a more thorough baseline review of all FY12 relevant acquisitions and set a target to achieve 50% compliance for those applicable contracts in FY13, 75% in FY2014, and 95% percent annually thereafter.
- SBA plans to achieve full compliance of the 95% sustainable acquisition goal in E.O. 13514 for biobased products no later than FY2015.

Strategies for Improving Compliance:

- Given our unique relationship as mentors for, and supporters of, small businesses, the SBA can lead by example and help motivate sustainable business practices in the small business community and support the federal government's efforts to increase purchases of biobased products. Our close contact with small businesses provides the SBA with a unique opportunity for discovering and sharing new green best practices with our small business clients and furthering promotion of biobased products in the small business community. SBA will
 - Continue to promote SBA's Green Business Guide, available on the SBA website, to provide small businesses with a variety of information about green marketing, green commuting and other relevant topics.
 - Disseminate information on the BioPreferred program to Small Business Development Centers and feature information on SBA's website, including links to all of the BioPreferred training resources.
- Work with GSA to review upcoming new leases and new reimbursable work agreements for opportunities to further use biobased products in SBA facilities.

- In FY13, SBA will have 25% of the acquisition workforce (14) take web-based training on www.biopreferred.gov and will seek 100% training before end of FY14.
- SBA will generate and disseminate agency level reports on biobased compliance using data from newly created biobased reporting elements in the Federal Procurement Data System–Next Generation. Included in its scheduled acquisition reviews, SBA will ensure it reviews for service contracts relevant to biobased purchasing to ensure that requirements for biobased products are met.
- Where applicable, SBA will use USDA contract templates from the BioPreferred website as and promote their use.