

SOCIAL MEDIA GUIDE

NATIONAL SMALL BUSINESS WEEK

May 4-8, 2015



Suggested Social Updates from SBA

NATIONAL SMALL BUSINESS WEEK

May 4-8, 2015

IN-PERSON EVENT INFORMATION

National Small Business Week consists of multiple in person events:

- May 4 – Miami and Boca Raton, FL
- May 5 – Los Angeles, CA
- May 6 – San Antonio, TX
- May 7 – New York, NY
- May 8 – Washington DC

These events will include educational panels. On Friday, May 8, SBA will present the National Small Business Week awards to winners.

All events will be live streamed at www.sba.gov/smallbusinessweek.

ONLINE EVENTS

This year's online events will include educational webinars on a variety of business topics that will be scheduled throughout the week. More information will be available at www.sba.gov/smallbusinessweek.

EVENT WEBSITE

www.sba.gov/smallbusinessweek

PRESS RELEASES

- [SBA Announces National Small Business Week](#)
- [SBA Administrator Honors Nation's Top Small Businesses](#)
- [SBA Names InnovateHER Business Challenge Finalists](#)
- [SBA Administrator Announces This Year's National Small Business Week Awardees](#)

HASHTAG

[#SBW2015](#)

GRAPHIC



GENERAL SOCIAL MEDIA POSTS

Twitter:

More than half of Americans either own or work for a #smallbiz- Happy Nat'l Small Business Week: www.sba.gov/nsbw #SBW2015

National Small Business Week is May 4-8. Learn how you can participate at <https://www.sba.gov/nsbw> #SBW2015

Help us spread the word! National Small Business is May 4-8. Learn more: www.sba.gov/nsbw #SBW2015

National Small Business Week is May 4-8. How do you plan to support your local #smallbiz? #SBW2015 www.sba.gov/nsbw

Small businesses create 2 out of every 3 net new jobs. Show your support this National #SmallBiz Week! #SBW2015

It's that time of year! Join us for Nat'l #SmallBiz Week online or in a city near you May 4-8: www.sba.gov/nsbw #SBW2015

Business insights & informative panels: 2 reasons to join us at National #SmallBiz Week this May: www.sba.gov/nsbw #SBW2015

Can't make it? You can watch the National #SmallBiz Week events live-streamed online at www.sba.gov/nsbw #SBW2015

It's National #SmallBiz Week! If you have the entrepreneurial itch, ask yourself these 20 Qs: <http://www.sba.gov/content/20-questions-before-starting-business> #SBW2015

There's no better time to start your #biz than Nat'l #SmallBiz Week! Here are 10 steps to get you started: <http://www.sba.gov/content/follow-these-steps-starting-business> #SBW2015

It's National #SmallBiz Week! Embrace your dreams of starting a #smallbiz - Check out our 10-Step Plan <https://www.sba.gov/content/follow-these-steps-starting-business> #SBW2015

National #SmallBiz Week is ending, but #smallbiz owners can continue to learn & grow w/these FREE resources <https://www.sba.gov/blogs/learn-develop-grow-free-online-and-offline-small-business-training-opportunities> #SBW2015

Living the #AmericanDream! Immigrant #entrepreneurs are 2x more likely to start a #smallbiz: <https://www.sba.gov/blogs/immigrant-entrepreneurs-help-fuel-record-growth-streak> #SBW2015

95% of consumers live outside of the U.S. Learn how your #smallbiz can reach new markets - <https://www.sba.gov/blogs/interested-exporting-these-four-resources-can-help> #SBW2015

Facebook:

Small businesses create 2 out of every 3 net new jobs. Show your support this National Small Business Week: www.sba.gov/nsbw #SBW2015

Thinking of starting a business? National Small Business Week is May 4-8, and there's no time like the present! Ask yourself these 20 questions to ensure you're focusing on key business decisions: <https://www.sba.gov/content/20-questions-before-starting-business> #SBW2015

Is your personality suited for entrepreneurship? Check out characteristics & skills often associated w/ successful entrepreneurs: <https://www.sba.gov/content/entrepreneurship-you>

National Small Business Week is coming to an end, but small business owners can continue to learn, develop, & grow their business skills with these FREE online and offline training opportunities: <https://www.sba.gov/blogs/learn-develop-grow-free-online-and-offline-small-business-training-opportunities> #SBW2015

Did you know that more than half of Americans either own or work for a #small business? Happy National Small Business Week! May 4-8: www.sba.gov/nsbw #SBW2015

QUESTIONS?

Contact SBA Online Media

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