



Media Advisory

Maine District Office

Advisory Date: November 26, 2013
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Acting SBA Administrator Jeanne Hult and EPA Administrator Gina McCarthy to Attend Small Business Saturday Event in Portland, Maine November 30

*Event at Longfellow Books Part of Nationwide Effort to Encourage Americans to
Shop Small This Holiday Season*

As part of a government-wide effort to encourage Americans across the country to shop small this November 30 as part of Small Business Saturday, Jeanne Hult, Acting Administrator for the U.S. Small Business Administration, and Gina McCarthy, Administrator of the U.S. Environmental Protection Agency, will attend an event at Longfellow Books in Portland, Maine this **Saturday, November 30 at 11:15 am.**

America's 28 million small businesses create two out of every three net new private sector jobs and are the backbone of our economy, with half of working Americans either owning or working for a small business. Small Business Saturday is a nation-wide initiative that brings Americans together to support small businesses, with the money you spend going right back into your local economy.

Authors participating in this Saturday's event at Longfellow books include Richard Russo, Pulitzer Prize winning author of *Empire Falls*; Monica Wood, author of *Any Bitter Thing*; and Lily King, author of *The Pleasing Hour*.

WHO: **Acting SBA Administrator Jeanne Hult
EPA Administrator Gina McCarthy**

WHAT: Small Business Saturday Event

WHERE: Longfellow Books
One Monument Square
Portland, Maine 04101

WHEN: **Saturday, November 30, 2013 at 11:15 am**

NOTE: This event should provide outstanding visuals of a small business in action, with a group of well-known authors.

Press interested in covering the event, please RSVP to Diane L. Sturgeon at Diane.Sturgeon@sba.gov

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