

THE WHITE HOUSE

WASHINGTON

November 25, 2014

America's small business owners are on the front lines when it comes to creating new jobs and opportunities. These visionary entrepreneurs are the men and women who take a chance on a dream and turn an idea into a new industry, helping provide the jobs, products, and services that enrich our lives, shape our communities, and move our economy forward. Their efforts exemplify our Nation's founding idea that no matter who you are, what you look like, where you come from, or whom you love, if you work hard, you can make it if you try. On Small Business Saturday, we rededicate ourselves to ensuring ours is a country where small businesses can thrive.

Small businesses are the cornerstones of our communities. From shops and restaurants that showcase the talents of entrepreneurs to innovative companies that bolster local economies, small businesses define our neighborhoods and towns. The energy, ingenuity, and perseverance of their owners and staff help lay the foundation for continued growth and prosperity, forging a brighter tomorrow for all.

That is why I have made small businesses a priority since I took this Office. We have expanded lending to small businesses through the Small Business Administration and eliminated unnecessary paperwork for small businesses to compete for and win Federal contracts. And through initiatives like Startup America and BusinessUSA, we are working to broaden access to resources and services that help small businesses grow.

America has always relied on the vision of our entrepreneurs and small business owners to push boundaries and keep us on the cutting edge. As we mark Small Business Saturday, let us continue to encourage the entrepreneurial spirit wherever we find it.

A handwritten signature in black ink, appearing to be "Barack Obama", written in a cursive style. The signature is enclosed within a large, hand-drawn circle.