

Louisiana

Louisiana's small businesses are key to the state's well-being. They account for a significant share of the state's economic production and hiring. This profile from the Office of Advocacy uses the latest available data to illustrate the status and contributions of Louisiana small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Small businesses totaled 391,535 in the state in 2008. Of these, 80,188 were employers, and they accounted for 54.6% of private-sector jobs in the state (Table 1). Small firms made up 97.4% of the state's employers.
- Louisiana's real gross state product increased by 0.3% and private-sector employment decreased by 2.9% in 2009. By comparison, real GDP in the United States grew 0.7% and private-sector employment declined by 5.5%.
- Business ownership is becoming more inclusive in the state. The number of both women and minority business owners has grown. In particular, minority-owned businesses numbered 83,341 in 2007, a 45.2% increase over 2002.
- The state's small business employment has undergone major shifts in recent years (Table 2).
- The state's businesses showed signs of stability and improvement in the fourth quarter of 2009 compared to the first quarter (Table 3).

For Further Information

- Data on all states and territories is available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit <http://web.sba.gov/list> to subscribe to Advocacy's Listservs.

Louisiana Small Business Facts

	2008*	2007	2000
Number of Businesses			
Small employers (<500 employees)	80,188	81,064	79,569
Large employers (500+ employees)	2,113	2,095	2,100
Nonemployers	311,347	302,715	234,114
	Level in 2007*	% Share in 2007	% Change 2002-2007
Business Owner Demographics			
Male-owned	189,156	50.3	1.2
Woman-owned	102,734	27.3	18.3
Equally male/female-owned	72,107	19.2	63.1
African American-owned	59,903	15.9	48.9
Asian-owned	10,415	2.8	26.7
Hispanic-owned	11,088	2.9	45.0
Native American/Alaskan-owned	2,682	0.7	-0.9
Hawaiian/Pacific Islander-owned	126	0.0	57.5
Veteran-owned	38,304	10.2	n.a.
	Level in 2009*	% Change from 2008 2000	
Workforce (Thousands) /Unemployment (%)			
Private-sector employment	1,497	-2.9	-1.2
Government employment	347	1.2	-0.4
Self-employed (incorp. & uninc.)	215	7.0	1.5
Female self-employment	71	5.2	-11.9
Male self-employment	144	7.9	9.8
Minority self-employment	41	50.8	18.9
Veteran self-employment	27	-1.0	-27.8
Unemployment rate (%)	6.8	2.3†	1.8†
Business Turnover			
Quarterly establishment openings	16,630	-2.0	-5.0
Quarterly establishment closings	18,852	5.1	4.3
Business bankruptcies	869	43.2	40.4
	2009*	2008	2000
Income and Finance			
Proprietors' income (\$billion)	14.7	16.2	8.3
Number of bank branches	1,633	1,606	1,476
No. of bus. loans under \$100,000‡	85,163	128,242	59,528
Total value of business loans under \$100,000 (\$million)‡	965	1,449	794

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.
* Latest available data. †Percentage point change. ‡Data are for CRA loans.

**Table 1: Firms and Employment in Louisiana by Industry and Firm Size, 2008
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		Total	1-19 Employees	1-499 Employees	Total	1-19 Employees	1-499 Employees
Total	311.3	82.3	69.6	80.2	1,655.2	311.0	903.5
Forestry, etc. and agriculture support	8.5	0.6	0.6	0.6	4.3	3.0	4.2
Mining	6.3	1.2	0.9	1.1	52.1	3.8	18.8
Utilities	0.3	0.2	0.2	0.2	D	0.7	2.6
Construction	43.1	9.0	7.9	8.9	135.2	34.8	89.8
Manufacturing	3.9	3.2	2.2	2.9	143.2	12.2	55.9
Wholesale trade	4.1	4.4	3.2	4.1	77.3	16.2	48.9
Retail trade	23.1	11.2	9.7	10.9	234.0	46.5	102.6
Transportation and warehousing	14.8	3.0	2.3	2.7	68.5	9.6	32.0
Information	2.8	0.7	0.5	0.6	28.5	2.2	7.1
Finance and insurance	9.8	4.1	3.5	3.9	64.3	12.4	34.9
Real estate and rental and leasing	27.3	3.6	3.2	3.5	31.4	9.7	20.0
Professional, scientific, and technical svcs.	35.7	10.7	9.8	10.6	88.3	33.9	68.7
Management of companies and enterprises	--	0.4	0.1	0.3	17.3	0.3	5.7
Admin., support, waste mgt., remed. svcs.	32.2	3.9	3.1	3.8	111.4	13.2	53.7
Educational services	5.9	1.0	0.6	0.9	32.1	3.2	22.6
Health care and social assistance	24.8	9.7	8.1	9.6	269.2	42.1	148.7
Arts, entertainment, and recreation	11.8	1.3	1.1	1.3	25.4	4.5	14.8
Accommodation and food services	5.8	6.1	4.4	5.9	185.8	27.0	104.7
Other services (except public admin.)	51.2	9.0	8.2	8.9	75.1	35.6	67.5
Unclassified	--	0.1	0.1	0.1	0.2	0.2	0.2

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2004–2007 (Nonfarm)

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2004 - 2005	-4,306	10,467	3,022	-2,607	-9,184	-4,724	-3,026	-1,280
2005 - 2006	-25,196	6,665	-2,190	-1,478	-5,036	-2,825	-4,864	-20,332
2006 - 2007	53,368	20,720	8,413	8,323	14,670	4,993	-3,751	57,119

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2009 (Nonfarm, Thousands)

	Establishments				Employment Change Due To:			
	Openings	Expansions	Contractions	Closings	Openings	Expansions	Contractions	Closings
Quarter 1	4.1	21.3	23.4	4.7	17.0	77.3	96.3	18.8
Quarter 2	3.7	20.3	24.4	4.4	16.2	74.7	102.6	18.1
Quarter 3	4.4	20.4	23.3	5.0	19.0	78.0	92.3	20.2
Quarter 4	4.4	20.8	22.3	4.7	18.5	78.9	85.0	17.3

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: These figures contain all firm sizes; Census data from 2007 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.