

2007 SURVEY OF BUSINESS OWNERS (SBO): Company Statistics Series: Preliminary Statistics for All U.S. Firms by Geographical Area--WISCONSIN

NOTE: These data are preliminary and are subject to change

Geographic Area Name	2007 NAICS code	Meaning of 2007 NAICS code	Meaning of Veteran code	Number of firms, with or without paid employees	Sales, receipts, value of shipments, of all firms (\$1,000)	Total number of firms with paid employees	Sales, receipts, value of shipments for firms with paid emps (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Firms without paid employees	Sls, rcpts, value of shipments for firms w/out paid emps (\$1,000)
Wisconsin	0	Total for all sectors	All firms	434,058	565,917,138	110,573	553,060,212	2,469,883	91,330,693	323,485	12,856,926
Wisconsin	0	Total for all sectors	Veteran-owned	39,308	20,170,289	8,614	18,754,133	110,582	3,781,189	30,694	1,416,155
Wisconsin	0	Total for all sectors	Equally veteran-/nonveteran-owned	26,361	8,936,122	6,242	7,951,736	57,963	1,579,415	20,118	984,386
Wisconsin	11	Agriculture, forestry, fishing and hunting	All firms	7,504	811,423	579	560,783	3,015	120,974	6,925	250,639
Wisconsin	11	Agriculture, forestry, fishing and hunting	Veteran-owned	593	18,471	8	10,396	63	2,628	S	S
Wisconsin	11	Agriculture, forestry, fishing and hunting	Equally veteran-/nonveteran-owned	590	43,155	S	S	S	S	S	S
Wisconsin	21	Mining, quarrying, and oil and gas extraction	All firms	239	814,160	124	802,641	3,724	167,924	115	11,519
Wisconsin	21	Mining, quarrying, and oil and gas extraction	Veteran-owned	51	65,923	7	61,197	260	14,124	S	S
Wisconsin	21	Mining, quarrying, and oil and gas extraction	Equally veteran-/nonveteran-owned	18	73,299	17	73,285	203	12,336	1	D
Wisconsin	22	Utilities	All firms	321	12,228,347	105	12,223,525	17,239	1,323,440	216	4,822
Wisconsin	22	Utilities	Veteran-owned	S	S	S	S	S	S	S	S
Wisconsin	22	Utilities	Equally veteran-/nonveteran-owned	S	S	S	S	S	S	S	S
Wisconsin	23	Construction	All firms	58,565	32,594,032	16,518	30,299,623	127,321	6,278,852	42,047	2,294,409
Wisconsin	23	Construction	Veteran-owned	6,981	2,355,375	1,304	2,061,954	9,028	445,956	5,677	293,422
Wisconsin	23	Construction	Equally veteran-/nonveteran-owned	2,978	1,230,320	941	1,074,825	6,642	300,019	2,036	155,495
Wisconsin	31-33	Manufacturing	All firms	15,733	164,906,592	8,828	164,603,310	504,752	22,426,334	6,905	303,281
Wisconsin	31-33	Manufacturing	Veteran-owned	1,538	6,115,713	875	6,085,970	25,877	1,071,022	S	S
Wisconsin	31-33	Manufacturing	Equally veteran-/nonveteran-owned	1,118	1,763,519	361	1,744,825	8,240	326,925	757	18,694
Wisconsin	42	Wholesale trade	All firms	12,656	96,561,052	5,739	96,012,798	116,827	5,796,111	6,918	548,255
Wisconsin	42	Wholesale trade	Veteran-owned	1,251	3,143,389	558	3,048,207	6,613	282,672	S	S
Wisconsin	42	Wholesale trade	Equally veteran-/nonveteran-owned	1,118	2,008,605	427	1,938,494	3,830	157,491	S	S
Wisconsin	44-45	Retail trade	All firms	55,472	70,379,126	14,414	69,126,594	315,146	6,542,104	41,058	1,252,531
Wisconsin	44-45	Retail trade	Veteran-owned	4,082	2,673,047	933	2,535,710	11,104	257,116	3,149	137,338
Wisconsin	44-45	Retail trade	Equally veteran-/nonveteran-owned	3,752	1,349,234	887	1,210,023	6,629	127,363	2,865	139,212
Wisconsin	48-49	Transportation and warehousing	All firms	19,260	13,902,253	4,907	12,742,299	102,926	3,601,987	14,353	1,159,955
Wisconsin	48-49	Transportation and warehousing	Veteran-owned	3,034	1,093,146	394	835,255	7,134	261,665	2,639	257,891
Wisconsin	48-49	Transportation and warehousing	Equally veteran-/nonveteran-owned	2,339	451,706	373	293,193	2,931	92,124	1,965	158,513
Wisconsin	51	Information	All firms	4,962	11,526,631	1,191	11,434,282	54,189	2,660,740	3,771	92,349
Wisconsin	51	Information	Veteran-owned	521	278,751	109	268,056	1,600	63,023	S	S
Wisconsin	51	Information	Equally veteran-/nonveteran-owned	247	42,808	21	36,840	371	10,509	S	S
Wisconsin	52	Finance and insurance	All firms	17,489	78,492,545	5,205	77,832,144	146,706	8,226,597	12,283	660,400
Wisconsin	52	Finance and insurance	Veteran-owned	S	S	S	S	S	S	S	S
Wisconsin	52	Finance and insurance	Equally veteran-/nonveteran-owned	1,050	135,370	196	87,700	743	25,458	S	S
Wisconsin	53	Real estate and rental and leasing	All firms	36,201	6,543,700	3,977	4,184,441	28,502	828,596	32,224	2,359,259
Wisconsin	53	Real estate and rental and leasing	Veteran-owned	2,456	363,183	336	222,247	1,713	41,705	2,120	140,936
Wisconsin	53	Real estate and rental and leasing	Equally veteran-/nonveteran-owned	2,805	255,145	277	101,687	794	27,793	2,527	153,458
Wisconsin	54	Professional, scientific, and technical services	All firms	51,457	14,485,481	10,802	13,215,136	103,348	5,303,764	40,655	1,270,345
Wisconsin	54	Professional, scientific, and technical services	Veteran-owned	5,625	753,881	1,140	648,932	7,291	270,488	4,486	104,949
Wisconsin	54	Professional, scientific, and technical services	Equally veteran-/nonveteran-owned	2,365	263,602	376	218,589	2,291	75,728	1,989	45,013
Wisconsin	55	Management of companies and enterprises	All firms	601	1,121,594	601	1,121,594	65,151	4,935,000	0	0
Wisconsin	55	Management of companies and enterprises	Veteran-owned	54	117,947	54	117,947	925	64,168	0	0
Wisconsin	55	Management of companies and enterprises	Equally veteran-/nonveteran-owned	11	15,404	11	15,404	269	22,393	0	0
Wisconsin	56	Admin & Support & Waste Mang & Remediation Svcs	All firms	26,201	7,877,110	5,836	7,449,637	133,774	3,420,962	20,365	427,474
Wisconsin	56	Admin & Support & Waste Mang & Remediation Svcs	Veteran-owned	2,291	357,909	381	318,357	5,335	139,241	1,910	39,552
Wisconsin	56	Admin & Support & Waste Mang & Remediation Svcs	Equally veteran-/nonveteran-owned	1,161	140,696	219	109,166	1,951	46,334	S	S
Wisconsin	61	Educational services	All firms	8,962	3,143,936	1,327	3,059,429	51,477	1,410,413	7,634	84,507
Wisconsin	61	Educational services	Veteran-owned	186	51,625	20	47,599	736	18,666	S	S
Wisconsin	61	Educational services	Equally veteran-/nonveteran-owned	S	S	S	S	S	S	S	S

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Wisconsin	62	Health care and social assistance	All firms	33,518	33,469,346	9,915	32,910,334	365,745	13,549,993	23,603	559,012
Wisconsin	62	Health care and social assistance	Veteran-owned	1,816	739,047	650	710,838	9,794	337,779	1,167	28,209
Wisconsin	62	Health care and social assistance	Equally veteran-/nonveteran-owned	1,319	261,901	271	207,086	2,463	94,755	S	S
Wisconsin	71	Arts, entertainment, and recreation	All firms	21,306	2,602,040	2,633	2,284,098	43,749	861,263	18,673	317,941
Wisconsin	71	Arts, entertainment, and recreation	Veteran-owned	1,714	208,818	146	162,870	1,573	88,468	S	S
Wisconsin	71	Arts, entertainment, and recreation	Equally veteran-/nonveteran-owned	657	44,364	100	32,891	843	8,320	S	S
Wisconsin	72	Accommodation and food services	All firms	17,419	9,048,536	11,940	8,736,094	229,999	2,513,623	5,480	312,442
Wisconsin	72	Accommodation and food services	Veteran-owned	1,037	576,640	764	550,981	14,181	158,004	273	25,659
Wisconsin	72	Accommodation and food services	Equally veteran-/nonveteran-owned	1,540	488,286	1,009	467,759	14,366	142,092	S	S
Wisconsin	81	Other services (except public administration)	All firms	47,910	5,283,138	7,650	4,335,353	54,857	1,341,239	40,261	947,785
Wisconsin	81	Other services (except public administration)	Veteran-owned	3,695	317,244	335	251,712	2,561	86,320	3,360	65,533
Wisconsin	81	Other services (except public administration)	Equally veteran-/nonveteran-owned	2,993	356,161	663	302,679	5,042	101,356	2,331	53,483
Wisconsin	99	Industries not classified	All firms	165	126,097	165	126,097	1,437	20,778	0	0
Wisconsin	99	Industries not classified	Veteran-owned	S	S	S	S	S	S	S	S
Wisconsin	99	Industries not classified	Equally veteran-/nonveteran-owned	0	0	0	0	0	0	0	0