

## Kansas

Small businesses significantly impact Kansas's economy. They represent 96.6 percent of all employers and employ 52.8 percent of the private-sector labor force. Small businesses are crucial to the fiscal condition of the state and numbered 240,815 in 2010.

This profile uses the latest available data to illustrate the status of Kansas's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Kansas's economy was strong in 2011, with real gross state product increasing 3.8 percent and private-sector employment increasing 1.1 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Small businesses employed 594,623 workers in 2010 (Table 1) with most of the employment coming from firms with 20-499 employees.
- The employment situation from 2007-2010 was weak, yet small businesses in Kansas represented all of the net new jobs (Table 2). The unemployment rate in 2010-2011 decreased by 0.5 percent.
- Most of Kansas's small businesses are very small as 75.6 percent of all businesses have no employees, and most employers have fewer than 20 employees.
- In 2011, the number of opening establishments was higher than closing establishments, and the net employment change from this turnover was positive (Table 3).
- Self-employment in Kansas improved over the last decade. Minority self-employment fared the best compared with other demographic groups.

### For Further Information

- Data on all states and territories are available at [www.sba.gov/advocacy/848](http://www.sba.gov/advocacy/848).
- For other small business data and analysis, visit [www.sba.gov/advocacy/847](http://www.sba.gov/advocacy/847), call (202) 205-6533, or email [advocacy@sba.gov](mailto:advocacy@sba.gov).
- Visit [www.sba.gov/updates](http://www.sba.gov/updates) to subscribe to Advocacy's Listservs.

Kansas Small Business Facts			
	2010*	2009	2000
<b>Number of Businesses</b>			
Small employers (<500 employees)	57,173	57,697	59,623
Large employers (500+ employees)	1,997	1,970	1,928
Nonemployers	183,642	181,334	156,897
<b>Level in 2007* (000)</b>			
	<b>Firms</b>		<b>Employment Receipts(\$M)</b>
<b>Business Owner Demographics</b>			
Male-owned	105	380	84,433
Woman-owned	65	67	7,908
Equally male/female-owned	58	100	12,559
African American-owned	6	4	316
Asian-owned	5	13	1,271
Hispanic-owned	6	8	1,065
Native American/Alaskan-owned	2	3	473
Hawaiian/Pacific Islander-owned	-	-	-
Veteran-owned	39	79	15,217
Publicly held, unclassified	9	586	189,811
	<b>Level in</b>	<b>% Change from</b>	
	<b>2011*</b>	<b>2010</b>	<b>2000</b>
<b>Workforce (Thousands)</b>			
Private-sector employment	1,078	1.1	-2.1
Government employment	258	-1.6	5.3
Self-employed (incorp. & uninc.)	146	-13.0	1.5
Female self-employment	48	-20.8	-6.1
Male self-employment	99	-8.6	5.6
Minority self-employment	13	-31.6	250.2
Veteran self-employment	17	-1.4	-50.7
Unemployment Rate (Percent)	6.7	-0.5†	2.9‡
<b>Business Turnover</b>			
Quarterly establishment openings	12,893	-3.2	-4.1
Quarterly establishment closings	12,706	-6.4	3.3
Business bankruptcies	298	-9.4	76.3
	<b>2011*</b>	<b>2010</b>	<b>2000</b>
<b>Income and Finance</b>			
Proprietors' income (\$billion)	10.7	10.1	7.2
Number of bank branches	1,559	1,561	1,398
No. of bus. loans under \$100,000‡	20,242	27,839	31,274
Total value of business loans under \$100,000 (\$million)‡	348	391	438

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.

\* Latest available data. †Percentage point change. ‡Data are for CRA loans.

**Table 1: Firms and Employment in Kansas by Industry and Firm Size, 2010  
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		All Firms Total	1-19 Employees	1-499 Employees	All Firms Total	1-19 Employees	1-499 Employees
Total	183.6	59.2	50.0	57.2	1,127.2	208.7	594.6
Forestry, etc. and agriculture support	2.9	0.2	0.2	0.2	0.7	0.5	0.7
Mining	6.0	0.9	0.8	0.9	9.2	3.4	7.0
Utilities	0.1	0.1	0.0	0.1	6.5	0.2	1.9
Construction	20.0	7.0	6.4	6.9	56.1	24.1	49.9
Manufacturing	2.7	2.7	1.7	2.4	157.7	10.0	54.7
Wholesale trade	3.0	3.3	2.3	3.0	61.0	10.4	36.3
Retail trade	19.1	7.5	6.3	7.1	146.6	30.1	63.2
Transportation and warehousing	6.8	2.2	1.8	2.0	46.0	6.4	15.4
Information	2.2	0.7	0.5	0.6	39.3	2.1	9.4
Finance and insurance	7.4	3.6	3.0	3.4	59.3	10.0	28.3
Real estate and rental and leasing	18.3	2.4	2.2	2.3	15.4	6.0	10.8
Professional, scientific, and technical svcs.	22.3	6.6	6.0	6.4	58.5	20.0	41.4
Management of companies and enterprises	0.0	0.4	0.1	0.3	24.8	0.1	4.7
Admin., support, waste mgt., remed. svcs.	14.1	3.2	2.6	3.0	70.5	9.8	29.7
Educational services	4.2	0.6	0.5	0.6	19.5	2.1	12.9
Health care and social assistance	16.7	5.8	4.6	5.6	186.8	23.3	106.5
Arts, entertainment, and recreation	8.4	1.0	0.8	1.0	13.8	3.5	11.4
Accommodation and food services	2.4	4.3	3.2	4.1	102.4	19.1	62.2
Other services (except public admin.)	27.1	7.6	7.0	7.5	52.9	27.3	48.2
Unclassified	0.0	0.2	0.2	0.2	0.1	0.1	0.1

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See [www.sba.gov/advocacy/849/12162](http://www.sba.gov/advocacy/849/12162) for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

**Table 2: Net Job Change by Firm Size, 2007–2010 (Nonfarm)**

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2010	-18,931	6,205	-162	-1,987	-6,969	-667	-3,580	-15,351
2009	-40,910	4,931	-1,899	-4,647	-5,907	-12,749	-20,271	-20,639
2008	33,845	6,980	673	1,102	2,065	2,971	13,791	20,054
2007	21,736	8,242	130	-1,386	3,356	3,691	14,033	7,703

Note: Data source differs from previous publications.

Source: U.S. Dept. of Commerce, Bureau of the Census, Business Dynamic Statistics. (For more detailed data see [www.sba.gov/advocacy/849/12162](http://www.sba.gov/advocacy/849/12162).)

**Table 3: Establishment and Employment Turnover by Quarter, 2011 (Nonfarm, Thousands)**

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	3.0	3.2	3.2	3.5	11.0	12.3	12.8	13.1
Expansions	14.2	14.7	14.9	14.8	48.0	51.3	53.2	51.9
Contractions	15.2	14.8	14.7	14.7	49.9	51.0	50.3	50.9
Closings	3.3	3.3	3.0	3.1	11.0	11.4	11.1	10.8

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see [www.bls.gov/bdm/](http://www.bls.gov/bdm/).)

Note: These figures contain all firm sizes; Census data from 2010 show that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.