

Louisiana

Small businesses significantly impact Louisiana's economy. They represent 97.4 percent of all employers and employ 54.5 percent of the private-sector labor force. Small businesses are crucial to the fiscal condition of the state and numbered 419,795 in 2010.

This profile uses the latest available data to illustrate the status of Louisiana's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Louisiana's economy was strong in 2011, with real gross state product increasing 6.6 percent and private-sector employment increasing 1.8 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Small businesses employed 871,369 workers in 2010 (Table 1) with most of the employment coming from firms with 20-499 employees.
- The employment situation from 2007-2010 was up, and small businesses in Louisiana represented all of the net new jobs (Table 2). The unemployment rate in 2010-2011 decreased by 0.2 percent.
- Most of Louisiana's small businesses are very small as 80.7 percent of all businesses have no employees, and most employers have fewer than 20 employees.
- In 2011, the number of opening establishments was higher than closing establishments, and the net employment change from this turnover was positive (Table 3).
- Self-employment in Louisiana improved over the last decade. Minority self-employment fared the best compared with other demographic groups.

For Further Information

- Data on all states and territories are available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit www.sba.gov/updates to subscribe to Advocacy's Listservs.

Louisiana Small Business Facts			
	2010*	2009	2000
Number of Businesses			
Small employers (<500 employees)	79,168	79,403	79,569
Large employers (500+ employees)	2,131	2,138	2,100
Nonemployers	340,627	321,932	234,114
Level in 2007* (000)			
	Firms		Employment Receipts(\$M)
Business Owner Demographics			
Male-owned	189	613	112,719
Woman-owned	103	108	19,696
Equally male/female-owned	72	134	17,161
African American-owned	60	24	1,700
Asian-owned	10	20	2,295
Hispanic-owned	11	13	2,140
Native American/Alaskan-owned	3	3	560
Hawaiian/Pacific Islander-owned	-	-	-
Veteran-owned	57	145	24,774
Publicly held, unclassified	12	710	357,401
	Level in 2011*	% Change from 2010 2000	
Workforce (Thousands)			
Private-sector employment	1,546	1.8	0.1
Government employment	360	-1.7	-3.6
Self-employed (incorp. & uninc.)	177	-13.4	11.6
Female self-employment	60	-17.8	22.4
Male self-employment	117	-11.0	6.7
Minority self-employment	30	-32.3	92.4
Veteran self-employment	17	-21.6	-36.5
Unemployment Rate (Percent)	7.3	-0.2†	2.3‡
Business Turnover			
Quarterly establishment openings	17,398	-4.0	-0.6
Quarterly establishment closings	16,659	-13.4	-7.9
Business bankruptcies	622	-18.2	0.5
	2011*	2010	2000
Income and Finance			
Proprietors' income (\$billion)	15.7	14.4	9.7
Number of bank branches	1,646	1,650	1,476
No. of bus. loans under \$100,000‡	39,341	45,289	59,528
Total value of business loans under \$100,000 (\$million)‡	742	695	794

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.

* Latest available data. †Percentage point change. ‡Data are for CRA loans.

**Table 1: Firms and Employment in Louisiana by Industry and Firm Size, 2010
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		All Firms Total	1-19 Employees	1-499 Employees	All Firms Total	1-19 Employees	1-499 Employees
Total	340.6	81.3	68.9	79.2	1,599.6	306.9	871.4
Forestry, etc. and agriculture support	10.9	0.6	0.5	0.6	4.1	2.7	3.9
Mining	6.4	1.3	0.9	1.2	49.7	3.8	17.4
Utilities	0.3	0.2	0.2	0.2	D	0.7	2.6
Construction	40.5	8.3	7.3	8.2	131.7	32.0	80.2
Manufacturing	4.0	2.9	2.0	2.7	125.0	11.5	50.5
Wholesale trade	4.2	4.3	3.1	3.9	74.0	16.3	46.5
Retail trade	23.3	10.9	9.5	10.6	222.8	45.2	95.6
Transportation and warehousing	15.7	3.0	2.3	2.8	64.6	9.3	29.8
Information	3.0	0.6	0.4	0.5	24.3	2.0	7.2
Finance and insurance	9.9	3.9	3.4	3.7	64.3	12.2	34.4
Real estate and rental and leasing	30.6	3.5	3.1	3.4	30.1	9.5	20.9
Professional, scientific, and technical svcs.	37.2	10.8	9.9	10.6	87.7	33.1	66.6
Management of companies and enterprises	0.0	0.5	0.1	0.3	18.4	D	6.0
Admin., support, waste mgt., remed. svcs.	37.0	4.0	3.2	3.8	101.0	13.1	48.2
Educational services	6.6	1.0	0.7	1.0	35.2	3.2	23.7
Health care and social assistance	28.9	9.9	8.1	9.7	279.4	42.6	155.1
Arts, entertainment, and recreation	13.2	1.3	1.1	1.3	24.0	4.5	14.9
Accommodation and food services	7.4	6.5	4.8	6.3	177.7	29.3	101.9
Other services (except public admin.)	61.5	9.0	8.2	8.9	73.7	35.4	65.7
Unclassified	0.0	0.2	0.2	0.2	0.2	0.2	0.2

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2007–2010 (Nonfarm)

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2010	-27,497	10,734	132	-1,451	-11,936	-9,997	-12,518	-14,979
2009	-12,279	9,621	-687	-63	-6,683	-8,735	-6,547	-5,732
2008	15,980	11,644	2,060	602	4,331	-2,123	16,514	-534
2007	69,386	19,364	7,993	8,638	17,293	5,662	58,950	10,436

Note: Data source differs from previous publications.

Source: U.S. Dept. of Commerce, Bureau of the Census, Business Dynamic Statistics. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2011 (Nonfarm, Thousands)

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	4.4	4.2	4.3	4.5	17.0	17.2	19.8	18.8
Expansions	24.4	20.6	21.9	22.1	84.1	78.8	85.8	80.4
Contractions	21.5	25.0	21.4	21.4	76.7	85.2	73.7	78.5
Closings	4.3	4.3	4.0	3.9	15.2	18.2	15.2	17.6

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/.)

Note: These figures contain all firm sizes; Census data from 2010 show that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.