



# News Release

## WEST VIRGINIA DISTRICT

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## **SBA Participates in Small Business Summit Hosted by Morgantown Chamber on Wednesday, October 29**

**MORGANTOWN, West Virginia** – Join the U.S. Small Business Administration’s West Virginia District Office at the Small Business Summit, hosted by the Morgantown Chamber of Commerce, at the Waterfront Hotel in Morgantown October 29, from 8:30 a.m. to 4:30 p.m., followed by a reception with U.S. Senator Joe Manchin at 6:30 p.m.

The event includes morning updates and Q&A with various Government, Community and University guests to bring the area business person up to speed on economic development in Monongalia County. Afternoon breakout sessions include:

- **WVU BrickStreet Center for Innovation and Entrepreneurship**  
This three-hour seminar for West Virginia entrepreneurs features business and banking experts, including Rick Haney – SBA Lender Relations Specialist, focusing on strategy, funding and operations for new and emerging businesses.
- **Want to Export? Here’s What You Need!**  
This session covers SBA financing options available to exporters. In addition to financing, Enybe Diaz with the WV Development Office talks about the services provide to exporters through the Development Office and Jacob Manning, a member of the WV District Export Council and attorney with Dinsmore and Shohl discusses the legal considerations when doing business abroad.
- **How to Turn Your “Like” for Social Media into a Marketing Tool**  
72% of all internet users are now active on social media. Social media is a haze of likes, shares and tweets. This session hosts a panel of experts to share their secrets for breaking through the chatter, the ins and outs of marketing on social media, how to get started, and secrets and tips on saving time and being successful.
- **Want to Grow Your Business? Create Your 10-Step Plan to Sell to the Federal Government**  
The federal government spends millions with WV small business contractors. Find out what you need to make the strategic decision to expand and develop your business into the federal marketplace. This session gives you an overview of all the resources available to get registered and certified to do business with the government, how to find federal opportunities and tools for in-depth market research, how to find out what the agencies buy, and who gets the contracts.

“This is a great opportunity for Morgantown and surrounding small businesses to partake in a full day of learning,” states SBA WV Acting District Director, Karen Friel. “Two out of three new jobs in America are created by small businesses, so at the SBA we are passionate about ensuring small businesses are educated.”

The event is at the Waterfront Hotel, located at 2 Waterfront Place, #100 in Morgantown. There is a cost to attend the event; \$35 for chamber members and \$50 for non-members. Registration is required by contacting the chamber at 304-292-3311 or [deborah@morgantownchamber.org](mailto:deborah@morgantownchamber.org).

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