



News Release

WEST VIRGINIA DISTRICT

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SBA Hosts Exporting Webinar *Intellectual Property Attorney Discusses Protecting Your Business Abroad*

CLARKSBURG, WEST VIRGINIA — Foreign markets offer significant opportunities for America’s small businesses, as ninety-five percent of the world’s consumers live outside of the United States and represent over two thirds of the world’s purchasing power. Join the U.S. Small Business Administration’s West Virginia District Office and SCORE for a free webinar, Wednesday, April 22, 2015, from 11:30 a.m. – 12:30 p.m. EST, featuring Monika Jaensson, attorney in the Intellectual Property Department of Dinsmore & Shohl.

Jaensson, who has more than 20 years of experience representing businesses and individuals in intellectual property matters before the US Patent and Trademark Office and the US Copyright Office, reviews how to protect your intellectual property when doing business in other countries. Highlights include best practices for ensuring your company is protected when doing business outside of the United States.

“Companies mistakenly believe that registration in their home country protects their intellectual property overseas,” states SBA’s West Virginia district director, Karen Friel. “This webinar provides insight to what you really need to do to protect your company when doing business outside the U.S.”

Register for the webinar today at www.wvscore.org.

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The mission of the SBA is to aid, counsel, assist and promote the interests of small businesses by providing financial, procurement and business development assistance and advocating on their behalf within the government. All SBA programs are extended to the public on a non-discriminatory basis.