



Media Advisory

Maine District Office

Advisory Date: July 31, 2014
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SBA Regional Administrator Seth Goodall and U.S. Senator Angus King to honor nationally recognized award-winning small business on Monday, August 4 at 11:00 a.m.

Eldertide, owned by Edie Johnson, winner of the prestigious 2014 Tibbetts Award, to be honored by SBA and U.S. Senator Angus King at company facility in Dresden

What: The U.S. Small Business Administration is pleased to announce that Seth Goodall, SBA New England Regional Administrator and U.S. Senator Angus King, will visit Eldertide, LLC on Monday, August 4 at 11:00 a.m. The owner, Edie Johnston, recently received the 2014 Tibbetts Award for its technological innovation in the nutraceutical field. The company is entering its 8th year of business and has received management and technical assistance from the SBA's Small Business Development Centers. This event will honor the company for receiving this prestigious award, and increase awareness about resources available to help small businesses start and grow, including **SBA's no-guaranty-fee initiative for loans under \$150,000.**

SPEAKERS: U.S. Senator Angus King
Edie Johnson, Owner of Eldertide
Seth Goodall, SBA Regional Administrator for New England
Robert Martin, President of Maine Technology Institute

WHEN: Monday, August 4 at 11:00 a.m.

WHERE: Eldertide, 555 Gardiner Road, Dresden, Maine

NOTE: This event will provide outstanding visuals of a small home-based business in action; from raw materials to finished products.

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