



News Advisory

PRESS OFFICE

Advisory Date: June 2, 2014

Advisory Number: MA14-17

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Are You Ready to Lead Your Company Through a Crisis?

Tips Shared at Free Webinar Hosted by SBA and Agility Recovery

WASHINGTON – Emergency responders are trained to make quick decisions that will protect people and save lives when a natural or man-made disaster occurs. And this is a skill that comes in handy for anyone running a small business. When an emergency hits, the safety of your employees and clients will depend on your smart decisions and quick action.

The ability to properly lead your team and the community through a disaster and toward recovery is an essential quality for a business owner. In addition to making a preparedness plan, it's also a good idea to find ways to take charge while staying focused on what's important—the well-being of your employees and customers, and a speedy recovery for your business.

Join Agility Recovery and the U.S. Small Business Administration in a live online discussion on Tuesday, June 17 with former Federal Emergency Management Agency Administrator R. David Paulison. He'll talk about joining FEMA in the aftermath of Hurricane Katrina, and how he managed the leadership challenges involved in that disaster's response and recovery efforts. Paulison, who served for 30 years as Fire Chief for the Miami-Dade County Fire Rescue Department, will also share tips on how to become a capable manager who is prepared for any kind of disaster.

SBA's West Virginia District Director, Judy McCauley, states, "Disaster strikes when you least expect it – look at the recent chemical spill in Charleston as an example. I encourage all WV small businesses to participate in the free webinar, June 17, and learn how to be prepared and properly lead your team through a disaster."

SBA has partnered with Agility to offer business continuity strategies at its "PrepareMyBusiness" website. Visit www.preparemybusiness.org to access past webinars and for additional preparedness tips.

The SBA provides disaster recovery assistance in the form of low-interest loans to homeowners, renters, private nonprofits and businesses of all sizes. To learn more, visit www.sba.gov/disaster.

WHAT: "Leading with Resiliency During a Disaster"

A presentation led by R. David Paulison, former FEMA Administrator, followed by a question and answer session

WHEN: Tuesday, June 17, 2014 -- 2:00 p.m. to 3:00 p.m. ET

HOW: Space is limited. Register at <https://www1.gotomeeting.com/register/150368993>

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