



U.S. Small Business Administration

News Advisory

PRESS OFFICE

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Get Preparedness Tips To Protect Your Business, Employees and Customers from Winter Weather Risks

WASHINGTON – As winter arrives, so do the many threats that can result in business interruption. It could be flooding caused by frozen pipes that explode. Or it may come on the heels of an ice storm that causes power outages due to downed electric lines. On top of all that, an influenza outbreak at your business could cripple your operations if your key people get sick and have to stay home for days.

Now's a good time to make a plan that will keep your business operating, regardless of what the severe winter weather brings. Join Agility Recovery and the U.S. Small Business Administration on Tuesday, October 21, for practical tips to mitigate winter weather risks. National Weather Service meteorologist Dan Peterson will also be on hand to present the long-range winter climate outlook.

SBA has partnered with Agility to offer business continuity strategies at its PrepareMyBusiness website. Visit www.preparemybusiness.org to download disaster planning tip sheets and to view archived webinars.

The SBA provides disaster recovery assistance in the form of low-interest loans to homeowners, renters, private nonprofits and businesses of all sizes. To learn more, visit www.sba.gov/disaster.

“We all know West Virginia has had some cold snowy winters the last few years, join us for this webinar and make sure your small business is prepared for whatever old man winter hands us this year,” states Karen Friel, SBA’s WV Acting District Director.

WHAT: “Winter Weather Preparedness”
A presentation followed by a question and answer session

WHEN: Tuesday, October 21, 2014 -- 2 p.m. to 3 p.m. EDT

HOW: Register at <http://go.agilityrecovery.com/September2014SBAWebinar.html>

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