



U.S. Small Business Administration State Trade and Export Promotion (STEP) Program

The STEP Program provides financial awards to **state** and **territory governments** to assist small businesses with export development. This program's mission is to increase the number of U.S. small business exporters and increase their export sales.

STEP Program financial support helps U.S. small businesses:

- Learn how to export
- Participate in foreign trade missions, market sales trips, and trade shows
- Obtain services to support foreign market entry
- Develop websites to attract foreign buyers
- Design international marketing products or campaigns

To find your next global customer

1. Visit the SBA STEP Program webpage at www.sba.gov/STEP
2. Click on your state/territory on the U.S. map to find out if your state/territory has an award.
3. Call or email your state/territory point of contact about eligibility and next steps.

All SBA programs and services are extended to the public on a nondiscriminatory basis.

