

## New Mexico

Small businesses totaled 152,770 in New Mexico in 2009. They represent 95.8 percent of all employers and employ 54.3 percent of the private-sector workforce. Being such a large part of the state's economy, these businesses are central to New Mexico's health and well-being.

This profile uses the latest available data to illustrate the status of New Mexico's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- New Mexico's economy struggled in 2010, with real gross state product decreasing 3.9 percent and private-sector employment decreasing 1.8 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Most of New Mexico's small businesses are very small as 76.5 percent of all businesses did not have employees and most employers have fewer than 20 employees.
- Small businesses employed 334,680 workers in 2009 (Table 1) with most of the employment coming from firms with 20-499 employees.
- While the employment situation in 2008-2009 was weak (Table 2), small businesses in New Mexico represented 62.3 percent of the net new private-sector jobs from 2005-2008.
- Self-employment in New Mexico surged over the last decade. Female self-employment fared the best compared with other demographic groups during the decade.\*
- Throughout 2010, the number of opening establishments was lower than closing establishments and the net employment change from this turnover was positive (Table 3).

### For Further Information

- Data on all states and territories are available at [www.sba.gov/advocacy/848](http://www.sba.gov/advocacy/848).
- For other small business data and analysis, visit [www.sba.gov/advocacy/847](http://www.sba.gov/advocacy/847), call (202) 205-6533, or email [advocacy@sba.gov](mailto:advocacy@sba.gov).
- Visit <http://web.sba.gov/list> to subscribe to Advocacy's Listservs.

\* Because of the relatively low number of veterans in the survey data source, the veteran self-employment figure is susceptible to large fluctuations.

### New Mexico Small Business Facts

	2009*	2008	2000
<b>Number of Businesses</b>			
Small employers (<500 employees)	34,786	36,030	34,084
Large employers (500+ employees)	1,540	1,519	1,385
Nonemployers	117,984	121,162	81,398
<b>Level in 2007* (000)</b>			
	<b>Firms</b>	<b>Employment</b>	<b>Receipts(\$)</b>
<b>Business Owner Demographics</b>			
Male-owned	67	203	32,412
Woman-owned	50	49	5,821
Equally male/female-owned	35	77	9,106
African American-owned	2	2	391
Asian-owned	3	11	1,035
Hispanic-owned	37	50	5,497
Native American/Alaskan-owned	8	4	554
Hawaiian/Pacific Islander-owned	0	0	6
Veteran-owned	26	57	9,699
Publicly held, unclassified	6	277	79,824
	<b>Level in 2010*</b>	<b>% Change from 2009 2000</b>	
<b>Workforce (Thousands)</b>			
Private-sector employment	602	-1.8	7.2
Government employment	199	0.0	8.7
Self-employed (incorp. & uninc.)	111	28.4	41.2
Female self-employment	44	40.6	76.0
Male self-employment	67	21.6	25.1
Minority self-employment	35	21.9	29.2
Veteran self-employment	11	0.7	-19.1
<b>Unemployment Rate (Percent)</b>	8.4	1.4†	3.4†
<b>Business Turnover</b>			
Quarterly establishment openings	9,043	-0.1	6.6
Quarterly establishment closings	9,247	-7.4	12.8
Business bankruptcies	279	-7.6	-45.6
	<b>2010*</b>	<b>2009</b>	<b>2000</b>
<b>Income and Finance</b>			
Proprietors' income (\$billion)	5.0	4.0	3.5
Number of bank branches	514	520	499
No. of bus. loans under \$100,000‡	142,823	35,788	19,071
Total value of business loans under \$100,000 (\$million)‡	1,861	467	219
Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.			
* Latest available data. †Percentage point change. ‡Data are for CRA loans.			

**Table 1: Firms and Employment in New Mexico by Industry and Firm Size, 2009  
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		Total	1-19 Employees	1-499 Employees	Total	1-19 Employees	1-499 Employees
Total	118.0	36.3	30.6	34.8	615.9	129.5	334.7
Forestry, etc. and agriculture support	1.6	0.1	0.1	0.1	0.5	0.3	0.4
Mining	1.1	0.6	0.4	0.5	17.4	1.9	6.8
Utilities	0.1	0.1	0.1	0.1	5.2	0.4	1.2
Construction	11.6	5.1	4.5	5.0	47.4	18.2	44.4
Manufacturing	3.3	1.4	1.1	1.3	28.6	5.5	16.1
Wholesale trade	3.4	1.7	1.1	1.4	21.8	5.4	12.9
Retail trade	10.9	4.5	3.7	4.2	97.0	17.0	36.7
Transportation and warehousing	4.0	1.1	0.9	1.0	16.8	3.0	7.7
Information	1.6	0.5	0.4	0.4	13.7	1.4	4.0
Finance and insurance	3.3	1.6	1.3	1.5	24.3	4.2	12.1
Real estate and rental and leasing	10.4	1.9	1.7	1.8	10.8	4.7	7.0
Professional, scientific, and technical svcs.	16.6	4.5	4.0	4.3	47.8	13.4	25.1
Management of companies and enterprises	--	0.2	0.0	0.1	6.2	D	1.4
Admin., support, waste mgt., remed. svcs.	8.4	1.7	1.4	1.6	41.9	5.7	14.3
Educational services	4.2	0.6	0.5	0.6	9.9	2.0	8.3
Health care and social assistance	12.1	3.8	3.1	3.7	106.2	15.8	54.6
Arts, entertainment, and recreation	8.4	0.6	0.5	0.6	14.3	1.9	7.1
Accommodation and food services	1.8	3.0	2.2	2.9	78.9	13.6	49.3
Other services (except public admin.)	15.2	3.8	3.5	3.8	27.1	14.8	24.9
Unclassified	--	0.1	0.1	0.1	0.1	0.1	0.1

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See [www.sba.gov/advocacy/849/12162](http://www.sba.gov/advocacy/849/12162) for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

**Table 2: Net Job Change by Firm Size, 2005–2009 (Nonfarm)**

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2005 - 2006	33,287	7,447	2,530	1,727	4,925	2,617	19,246	14,041
2006 - 2007	13,991	6,489	985	286	-1,072	25	6,713	7,278
2007 - 2008	-771	4,999	-480	-512	-1,873	904	3,038	-3,809
2008 - 2009	-25,502	3,258	-3,116	-3,248	-8,065	-6,294	-17,465	-8,037

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see [www.sba.gov/advocacy/849/12162](http://www.sba.gov/advocacy/849/12162).)

**Table 3: Establishment and Employment Turnover by Quarter, 2010 (Nonfarm, Thousands)**

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	2.2	2.2	2.2	2.5	6.9	8.2	7.6	8.2
Expansions	8.4	8.9	9.0	9.1	30.9	32.0	31.3	32.1
Contractions	9.7	9.5	9.0	8.9	31.3	33.1	32.4	29.2
Closings	2.4	2.1	2.5	2.2	6.5	7.2	8.2	8.0

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see [www.bls.gov/bdm/](http://www.bls.gov/bdm/).)

Note: These figures contain all firm sizes; Census data from 2009 show that 85 percent of establishment births and deaths were in firms with fewer than 500 employees.