

SBA Virtual Conference 2017 Agenda

Time	Title	Presenter and Session Description
11:15 AM - 12:00 PM	The New All Small Mentor Protégé (Workshop)	Holly Schick, Director, All Small Mentor Protégé Program Learn the in's and out's of "All Small Mentor Protégé Program" including the concept of Mentor Protégé relationships; program basics; benefits; eligibility factors; and how resource partners can prepare potential applicants.
	Building an Inclusive Entrepreneurial Ecosystem (Chat)	Tameka Montgomery, Associate Administrator for Entrepreneurial Development & Gloria Ware, Principal/Inclusion, JumpStart Join Associate Administrator Tameka Montgomery for a chat with Gloria Ware, Principal of Inclusion with JumpStart Inc. An Ohio based organization that works with diverse and ambitious entrepreneurs to help them economically transform their communities. Gloria will discuss their successes and challenges in creating inclusive, high-impact entrepreneurial ecosystems.
12:00 PM - 12:45 PM	HUBZone Program – an extra tool for economic development (Workshop)	Arthur Collins, Deputy Director, HUBZone Program Join this session to help you better counsel your clients on HUBZone strategy. Learn 5 ways that the program is specifically designed to help increase employment opportunities, stimulate capital investment, and empower communities through economic leveraging and the "multiplier effect."
	Is Your Client a Good Candidate for the SBIR/STTR Program? (Workshop)	John Williams, Director of Innovation Check out this session to learn how and when to connect your clients with the SBIR/STTR programs.
12:45 PM - 1:30 PM	Microloan and Community Advantage (Workshop)	Chris Webb, Office of Capital Access Join SBA's Office of Economic Opportunity to learn about the Microloan and Community Advantage Programs – two loan programs designed to serve low-income, women, minority, start-up, and other underserved small businesses.
	Human-Centered Design (Chat)	Matt Stevens, Manager, Strategic Initiatives Erika Franz, Program Analyst, Strategic Initiatives SBA's Strategic Initiatives team will be hosting an exciting chat to discuss Human-Centered Design (HCD) and the benefits of a step by step guide to solving problems through design thinking. Most of us haven't been trained as designers, but we can still be creative in developing our perspectives!
1:30 PM - 2:15 PM	Updates on the 8(a) Business Development Program (Workshop)	Van Tran, Director, Certification and Eligibility, Office of Government Contracting and Business Development Join this session for exciting news on reducing redundancy, burdens and bureaucracy by streamlining the processes for the 8(a) application and annual review.

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2:15 PM - 3:00 PM	Help Your Clients Open Doors Through Bonding (Workshop)	Peter Gibbs, Deputy Director for Surety Bond Guarantees, Office of Government Contracting and Business Development Don't miss this session where you'll have to chance to check out what clients would benefit from the SBA Surety Bond program, and how you can connect them to bonding resources.
	Partnering with the SBA Disaster Loan Program (Workshop)	James Rivera, Associate Administrator, Office of Disaster Assistance Join us for overview of the SBA disaster loan program and the important roles SBA Resource Partners play to help individuals and businesses recover from disasters.
3:00 PM - 4:00 PM	Small Business Sector Trends and Data with SBA's Office of Advocacy (Workshop)	Patrick Delahanty, Regulatory Economist, Office of Advocacy Daniel Wilmoth, Research Economist, Office of Advocacy Michael McManus, Regulatory Economist, Office of Advocacy Lindsay Scherber, Regulatory Economist, Office of Advocacy Check out the Office of Advocacy's research on current trends impacting entrepreneurship, global trade, and access to capital that informs policymakers and the small business community on the role, status, and economic contributions of small businesses.
	SBA's International Trade Programs: Helping small businesses enter, succeed and thrive in global markets!	Dennis Chrisbaum, Acting Associate Administrator, Office of International Trade Join this session to get a glimpse at how SBA's international trade programs can assist small businesses throughout the export life cycle, from entering new markets (including STEP), to financing complex sales contracts, to expanding production to meet overseas demand.
4:00 PM - 5:00 PM	Lean for Main Street Challenge	Matt Stevens, Manager, Strategic Initiatives Erika Franz, Program Analyst, Strategic Initiatives Michael Wholihan, Manager of Training and Community Outreach, University of Pittsburgh SBDC Eric Hill, Director, Center for Entrepreneurship and Innovation, Mississippi State University Gisele Stolz, Director, Small Business Development Center, Community Business Partnership Join this session to catch up on the Lean for Main Street Challenge, launched last year. In this virtual conference session, a select group of winners will share their experiences piloting these new lean courses and representatives from SBA will discuss next steps to make "Lean" resources more widely available to the greater resource partner network.
	Grow Her Business (Chat)	Annie Rorem, Senior Research Manager, National Women's Business Council The NWBC will be hosting a fascinating chat to discuss a flagship online platform of nearly 200 growth-oriented programs that connect entrepreneurs to the resources they need at every stage of a business's development - Grow Her Business: https://womenbizinfo.sites.usa.gov .

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