

BusinessUSA Transcript

1.1 Introduction



Ready to learn about BusinessUSA? Click Begin to start.

What is BusinessUSA?



For years, business owners have struggled to understand, and more importantly navigate, through the layers of bureaucracy associated with federal agencies. Doing business with the government can often seem slow, confusing, and frustrating for new business owners that have little experience working with federal agencies. However, in 2011, the President directed the creation of a new online platform called BusinessUSA, in order to help businesses find

information about available government resources without having to waste time and energy navigating the federal bureaucracy.

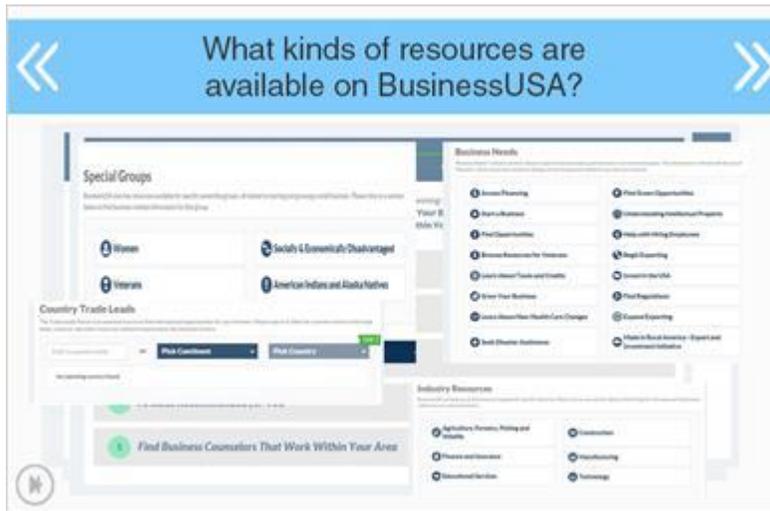
BusinessUSA combines information and services from dozens of different government agencies through a single, consolidated website and a multi-channel contact center with phone, email, chat, and other services.

Who should use BusinessUSA?



BusinessUSA was created for business owners across all sectors, industries, and sizes. Whatever services a business owner is looking for, he or she can find it on BusinessUSA - whether it be support to grow a small business, export financing, counseling and training to help sell goods and services overseas, or various loan programs like SBA small business loan, USDA farm loans, and R&D funding that supports the creation and commercialization of new scientific research and technology.

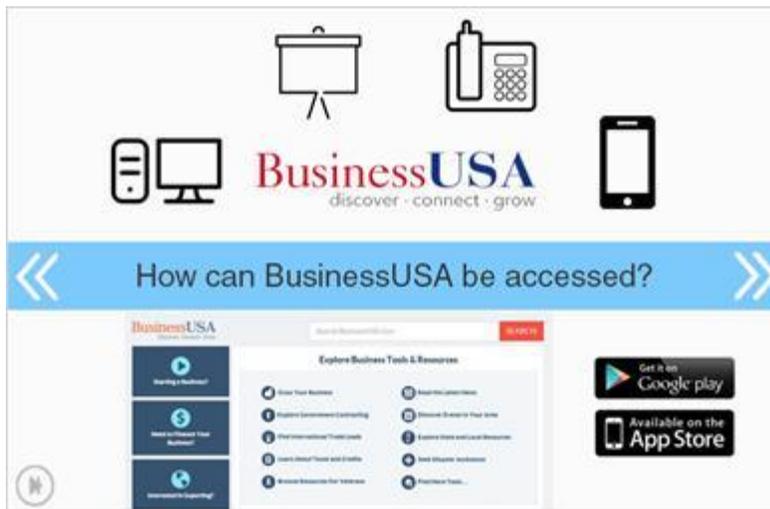
What kinds of resources are available on BusinessUSA?



BusinessUSA puts a wealth of valuable and relevant information at users' fingertips.

One particularly interesting resource is the collection of decision wizards. These short question-and-answer tools are designed to help business owners discover resources that match their specific needs. The site also contains a huge amount of useful articles, links, and the latest news covering topics such as Government contracting, International Trade, Taxes and Credits, Resources for Veterans, and Disaster Assistance.

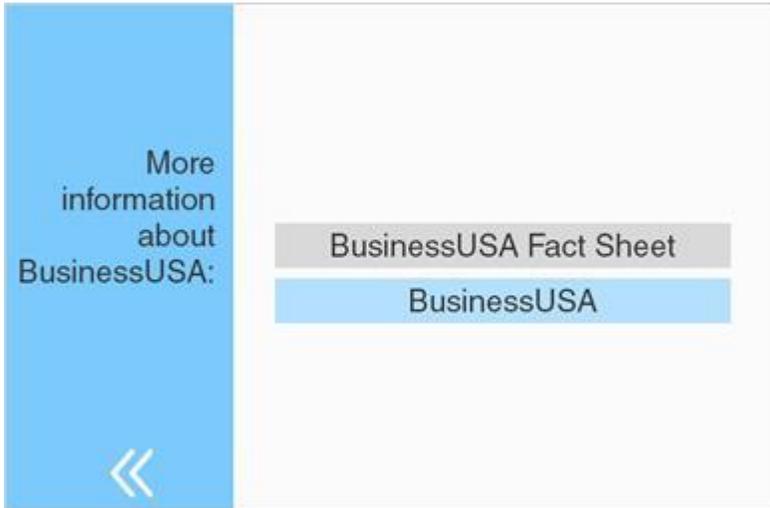
What kinds of resources are available on BusinessUSA?



BusinessUSA has been designed to be accessible for business owners in any setting - whether sitting in an office with a desktop computer, gathered in a conference room with a projector and a phone nearby, or even on-the-go in a client meeting via a mobile device. From a desktop or mobile browser, business owners can visit businessusa DOT gov to begin using BusinessUSA's services right away. In addition, there are native mobile apps available for both

Android and iOS mobile devices. These resources are constantly receiving updates to create the most effective, efficient experience for business owners in need of timely, accurate answers.

For more information on BusinessUSA



For more information about BusinessUSA, check out the BusinessUSA Fact Sheet on the SBA Partner Training Portal, or visit the BusinessUSA site!