

2017 Veteran Small Business Champion



Jeremy Horstman is the Director of the Veteran Business Outreach Center supporting veterans' military skills and assisting them in small business startup and ownership. He is originally from Ludington, MI, and graduated Cum Laude from Western Michigan University with a Bachelor's Degree in Business Administration in 2001.

He currently serves at the rank of major as the operations and training officer in the Georgia Army National Guard. Prior to assuming his current position, Jeremy was deployed to Iraq and Afghanistan. He has served in various roles including Blackhawk pilot, ROTC instructor and staff officer.

In the civilian sector, he has been employed by variety of small businesses and large corporations in various industries. The combination of military service and corporate experience uniquely positions Jeremy to not only relate to veterans, but also help them navigate the challenges of the business world.

Jeremy's organization helps veterans and their families through all phases of the transition from service member to entrepreneur. He and his staff have assisted 100's of entrepreneurs from Georgia and North Florida and often travel to military installations around the state to deliver their innovative training classes and events.